



2020 #5 BEST ONLINE COLLEGES FOR VALUE – SR EDUCATION GROUP

2020 #5 TOP PUBLIC REGIONAL COLLEGES MIDWEST – U.S. NEWS & WORLD REPORT

2020 #6 MOST AFFORDABLE ONLINE COLLEGES - BACHELOR'S MATHEMATICS – ONLINE U

2020 #8 BEST ONLINE BACHELOR'S IN EARLY CHILDHOOD EDUCATION  
DEGREE PROGRAMS - TOPEducation

2020 BEST COLLEGES IN THE MIDWEST - U.S. NEWS & WORLD REPORT

2020 TOP PERFORMERS ON SOCIAL MOBILITY - U.S. NEWS & WORLD REPORT

A group of five students wearing face masks are walking on a blue carpet laid on a sidewalk in front of a brick building with stone arches. The students are dressed in casual attire, including hoodies and sweatshirts. One student in the center is wearing a yellow sweatshirt with 'MSU' on it. The background shows trees with yellowing leaves, suggesting an autumn setting.

**67TH LEGISLATIVE ASSEMBLY  
SENATE APPROPRIATIONS COMMITTEE HEARING**

**TUESDAY, JANUARY 19TH, 2021**

**DR. BRIAN VAN HORN, PRESIDENT &  
MR. STEVEN BENSON, VICE PRESIDENT FOR BUSINESS AFFAIRS**

## Mission

Mayville State University is dedicated to excellence in teaching, service, and scholarship in dynamic, inclusive and supportive learning environments that are individually focused. We offer quality undergraduate and master's programs enriched with practical experiences to prepare all learners for a global economy.

*Approved by the State Board of Higher Education November, 2016*

## Purposes

- To provide academic programs and services that address contemporary career and workforce opportunities.
- To maintain collaborative relationships with schools, employers, and communities which contribute to the economic growth and social vitality of North Dakota.
- To deliver flexible programs, instruction, and student services to meet the needs of the individual.
- To cultivate an environment that supports creativity, intellectual curiosity, lifelong learning, service, and an appreciation of diversity.

## Core Values:

### Our Dedication to Personal Service

Mayville State University, since its beginning in 1889, has embraced the philosophy of personal service, the foundation of our core values. These values guide how we perform our work and conduct ourselves every day with all of our stakeholders.

- We act with integrity in all we do.
- We are student-focused.
- We are committed to teaching and learning excellence.
- We promote and value an open and diverse community.
- We integrate leadership in all we do.

## Strategic Goals

- Increase the number of students who make timely academic progression and attain degree completion.
- Focus on strengthening the quality of instruction across all modes of course delivery.
- Provide faculty with the tools and resources for success to create a culture that supports quality instruction.
- Strategically increase options for course offerings in programs.
- Support and reward innovation that results in new relationships, research, academic programs, enrollments, and learning experiences.
- Foster commitment to personal service across campus.

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“One of the main reasons I came to Mayville State was the football program. I really enjoy the environment, I fit right in. Everyone is really nice here and super supportive.”



*Darrick Frederick  
Turtle Mountain, ND  
Freshman, biology major*

“What I love most about Mayville State is the sense of community. You’re truly treated like family here at Mayville State.”



*Abby Kohls  
Mayville, ND  
Senior, business administration major with specializations in marketing/management*



“I love Mayville State because of the community feel and I love how the professors, faculty and staff genuinely care about their student’s success.”

*Lexi Carpenter  
Argusville, ND  
Senior, biology major with minor in chemistry*

# 80+ graduate, major, minor, certificate, and pre-professional programs

## GRADUATE PROGRAMS

### MASTER OF ARTS IN TEACHING (M.A.T.)

- ♦ Master of Arts in Teaching
- ♦ Graduate Certificate in Online Digital Teaching

### MASTER OF SCIENCE IN NURSING (M.S.N.)

- ♦ Master of Science in Nursing - Nurse Educator Track
- ♦ Master of Science in Nursing - Nursing Leadership & Management Track
  - ♦ Nurse Educator Graduate Certificate
  - ♦ Nursing Leadership & Management Graduate Certificate

## UNDERGRADUATE MAJORS/MINORS

### BIOLOGY

- ♦ Biology B.S.
- ♦ Biology/Biology Education Minor
- ♦ Composite in Science Education B.S.Ed.

