

Arts Across the Prairie:
Placemaking in Rural North Dakota



Arts Across the Prairie: *Placemaking in Rural North Dakota* is a first-of-its-kind, statewide, public art program from NDCA. This program will create eight large-scale artworks – one for each geographic region in the state – that reflect the unique history, landscape, and cultural heritage of these regions.

All eight works will be placed in rural locations. This statewide program is in collaboration with the North Dakota Department of Transportation and North Dakota Tourism.

- *Public art can help communities thrive*
- *It humanizes the environment, provides an intersection between past, present and the future*
- *Public Art often interprets the history of a place, its people and perhaps addresses a social or environmental concern.*
- *It can take a wide variety of forms, size, and scale*
- *Also titled Creative Placemaking and Placekeeping, these public artworks instill meaning – a greater sense of identity and understanding of where we live, work and visit – creating memorable experiences for all*

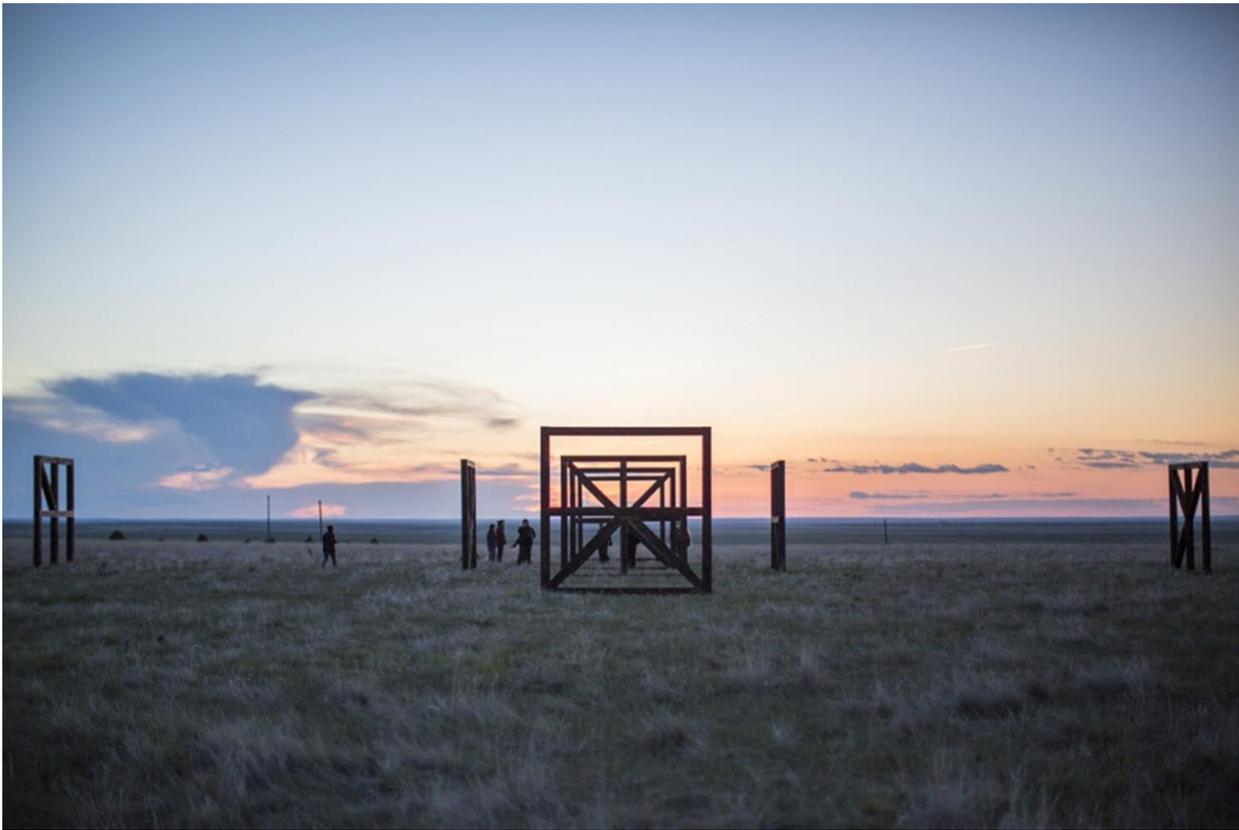


Arts Across the Prairie was developed to celebrate the cultural heritage of ND rural areas, foster creative relationships across counties and regions, bolster NDCA's role as a rural development partner and spur economic development through tourism. Furthermore, as a community-driven initiative, it aims to promote civic pride, affirm uniqueness of place and strengthen cultural identity. This program will create public-private partnerships throughout the state and provide a national model of this type of creative placekeeping.



