Sixty-third Legislative Assembly of North Dakota

SENATE BILL NO. 2335

Introduced by

Senators Sorvaag, O'Connell, Unruh

Representatives Beadle, Kasper

- 1 A BILL for an Act to create and enact a new chapter to title 26.1 of the North Dakota Century
- 2 Code, relating to portable electronics insurance for an Act to provide for a legislative
- 3 management study of the sale of portable electronics insurance.

4 BE IT ENACTED BY THE LEGISLATIVE ASSEMBLY OF NORTH DAKOTA:

5 SECTION 1. A new chapter to title 26.1 of the North Dakota Century Code is created and 6 enacted as follows: 7 Definitions. 8 As used in this chapter: 9 "Portable electronics" means electronic devices that are portable in nature and 10 includes accessories for these devices. 11 "Portable electronics insurance" means insurance that may be offered on a 12 month-to-month or other periodic basis as a group or master commercial inland 13 marine policy issued to a vendor for the vendor's enrolled customers which provides 14 coverage for the repair or replacement of portable electronics and which may provide 15 coverage for portable electronics against any one or more of the following causes of 16 loss: loss, theft, interoperability due to mechanical failure, malfunction, damage, or 17 other similar causes of loss. 18 The term includes any agreement through which a person in exchange for 19 consideration paid, agrees to provide for the future repair, replacement, or 20 provision of portable electronics. 21 The term does not include: 22 A service contract or extended warranty providing coverage limited to the 23 repair, replacement, or maintenance of property for the operational or

ı		structural failure of property due to a defect in materials, workmanship,
2		accidental damage from handling, power surges, or normal wear and tear.
3		(2) A policy of insurance covering a seller's or a manufacturer's obligations
4		under a warranty.
5		(3) A homeowner's, renter's, private passenger automobile, commercial
6		multiperil, or similar policy.
7	<u> 3.</u>	"Portable electronics transaction" means the sale or lease of portable electronics by a
8		vendor to a customer or the sale of a service related to the use of portable electronics
9		by a vendor to a customer.
10	<u>4.</u>	"Vendor" means a person in the business of engaging in portable electronics
11		transactions directly or indirectly.
12	<u>Ins</u> ı	urance license for vendors of portable electronics insurance - Exception.
13	<u>1.</u>	A license as an insurance producer is not required for an employee or authorized
14		representative of a vendor. A vendor's employee and authorized representative may
15		sell or offer coverage under a policy of portable electronics insurance at each location
16		at which the vendor engages in portable electronics transactions if the vendor
17		complies with this section.
18	<u>2.</u>	The vendor must be licensed under subsection 2 of section 26.1-26-13.3, except:
19		a. The individual designated as the licensed principal insurance producer of the
20		vendor does not have to be an employee, officer, or director of the vendor and
21		need only hold a license for the property line of insurance; and
22		b. The vendor need only provide the name, residence address, and other
23		information required by the commissioner for an employee or officer of the vendor
24		who is designated by the applicant as the individual responsible for the vendor's
25		compliance with the requirements of this chapter. However, if the vendor derives
26		more than fifty percent of the vendor's revenue from the sale of portable
27		electronics insurance, the information required in this subdivision must be
28		provided for every officer, director, and shareholder of record having beneficial
29		ownership of at least ten percent of any class of securities registered under the
30		federal securities law.