### BUSINESS

- ♦ Accounting B.S.
- ♦ Agribusiness B.S.
- ♦ Business Administration B.S.
- ♦ Business Administration B.A.S.
- ♦ Business Management A.A.
- ♦ Accounting Minor
- ♦ Business Administration Minor

### CHEMISTRY

- ♦ Chemistry B.S.
- ♦ Chemistry Minor

### COMMUNICATION

- ♦ Communication B.A.
- ♦ Communication Minor

### EARLY CHILDHOOD

- ♦ Early Childhood A.A.
- ♦ Early Childhood B.A.
- ♦ Early Childhood Education B.S.Ed.
- ♦ Early Childhood Education Minor

### EDUCATION

- ♦ Elementary Education B.S.Ed.
- ♦ Secondary Professional Education
- ♦ Special Education B.S.ED.
- ♦ Special Needs Minor

### ENGLISH

- ♦ English B.A.
- ♦ English Education B.S.Ed.
- ♦ English/English Education Minor

### GEOGRAPHY

- ♦ Geography Minor

### HEALTH, PHYSICAL EDUCATION AND RECREATION

- ♦ Allied Health B.S.
- ♦ Coaching Minor
- ♦ Fitness and Wellness B.S.
- ♦ Fitness and Wellness Minor
- ♦ Health Education B.S.Ed.
- ♦ Health Education Minor
- ♦ Physical Education B.S.Ed.
- ♦ Physical Education Minor
- ♦ Sport Coaching B.S.
- ♦ Sport Management B.S.
- ♦ Sport Management Minor

### HISTORY

- ♦ History/History Education Minor

### HUMANITIES

- ♦ Music Education Minor
- ♦ University Studies A.A.
- ♦ University Studies, B.U.S.

### LIBRARY MEDIA AND INFORMATION SCIENCE

- ♦ Library Media and Information Science Minor

### MATHEMATICS

- ♦ Mathematics B.S.
- ♦ Mathematics Education B.S.Ed.
- ♦ Mathematics/Mathematics Education Minor

### NURSING

- ♦ Nursing (RN-to-BSN) B.S.

### PSYCHOLOGY

- ♦ Applied Psychology B.A.
- ♦ Psychology Minor
- ♦ Psychology Education Minor

### SCIENCE

- ♦ General Science Minor
- ♦ Physical Science Minor
- ♦ Science for the Elementary Teacher Minor

### SOCIAL SCIENCE

- ♦ Composite in Social Science Education B.S.Ed.
- ♦ Social Science B.A.
- ♦ Social Science/Social Science Education Minor
- ♦ Sociology Minor

## ASSOCIATE OF ARTS/CERTIFICATES

- ♦ Biotechnology Certificate
- ♦ Business Studies Certificate
- ♦ Kindergarten Endorsement
- ♦ Major Equivalency Endorsement for Middle Level Teachers Grades Five Through Eight
- ♦ Online Digital Teaching Certificate
- ♦ Special Education Certificate
- ♦ Developmental Adapted Physical Education Certificate
- ♦ Emergency Response Certificate Program
- ♦ Certificate in College Studies

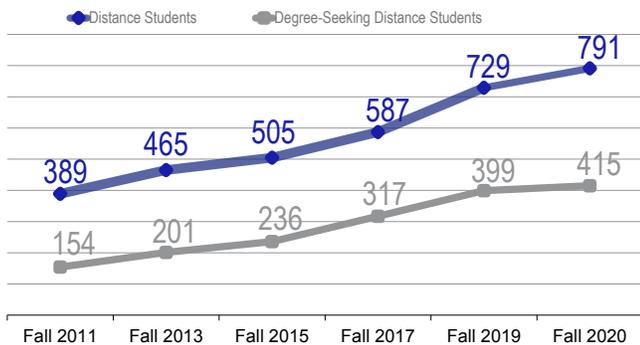
## PRE-PROFESSIONAL PROGRAMS

- ♦ Some Mayville State University students find it convenient to complete the first few years of college here before transferring to other institutions for advanced specializations.



