Sixty-fifth Legislative Assembly of North Dakota

SENATE BILL NO. 2289

Introduced by

Senators Armstrong, Cook, Klein

Representatives Howe, Vigesaa, Delmore

- 1 A BILL for an Act to amend and reenact sections 51-07-01.2, 51-07-02.2, and 51-26-06 of the
- 2 North Dakota Century Code, relating to prohibited practices under farm equipment dealership
- 3 contracts, dealership transfers, and reimbursement for warranty repair.

4 BE IT ENACTED BY THE LEGISLATIVE ASSEMBLY OF NORTH DAKOTA:

5 SECTION 1. AMENDMENT. Section 51-07-01.2 of the North Dakota Century Code is
6 amended and reenacted as follows:

- 6 amended and reenacted as follows:
 - 51-07-01.2. Prohibited practices under farm equipment dealership contracts.
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 1. Notwithstanding the terms of any contract, a manufacturer, wholesaler, or distributor of
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 farm implements, machinery, or repair parts who enters into a contract with any person
 engaged in the business of selling and retailing farm implements and repair parts for
 farm implements may not:

- 131.a.CoerceRequire or attempt to coerce therequire a farm equipment dealer to14accept delivery of farm equipment, parts, or accessories that the farm equipment15dealer has not voluntarily ordered or require the farm equipment dealer to16maintain or stock a level of equipment, parts, or accessories except as provided17in subsection 2subdivision b.
- Condition or attempt to condition the sale of farm equipment. parts, or
 accessories on a requirement that the farm equipment dealer also purchase
 other goods or services, or purchase a minimum quantity of farm equipment as a
 condition of filling an order for farm equipment, except that a farm equipment
 manufacturer may require the dealer to purchase all parts reasonably necessary
 to maintain the quality of operation in the field of any farm equipment used in the

1		trade area and telecommunication necessary to communicate with the farm
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	0.0	equipment manufacturer.
3	3.<u>c.</u>	Coerce <u>Require</u> or attempt to coerce <u>require</u> a farm equipment dealer into a
4		refusal to purchase farm equipment manufactured by another farm equipment
5		manufacturer.
6	4 <u>.d.</u>	Require a farm equipment dealer to separate the line-makes operating within the
7		dealer's facility by requiring the separation of personnel, inventory, service areas,
8		display space, or otherwise dictate the method, manner, number of units, or the
9	I	location of farm equipment displays at the dealer's facility. This
10		subsection subdivision does not prevent a farm equipment dealer and
11		manufacturer from agreeing to those terms if the agreement was supported by
12		separate and valuable consideration. The issuance, reissuance, or extension of a
13		dealership contract alone is not separate and valuable consideration.
14	<u>5.e.</u>	Require a farm equipment dealer to either establish or maintain exclusive
15		facilities, personnel, or display space or to abandon an existing relationship with
16		another manufacturer in order to continue, renew, reinstate, or enter a dealer
17	1	agreement or to participate in any program discount, credit, rebate, or sales
18		incentive. This subsectionsubdivision does not prevent a farm equipment dealer
19		and manufacturer from agreeing to establish or maintain exclusive facilities for
20		separate and valuable consideration. The issuance, re-issuance, or extension of
21		a dealership contract alone is not separate and valuable consideration.
22	<u>6.f.</u>	Discriminate in the prices charged for farm equipment of likesimilar grade and
23		quality sold by the farm equipment manufacturer to similarly situated farm
24		equipment dealers. This subsectionsubdivision does not prevent the use of
25		differentials that make only due allowance for differences in the cost of
26		manufacture, sale, or delivery or for the differing methods or quantities in which
27		the farm equipment is sold or delivered by the farm equipment manufacturer. This
28		sectionsubsectionsubdivision does not diminish the manufacturer's, wholesaler's,
29		or distributor's ability to provide volume discounts, bonuses, or special machine
30		ordering programs commonly used in the industry.

