

Fifty-fifth  
Legislative Assembly  
of North Dakota

## ENGROSSED SENATE BILL NO. 2325

Introduced by

Senators Mathern, Thompson

Representative Gulleason

1 A BILL for an Act to provide for a teen pregnancy prevention media program by the department  
2 of human services.

3 **BE IT ENACTED BY THE LEGISLATIVE ASSEMBLY OF NORTH DAKOTA:**

4 **SECTION 1. Teen pregnancy prevention media campaign.**

- 5 1. The department of human services shall create a joint program between public and  
6 private organizations to design and establish a three-year media campaign for the  
7 purpose of reducing adolescent pregnancy in this state. The media campaign  
8 must include the following strategies:
- 9 a. Delaying sexual intercourse among adolescents.
  - 10 b. Educating males about sexual and parenting responsibilities including child  
11 support.
  - 12 c. Promoting communication skills to parents of adolescents to assist these  
13 parents in educating their children about sexual and parenting responsibilities.
  - 14 d. Promoting community involvement by adolescents for the purpose of building  
15 self-esteem and individual skills.
  - 16 e. Educating the community about the offenses of sexual contact with a minor.
- 17 2. The department shall solicit bids for the design and operation of the media  
18 campaign. The department shall adopt standard specifications for accepting bids.  
19 The department may accept funds or property from any source for the purpose of  
20 this section.