

Introduced by

1 A BILL for an Act to create and enact a new section to chapter 54-34.4 of the North Dakota
2 Century Code, relating to creation of a visitor information center assistance program
3 administered by the division of tourism; and to amend and reenact section 54-60-12 of the
4 North Dakota Century Code, relating to the department of commerce image information
5 program.

6 **BE IT ENACTED BY THE LEGISLATIVE ASSEMBLY OF NORTH DAKOTA:**

7 **SECTION 1.** A new section to chapter 54-34.4 of the North Dakota Century Code is
8 created and enacted as follows:

9 **Visitor information centers.** The division may develop and implement a visitor
10 information center assistance program. The program may include matching grant funds,
11 training assistance, and marketing assistance for visitor information centers and for rest stop
12 volunteers.

13 **SECTION 2. AMENDMENT.** Section 54-60-12 of the North Dakota Century Code is
14 amended and reenacted as follows:

15 **54-60-12. North Dakota image information program.** The commissioner shall
16 implement a program for use by state agencies and the private sector to assist state agencies
17 ~~and~~ state agencies' employees, private businesses, and private businesses' employees to
18 present to the public a positive image of the state. ~~The commissioner may expand the program~~
19 ~~to include use of the program by the private sector.~~