

PROPOSED AMENDMENTS TO ENGROSSED HOUSE BILL NO. 1024

That the Senate recede from its amendments as printed on pages 1269 and 1270 of the House Journal and pages 1090 and 1091 of the Senate Journal and that Engrossed House Bill No. 1024 be amended as follows:

Page 1, line 2, after "department" insert "; and to provide for a legislative council study"

Page 1, line 10, replace "3,110,848" with "3,290,622"

Page 1, line 13, replace "4,037,195" with "4,216,969"

Page 1, line 14, replace "180,000" with "363,000"

Page 1, line 15, replace "3,857,195" with "3,853,969"

Page 1, after line 15, insert:

**"SECTION 2. LEGISLATIVE COUNCIL STUDY.** The legislative council shall consider studying during the 1997-98 interim the coordination of efforts of the department of tourism, department of parks and recreation, department of economic development and finance, state historical society, and council on the arts to maximize their effectiveness by providing unified services to enhance the state's public image. If conducted, the study must focus on marketing, including international marketing, public relations, advertising, promotional materials development, graphic design, customer service training, and other public perception issues affecting North Dakota. The study is not to focus on the feasibility of merging these agencies into a consolidated department."

Renumber accordingly

**STATEMENT OF PURPOSE OF AMENDMENT:**

DEPARTMENT 740 - TOURISM DEPARTMENT

CONFERENCE COMMITTEE - The operating expenses line item is increased by \$183,000 of special funds to be raised by the Tourism Department from sources including the Department of Economic Development and Finance, local organizations, and other sources for joining the Rocky Mountain International marketing organization. The funding is provided for the purpose of increasing international marketing efforts to attract more foreign tourists to the state to enhance tourism's effect on the North Dakota economy.

A section is added providing for a Legislative Council study of the coordination of efforts of the departments of Tourism, Parks and Recreation, and Economic Development and Finance; the Historical Society; and the Council on the Arts to enhance the state's public image. The study is not to focus on the feasibility of merging these agencies into a consolidated department.

This amendment also reduces operating expenses by \$3,226 from the state general fund for risk management premiums.