

ECONOMIC DEVELOPMENT COMMITTEE MAY 17, 2006

BUSINESS CLIMATE STUDY
KEY ISSUES & ACTION ITEMS

MILES FRIEDMAN & ROD BACKMAN

WORKFORCE

- INTERNSHIPS & OTHER HIGHER ED/ BUSINESS PARTNERSHIPS
- K-12 PARTNERSHIPS WITH BUSINESS, CAREER COUNSELING & EDUCATION
- MARKETING TO RECRUIT WORKERS
- JSND-UNEMPLOYMENT & WORKFORCE SERVICES

ATTRACT & RETAIN YOUNG PEOPLE & YOUNG FAMILIES

- TARGET MARKETING & INCENTIVES
- CONTINUE FOCUS GROUPS
- RECRUIT STUDENTS TO ND INSTITUTIONS OF HIGHER EDUCATION

IMAGE

- FUND TOURISM MARKETING, MEDIA RELATIONS & IMAGE CAMPAIGN
- TRAINING FOR SERVICE EMPLOYEES
- INCENTIVES FOR TOURISM FACILITIES

TRANSPORTATION

- REVIEW UGPTI STUDY
- IMPROVE MOVEMENT OF AG & NATURAL RESOURCE EXPORTS
- ENHANCE CAPACITY AT SELECTED AIRPORTS
- ATTRACT BUSINESSES THAT USE ENERGY

UNIVERSITIES & VOCATIONAL EDUCATION

- BPUC CONCEPT FOR NEW TECHNOLOGIES
- MONITORING OF CENTERS OF EXCELLENCE
- INCREASE COMMUNICATION-BUSINESSES & UNIVERSITIES
- SEAMLESS, LIFELONG LEARNING
- DEMAND DRIVEN EDUCATION

INTERNATIONAL TRADE & OTHER

- GAP FINANCING FOR NEW EXPORTERS THROUGH BND
- TRADE MISSION LOANS FROM THE ND DEVELOPMENT FUND
- RECRUIT FOREIGN STUDENTS TO WORK AS EXPORT ASSISTANTS