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1	5.<u>7.</u>g.	Attempt or threaten to terminate, cancel, fail to renew, or substantially change the
2		competitive circumstances of the dealership contract for any reason other than
3		failure of the farm equipment dealer to <u>substantially</u> comply with the <u>material</u>
4		terms of the written contract between the parties or if the attempt or threat is
5		based on the results of a circumstance beyond the farm equipment dealer's
6		control, including a sustained drought or other natural disaster in the dealership
7		market area or a labor dispute. <u>A substantial change in the competitive</u>
8		circumstances includes the removal of authorization to operate at a location from
9		where the dealer is currently operating or the unreasonable removal of a product
10		line or segment.
11	<u>8.h.</u>	Require a farm equipment dealer to unreasonably remodel, renovate, or
12		recondition the dealer's facilities, change the location of the facilities, or make
13		unreasonable alterations to the dealership premises. A request for a dealer to
14		remodel, renovate, or recondition the dealer's facilities, change the location of the
15		facilities, or make alterations to the dealership premises must be considered in
16		light of current and reasonably foreseeable projections of economic conditions,
17		financial expectations, and the dealer's market for the sale of farm equipment. A
18		facility modification request is unreasonable if the request is within seven years of
19		a farm equipment dealer's most recent facility remodel, renovation, or
20		reconditioning.
21	<u>9.i.</u>	Unreasonably prevent or refuse to approve the relocation of a dealership to
22		another site within the dealer's relevant market area. The dealer shall provide the
23		manufacturer or distributor with notice of the proposed address and a reasonable
24		site plan of the proposed location. The manufacturer or distributor shall approve
25		or deny the request in writing within sixty days after receipt of the request. Failure
26		to deny the request within sixty days is deemed an approval.
27	<u> 10.j.</u>	Conduct a warranty or incentive audit or seek a chargeback on a warranty or
28		incentive payment more than one year after the date of the warranty or incentive
29		payment. A manufacturer may not charge back a dealer for an incentive or
30		warranty payment unless the manufacturer can satisfy its burden of proof that the
31		dealer's claim was false, fraudulent, or the dealer did not substantially comply

1	with	n the reasonable written procedures of the manufacturer. The audit and
2	<u>cha</u>	argeback provisions in this subsectionsubdivision apply to all incentive and
3	reir	nbursement programs that are subject to audit by a manufacturer. Before
4	imp	osing a chargeback, a manufacturer shall identify each claim at issue and
5	pro	vide the dealer with written explanation for the proposed chargeback for each
6	<u>clai</u>	im. The cumulative value of any chargeback, fees, penalties, or adverse action
7	for	an individual claim may not exceed the total direct compensation received by
8	the	dealer for the claim at issue. Thereafter, the manufacturer shall provide the
9	dea	aler a reasonable time, no less than forty-five days, to present additional
10	info	ormation regarding a claim at issue.
11	<u>11.k.</u> Use	e an unreasonable, arbitrary, or unfair sales, service, or other performance
12	sta	ndard in determining a farm equipment dealer's compliance with a contract or
13	pro	gram. Before applying any sales, service, or other performance standard to a
14	farr	m equipment dealer, a manufacturer shall communicate the performance
15	sta	ndard in writing in a clear and concise manner, including a detailed
16	exp	planation of the criteria, calculations, methodology, and data used to establish
17	the	standard.
18	<u>12.</u> I. <u>Re</u>	quire a farm equipment dealer in this state to enter an agreement with the
19	ma	nufacturer or any other party which requires:
20	a.(1)	The law of another jurisdiction to apply to a dispute between the dealer and
21		manufacturer;
22	b. (2)	The dealer to bring an action against the manufacturer in a venue outside of
23		this state;
24	<u>e.(3)</u>	The dealer waive the right to have all of this state's statutory and common
25		law apply:
26	<u>d.(4)</u>	Reducing, modifying, or eliminating the dealer's right to resolve a dispute in
27		a state or federal court in this state; or
28	<u>e.(5)</u>	The dealer to agree to arbitration or waive their rights to bring a cause of
29		action against the manufacturer, unless done in connection with a
30		settlement agreement to resolve a matter between a manufacturer and the
31		dealer. The settlement agreement must be entered voluntarily for separate

