

Fifty-sixth  
Legislative Assembly  
of North Dakota

**SENATE BILL NO. 2434**

Introduced by

Senators Solberg, Klein

Representative Aarsvold

1 A BILL for an Act to amend and reenact section 24-17-03 of the North Dakota Century Code,  
2 relating to outdoor advertising.

3 **BE IT ENACTED BY THE LEGISLATIVE ASSEMBLY OF NORTH DAKOTA:**

4 **SECTION 1. AMENDMENT.** Section 24-17-03 of the 1997 Supplement to the North  
5 Dakota Century Code is amended and reenacted as follows:

6 **24-17-03. Limitations of outdoor advertising within six hundred sixty feet [201.17**  
7 **meters].** Subject to this chapter, after January 1, 1968, or any later date established by the  
8 Congress of the United States in relation to 23 U.S.C. 131, or waiver of that date pursuant to  
9 title 23 of the United States Code, no sign may be erected or maintained within six hundred  
10 sixty feet [201.17 meters] from the nearest edge of the right of way and visible from the main  
11 traveled way of any highway that is a part of the state highway system in this state except the  
12 following:

- 13 1. Official signs and notices and directional signs and notices, including signs and  
14 notices pertaining to natural wonders, scenic and historic attractions, and outdoor  
15 recreational areas subject to the national standards to be promulgated by the  
16 secretary of transportation.
- 17 2. Signs advertising the sale or lease of property upon which they are located.
- 18 3. Signs specifically advertising activities conducted, services rendered, goods sold,  
19 stored, produced, or mined, or the name of the enterprise that is located on  
20 property used for the purpose advertised or on property ~~contiguous to the~~  
21 ~~advertised activity which~~ that is under the same ownership, lease, rent, or control  
22 as the property with the advertised activity.

- 1           4.   Signs in unzoned commercial or industrial areas, which now or hereafter qualify as
- 2               such, pursuant to the agreement between the director and the secretary of
- 3               transportation according to 23 U.S.C. 131.
- 4           5.   Signs relocated by reason of the construction or reconstruction of the state
- 5               highway system.
- 6           6.   Official highway signs within interstate rights of way giving specific information for
- 7               the traveling public pursuant to 23 U.S.C. 131(f) and the rules and regulations
- 8               promulgated thereunder.
- 9           7.   Signs calling attention to the location of buried utility lines.