# Progress and Efforts to Serve North Dakota

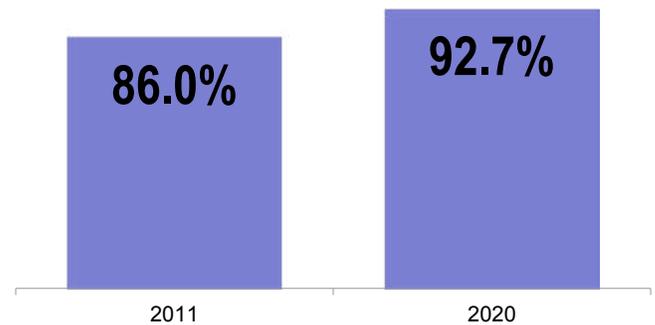
## Online and Distance Degree Programs



## Completers

**51%** of students who start at Mayville State complete their degrees at Mayville State or transfer to another institution and graduated from another institution.

## Fall Residence Hall Occupancy (% of Capacity)

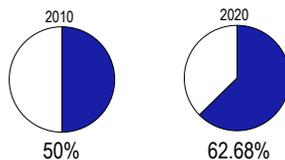


**13:1**

Student to Faculty Ratio

## Retention rates

Percentage of first-time, full-time students



## Education/Development of the Whole Student at Mayville State



Intellectual development



Personal growth



Volunteerism



Community



Character development



Social, emotional and personal development



Leadership development

## COVID-19 Mitigation Strategies

- Face-to-face instruction offered 14 of 16 weeks during Fall 2020 semester.
- Early adoption of mask/face covering mandate for COVID mitigation.
- Collective campus efforts facilitated through COVID-19 Taskforce.
- Early positive case identification and guidance provided by campus COVID liaison.
- Implemented innovative teaching practices with remote connect options.
- All classrooms modified for social distancing.
- Six Zoom rooms added, 18 more underway.
- Enhanced campus health services with full-time campus nurse.
- Mental health services expanded to include employees.
- Mitigated positive cases through quarantining, housing, meals and other individual support.



# New Innovative Initiatives to Address ND Critical Workforce Needs

## Master of Science Degree in Nursing

- Will prepare nurses who are seeking or advancing their roles in nursing education and leadership and management.
- Nursing educator track prepares students to serve as clinical preceptors and nurse educators in academic and health care settings.
- Innovative program offered entirely online in five-week blocks.
  - Nurse Educator Graduate Certificate
  - Nursing Leadership & Management Graduate Certificate

*When looking to pursue my Bachelor of Science in Nursing (BSN) degree, I did a lot of research and found that the Bachelor of Science in Nursing (BSN) program at Mayville State is one of most affordable BSN programs and would require the least amount of time to complete. This is perfect for me and my family. I loved the BSN program at Mayville State so much that when Mayville State offered the MSN program, I knew it was right for me! The professors have been so helpful and supportive. I appreciate each of them. I also like the structure of the five-week block classes which has allowed me to pursue my degree while working full-time. This program has helped me become a well-rounded nurse and has prepared me to understand various technologies and teaching styles that will help me to better-serve a variety of future students.*



*Amber Kuhn  
Fargo, ND*

## Bachelor of Science Degree in Agribusiness

- Provides students with enhanced skill set and expands their knowledge, allowing them to excel in all aspects of business related to farming, ranching, producing, and marketing of agricultural commodities.
- Students prepared to work in sales, cooperatives, banking, finance, and other agribusiness fields and skills in the many facets of agriculture-related businesses found in North Dakota and beyond.
- Traditional, online, and hybrid delivery methods.

