Fifty-fifth Legislative Assembly of North Dakota

FIRST ENGROSSMENT with Senate Amendments ENGROSSED HOUSE BILL NO. 1024

Introduced by

Appropriations Committee

(At the request of the Governor)

1 A BILL for an Act to provide an appropriation for defraying the expenses of the tourism

2 department; and to provide for a legislative council study.

3 BE IT ENACTED BY THE LEGISLATIVE ASSEMBLY OF NORTH DAKOTA:

4 **SECTION 1. APPROPRIATION.** The funds provided in this section, or so much of the 5 funds as may be necessary, are hereby appropriated out of any moneys in the general fund in 6 the state treasury, not otherwise appropriated, and from special funds derived from other 7 income, to the tourism department for the purpose of defraying the expenses of the tourism 8 department for the biennium beginning July 1, 1997, and ending June 30, 1999, as follows: 9 Salaries and wages \$ 880,969 10 **Operating expenses** 3,290,622 11 Equipment 15,378 12 Grants 30,000 13 Total all funds \$4,216,969 14 Less estimated income 230,000 15 Total general fund appropriation \$3,986,969

16 SECTION 2. LEGISLATIVE COUNCIL STUDY. The legislative council shall consider 17 studying during the 1997-98 interim the coordination of efforts of the department of tourism, 18 department of parks and recreation, department of economic development and finance, state 19 historical society, and council on the arts to maximize their effectiveness by providing unified 20 services to enhance the state's public image. If conducted, the study must focus on marketing, 21 including international marketing, public relations, advertising, promotional materials 22 development, graphic design, customer service training, and other public perception issues 23 affecting North Dakota.