PROPOSED AMENDMENTS TO ENGROSSED HOUSE BILL NO. 1024

Page 1, line 2, after "department" insert "; and to provide for a legislative council study"

Page 1, line 10, replace "3,110,848" with "3,290,622"

Page 1, line 13, replace "4,037,195" with "4,216,969"

Page 1, line 14, replace "180,000" with "230,000"

Page 1, line 15, replace "3,857,195" with "3,986,969"

Page 1, after line 15, insert:

"SECTION 2. LEGISLATIVE COUNCIL STUDY. The legislative council shall consider studying during the 1997-98 interim the coordination of efforts of the department of tourism, department of parks and recreation, department of economic development and finance, state historical society, and council on the arts to maximize their effectiveness by providing unified services to enhance the state's public image. If conducted, the study must focus on marketing, including international marketing, public relations, advertising, promotional materials development, graphic design, customer service training, and other public perception issues affecting North Dakota."

Renumber accordingly

STATEMENT OF PURPOSE OF AMENDMENT:

DEPARTMENT 740 - TOURISM DEPARTMENT

SENATE - The operating expenses line item is increased by \$183,000, \$133,000 of which is from the general fund and \$50,000 of special funds to be raised by the Tourism Department for joining the Rocky Mountain International marketing organization. The funding is provided for the purpose of increasing international marketing efforts to attract more foreign tourists to the state to enhance tourism's effect on the North Dakota economy.

A section is added providing for a Legislative Council study of the coordination of efforts of the departments of Tourism, Parks and Recreation, and Economic Development and Finance; the Historical Society; and the Council on the Arts to enhance the state's public image.

This amendment also reduces operating expenses by \$3,226 from the state general fund for risk management premiums.

ROCKY