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1	and valuable consideration. Renewal, reinstatement, or continuation of a		
2	dealer agreement alone is not separate and valuable consideration.		
3	2. As used in this section "farm equipment" and "farm implements" means all vehicular	2. /	-
4	implements and attachment units, designed and used primarily for planting, cultivating.	į	<u>ıg,</u>
5	or harvesting farm products or used primarily in connection with the production of	<u>(</u>	
6	agricultural produce or products, livestock, or poultry on farms, and which are	<u>(</u>	
7	operated, drawn, or propelled by motor or animal power.	<u>(</u>	
8	SECTION 2. AMENDMENT. Section 51-07-02.2 of the North Dakota Century Code is	SECT	
9	amended and reenacted as follows:	mended	
10	51-07-02.2. Dealership transfers.	51-07	
11	<u>1.</u> A retailer dealer of automobiles or trucks, farm equipment, or parts for the automobiles	<u>1. </u> /	s
12	or, trucks, <u>or farm equipment</u> may not transfer, assign, or sell a franchise<u>dealer</u>	(
13	agreement to another person unless the retailer dealer first provides written notice to	ć	
14	the franchisormanufacturer or distributor of the intended action. Within sixty days of	t	
15	receiving the notice, the franchisormanufacturer or distributor must approve or deny	r	
16	the action. If the franchisormanufacturer or distributor denies the action, the	t	
17	franchisormanufacturer or distributor shall provide material reasons for the denial to	f	
18	the franchiseedealer. If the franchisormanufacturer or distributor does not respond	t	
19	within the sixty-day period, the action is deemed approved. The refusal	١	
20	2. A denial by the franchisormanufacturer or distributor to accept a proposed transferee	2. /	;
21	who meets the written, reasonable, and uniformly applied standards of qualifications of	١	of
22	the franchisormanufacturer or distributor relating to the financial qualifications of the	t	
23	transferee and business experience of the transferee is presumed to be unreasonable.	t	le.
24	If an action is rejected<u>denied</u> by the franchisor<u>manufacturer or distributor</u>, the	I	
25	franchiseedealer may file an action for determination of a violation of this	f	
26	sectionsubsection. The retailerdealer may elect to pursue either the retailer'sdealer's	ę	<u>}_</u>
27	remedy under the contract or the remedy provided in this sectionsubsection. The	r	
28	franchisormanufacturer or distributor has the burden of proof with respect to regarding	f	g_
29	all issues raised in the action. The court shall approve the transfer unless the	í	
30	franchisormanufacturer or distributor can prove the proposed transferee does not mee	f	et

1	the written, reasonable, and uniformly applied standards regarding financial	
2	qualifications and business experience.	
3	3. As used in this section, "farm equipment" has the same meaning as in section	
4	<u>51-07-01.2.</u>	
5	SECTION 3. AMENDMENT. Section 51-26-06 of the North Dakota Century Code is	
6	amended and reenacted as follows:	
7	51-26-06. Application - Not to affect prior contracts - Dealers reimbursed for	
8	labor<u>warranty</u> repair .	
9	This chapter applies to any new farm machinery sold after July 31, 2001, and does no	F
10	invalidate, impair, or otherwise infringe upon the specific requirements of any contract betw	veen -
11	a dealer and a manufacturer entered before August 1, 2001. However, if	
12	<u>1.</u> If warranty repair work or service is performed for a consumer by a farm equipme	ent
13	dealer under a manufacturer's express warranty, the manufacturer shall reimburs	e the .
14	dealer at an hourly labor rate that is the same or greater than the hourly labor rat	e the
15	dealer currently charges consumers for nonwarranty repair work. provide the dea	ler
16	with reasonable and adequate compensation for diagnostic work, as well as repared	<u>ir</u>
17	service, parts, and labor, for warranty work compensation, a product improvemer	<u>ıt</u>
18	program, a maintenance plan, an extended warranty, a certified preowned warran	<u>nty or</u>
19	a service contract, issued by the manufacturer or distributor or its common entity.	<u>In</u>
20	addition, a manufacturer shall provide reasonable and adequate time allowances	for
21	the diagnosis and performance of warranty work and service for the work perforn	<u>ned</u>
22	and the time allowances may not be less than the average time spent by the dea	ler on
23	similar work for nonwarranty customers. The hourly labor rate and parts	
24	reimbursement rate paid by a manufacturer to the dealer under this subsection m	<u>iay</u>
25	not be less than the average rate charged by the dealer for similar service or sale	<u>es to</u>
26	nonwarranty customers. A manufacturer or distributor may not pay its dealers an	
27	amount of money for warranty work, parts, or service that is less than the averag	<u>e rate</u>
28	charged by the dealer for similar service or sales to nonwarranty customers. The	
29	dealer may accept the manufacturer's or supplier's warranty reimbursement term	s and
30	conditions in lieu of the above.	

1	<u>2.</u>	The compensation required under subsection 1 includes transportation services,
2		including labor and equipment, necessary to transport equipment under warranty to
3		perform the service and to return the equipment to the customer. If transporting the
4		equipment to the dealership to perform the service is not mechanically or financially
5		feasible, the compensation required under subsection 1 includes travel to and from the
6		location of the equipment if the service or repairs are performed at the location of the
7		equipment. Reimbursement for travel time required under this subsection may not
8		exceed six hours.
9	<u>3.</u>	A manufacturer shall pay a dealer on a claim made by a dealer under this section
10		within thirty days of the approval of the claim. The manufacturer shall either approve or
11		disapprove a claim within thirty days after the claim is submitted to the manufacturer.
12		The manufacturer may prescribe the manner in which and the forms on which the
13		dealer must present the claim. A claim not specifically disapproved in writing within
14		thirty days after the manufacturer receives the claim must be construed to be
15		approved and the manufacturer shall pay the claim within thirty days.
16	4.	As used in this section, "farm equipment" has the same meaning as in section
17		<u>51-07-01.2.</u>