

Fifty-sixth Legislative Assembly, State of North Dakota, begun in the Capitol in the City of Bismarck, on Tuesday, the fifth day of January, one thousand nine hundred and ninety-nine

HOUSE CONCURRENT RESOLUTION NO. 3071
(Representatives Nowatzki, Fairfield, Nicholas, Tollefson)
(Senators Thane, Tomac)

A concurrent resolution directing the Legislative Council to study the feasibility and desirability of licensing or franchising the "Dakota Maid" logo and trade name of the North Dakota Mill and Elevator Association and promoting the logo on a nationwide basis.

WHEREAS, North Dakota grows hard red spring wheat that is internationally recognized for its properties in bread-making; and

WHEREAS, the "Dakota Maid" logo and trade name of the North Dakota Mill and Elevator Association is recognized in the flour and bread-making industry as synonymous with high quality; and

WHEREAS, it would be beneficial to North Dakota to have a mechanism by which farmers can market unique, high-quality wheat varieties and to have the Mill and Elevator Association expand its sales and profits; and

WHEREAS, any royalties collected from the use of the "Dakota Maid" logo could be returned to North Dakota farmers as a premium for producing specific cultivars of hard red spring wheat that possess the unique milling and baking characteristics which are synonymous with high quality and which are delivered to the North Dakota Mill and Elevator Association on an identity preserved basis;

NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES OF NORTH DAKOTA, THE SENATE CONCURRING THEREIN:

That the Legislative Council study the feasibility and desirability of licensing or franchising the "Dakota Maid" logo and trade name of the North Dakota Mill and Elevator Association and promoting the logo on a nationwide basis; and

BE IT FURTHER RESOLVED, that the Legislative Council report its findings and recommendations, together with any legislation required to implement the recommendations, to the Fifty-seventh Legislative Assembly.

Speaker of the House

President of the Senate

Chief Clerk of the House

Secretary of the Senate

Filed in this office this _____ day of _____, 1999,
at _____ o'clock _____ M.

Secretary of State