

Introduced by

1 A BILL for an Act to create and enact a new section to chapter 54-60 of the North Dakota
2 Century Code, relating to the commissioner of commerce's duty to establish an image
3 information program to assist in providing a positive image of the state; and to provide for a
4 report to the legislative council.

5 **BE IT ENACTED BY THE LEGISLATIVE ASSEMBLY OF NORTH DAKOTA:**

6 **SECTION 1.** A new section to chapter 54-60 of the North Dakota Century Code is
7 created and enacted as follows:

8 **North Dakota image information program.** The commissioner shall implement a
9 program for use by state agencies to assist state agencies and state agencies' employees to
10 present to the public a positive image of the state. The commissioner may expand the program
11 to include use of the program by the private sector.

12 **SECTION 2. REPORT TO LEGISLATIVE COUNCIL.** During the 2005-06 interim, the
13 commissioner of commerce shall report to the legislative council on the status of the image
14 information program. The report must include information regarding what information the
15 program provides to state agencies and state agencies' employees, the manner in which the
16 information is provided, the state agencies reached through the program, whether the program
17 has been expanded to provide information to the private sector, whether the program should
18 continue, and whether there are potential changes that could be made to better enhance the
19 state's and private sector's ability to present a positive image of the state.