The goals of *Arts Across the Prairie* are to:

- Strengthen cross-county networking and regional collaboration
- Promote tourism for in- and out-of-state visitors
- Stimulate economic activity and development in rural areas of North Dakota
- Build stronger arts communities across the state
- Invest in North Dakota artists by providing professional training and support
- Celebrate and leverage existing assets with an infusion of creative expression
- Heighten visibility of ND's creative sector and talent



In order to implement *Arts Across the Prairie*, diverse stakeholder groups will be formed in each region, joining across county lines. All participants will be guided in the process of selecting locations, designing artist Requests for Proposals, and articulating what type of creation will best represent their region's cultural heritage. Technical Assistance/Professional Development will be offered to all participants related to budgets, fundraising, land ownership and maintenance, and economic development.

Stakeholders - Region 1

Divide County

Allison Gierer
Rodney Gillund (Rod)
KayCee Lindsey
Cecile Wehrman

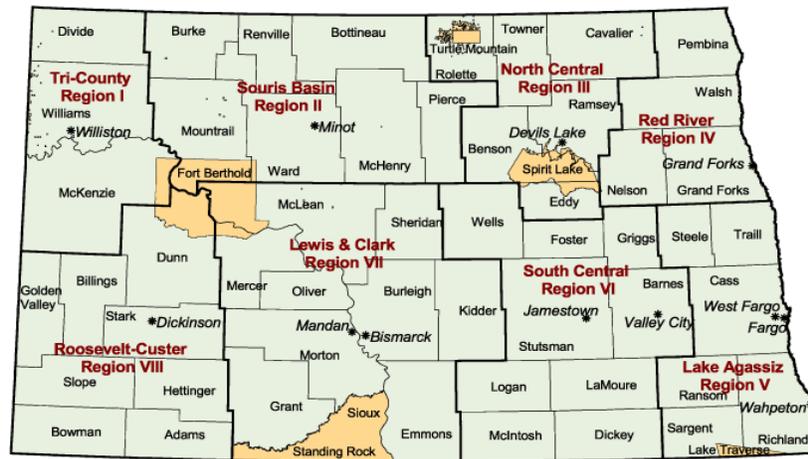
McKenzie County

Jan Dodge
Jessie Veeder
Loren Yellow Bird

Williams County

Daphne Clark
Anna Hoffman
John Geyerman
Onesti Krieger
Amy Krueger
Caitlin Pallai

Tri-County Region 1 is underway in NW North Dakota; Red River Region 4 in the NE corner of the state is next, then simultaneous processes will begin in the central Regions of Souris Basin 2 and Lewis & Clark 7.



An interactive ND Regions map is also attached



Pheasant sculptures by Gary Greff called "Pheasants on the Prairie", part of ND's Enchanted Highway.

The first-of-its-kind state partnership with North Dakota Department of Transportation will contribute to roads, pull-outs, parking, and signage at selected sites.

Training will also be provided for North Dakota artists in creating large-scale outdoor public artworks, to build a strong network of rural community public artists.



Funds are currently being raised nationally and regionally. This program has a \$4 million budget over seven years; it is attached



[Creative Placemaking Resources](#)

- [Americans for the Arts](#)
- [National Endowment for the Arts](#)
- [Creative Placemaking in Transportation](#)
- [National Assembly of State Arts Agencies Article](#)
- [National Assembly of State Arts Agencies Resources for Creative Placemaking Practitioners](#)
- [National Governor's Association Rural Arts](#)
- [Art Place America Creative Placemaking White Paper](#)
- [Forecast Public Art](#)
- [Springboard for the Arts](#)
- [Rethos](#)





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