1	— <u>3.</u>	The coverage offered by a vendor's employee or authorized represent is limited to
2		portable electronics insurance.
3	<u>4.</u>	The vendor shall file an acknowledgment with the commissioner stating the vendor's
4		employees and authorized representatives act on the vendor's behalf and that the
5		vendor is responsible for any representations made by the employees or authorized
6		representatives relating to portable electronics insurance. The acknowledgment must
7		state that the commissioner may take any administrative action contemplated in this
8		title, including revocation or suspension of the license required under subsection 2,
9		suspending or revoking the privilege of transacting portable electronics insurance at
10		specific business locations where violations have occurred, and suspending or
11		revoking the ability of individual employees or authorized representatives to act under
12		the vendor's license.
13	<u> </u>	The vendor, or an insurer or licensed insurance producer appointed by the insurer to
14		supervise the administration of the portable electronics insurance program, shall
15		provide basic training to employees and authorized representatives of a vendor with
16		respect to portable electronics insurance offered under this section.
17	<u>6.</u>	At every location at which portable electronics insurance is offered to customers,
18		brochures or other written materials must be made available to a prospective customer
19		which:
20		a. Disclose that portable electronics insurance may provide a duplication of
21		coverage already provided by a customer's homeowner's insurance policy.
22		renter's insurance policy, or other source of coverage.
23		b. State that the enrollment by the customer in a portable electronics insurance
24		program is not required in order to purchase or lease portable electronics or
25		<u>services.</u>
26		c. Summarize the material terms of the insurance coverage, including:
27		(1) The identity of the insurer;
28		(2) The identity of the supervising entity;
29		(3) The amount of any applicable deductible and how the deductible is to be
30		paid;
31		(4) Benefits of the coverage; and

1	(5) Key terms and conditions of coverage, such as whether portable electronics
2	may be repaired or replaced with similar make and model, reconditioned or
3	nonoriginal, manufacturer parts or equipment.
4	d. Summarize the process for filing a claim, including a description of how to return
5	portable electronics and the maximum fee applicable in the event the customer
6	fails to comply with any equipment return requirements.
7	e. State that an enrolled customer may cancel enrollment for coverage under a
8	portable electronics insurance policy at any time and the person paying the
9	premium shall receive a refund of any applicable unearned premium.
10	7. When a vendor bills a customer for portable electronics insurance coverage, any
11	charge to the enrolled customer for coverage that is not included in the cost
12	associated with the purchase or lease of portable electronics or related services must
13	be separately itemized on the enrolled customer's bill. If the portable electronics
14	insurance coverage is included with the purchase or lease of portable electronics or
15	related services, however, the vendor shall clearly and conspicuously disclose to the
16	enrolled customer that the portable electronics insurance coverage is included with the
17	portable electronics or related services. Vendors billing and collecting such charges
18	may not be required to maintain such funds in a segregated account provided that the
19	vendor is authorized by the insurer to hold such funds in an alternative manner and
20	remits such amounts to the supervising entity within sixty days of receipt. All funds
21	received by a vendor from an enrolled customer for the sale of portable electronics
22	insurance must be considered funds held in trust by the vendor in a fiduciary capacity
23	for the benefit of the insurer. A vendor may receive compensation for billing and
24	collection services.
25	Termination and modification of portable electronics insurance.
26	Notwithstanding any other provision of law:
27	1. An insurer may not terminate or otherwise change the terms and conditions of a policy
28	of portable electronics insurance unless the insurer provides the policyholder and
29	enrolled customers with at least thirty days' notice.
30	2. If the insurer changes the terms and conditions of a policy, the insurer shall provide
31	the policyholder with a revised policy or endorsement and any enrolled customer with

mailing in a form authorized or accepted by the United States postal service or other commercial mail delivery service. If the notice or correspondence is sent by electronic means, the notice or correspondence must be sent to the policyholder at the policyholder's electronic mail address specified for such purpose and to each enrolled customer at the customer's last-known electronic mail address as provided by the enrolled customer to the insurer or policyholder. For purposes of this subsection, an enrolled customer's provision of an electronic mail address to the insurer or policyholder is deemed consent to receive notices and correspondence by electronic means. The insurer or policyholder shall maintain proof that the notice or correspondence was sent.

7. Notice or correspondence required by this section or otherwise required by law may be sent on behalf of an insurer or policyholder by a licensed insurance producer appointed by the insurer to supervise the administration of a portable electronics insurance program.

SECTION 1. PORTABLE ELECTRONICS INSURANCE - LEGISLATIVE MANAGEMENT

STUDY. During the 2013-14 interim, the legislative management shall consider studying the feasibility and desirability of regulating the sale of portable electronics insurance. The legislative management shall report its findings and recommendations, together with any legislation required to implement the recommendations, to the sixty-fourth legislative assembly.