*I am really excited about the agribusiness program, mostly because I am a fifth generation of our family farm and I would really like to take over. Having this ag business degree would benefit me in so many ways. Mayville State has a tremendous group of professors who actually have been on farms and know what ag is so they really know what courses and what we need to know.*



*Brodey Rocholl, Erhard, MN  
Junior, agribusiness major*

## Innovative program development/changes underway

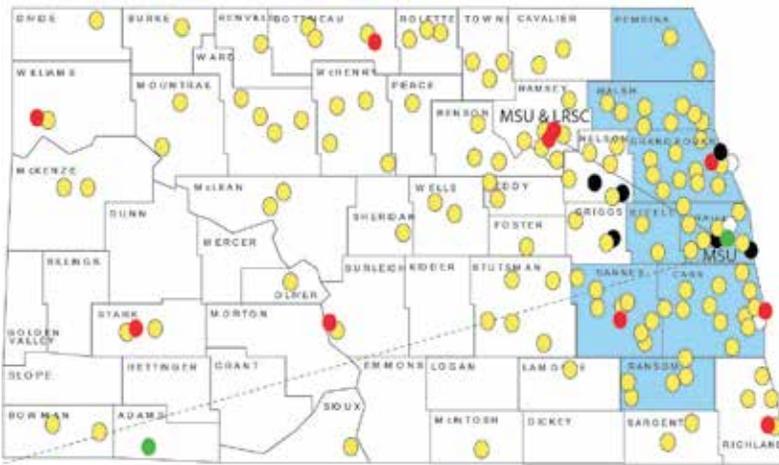
- Bachelor of Science in Accounting
- Bachelor of Science in Special Education (stand alone major)
- Bachelor of Science in Applied Behavior Analysis (ABA) (pending HLC approval)
- Master in Education (MEd) (pending SBHE & HLC approval)

Development of online programs in:

- Bachelor of Science in English Education
- Bachelor of Arts in English
- Bachelor of Science in Education in Physical Education
- Biology & Biotechnology certificate programs

# Collaborative Programs • Shared Services • Efficiencies

## Collaborations



- **Collaboration with NDUS Institutions** to deliver BS Business Administration and BSEd Elementary Education to LRSC, DCB, CCCC, NDSCS, and WSC. Collaborate with Dakota Nursing Program to offer on-campus classes.
- **Distance Degrees** Distance, IVN, and online offered throughout the nation and worldwide.
- **ND Area Health Education Centers**  
East AHEC located in Mayville. West AHEC located in Hettinger.
- **Child Development Programs** with seven locations across the eastern half of the state.



**Heart of the Valley ITV Consortium**

17 high schools from eight counties: Traill, Steele, Barnes, Cass, Ransom, Barnes, Grand Forks, Walsh, and Pembina.

**Red River Valley Ed. Cooperative**

23 high schools from five counties: Traill, Steele, Walsh, Grand Forks, and Pembina.

## Administrative Shared Services across NDUS

- ▲ **NDSU:** Payroll & benefits, research support, EPSCoR ND research, Institutional Review Board (IRB), Institutional Animal Care and Usage Committee (IACUC).
- ▲ **UND:** Telephone system, NIH INBRE, NASA EPSCoR research.
- ▲ **CTS:** Blackboard-learning management system, YuJa-video/recording management, Microsoft Office 365 -Outlook email, Office productivity products and Teams collaboration tool, Campus Connection-student admissions, records, financial aid and account information, HCM-human resources management, Finance-financial management, Perceptive Content-document management, TouchNet-online payment services, Maxient-student behavior management, Starfish-student success management, Duo-security-two factor authentication services.

# Impact of Challenge Grant Funds

We are on a mission to reduce the cost of education for our students and reduce their indebtedness.

The ND Challenge Grant Fund, with its matching funds, increase the number and amount of scholarship dollars dramatically. Since the challenge grant fund became active, over \$2 million has been generated for scholarships.

The Challenge Grant has been a great way for Mayville State University to build public/private partnerships that benefit students of North Dakota and ensure affordability of quality higher education for our citizens through scholarships.

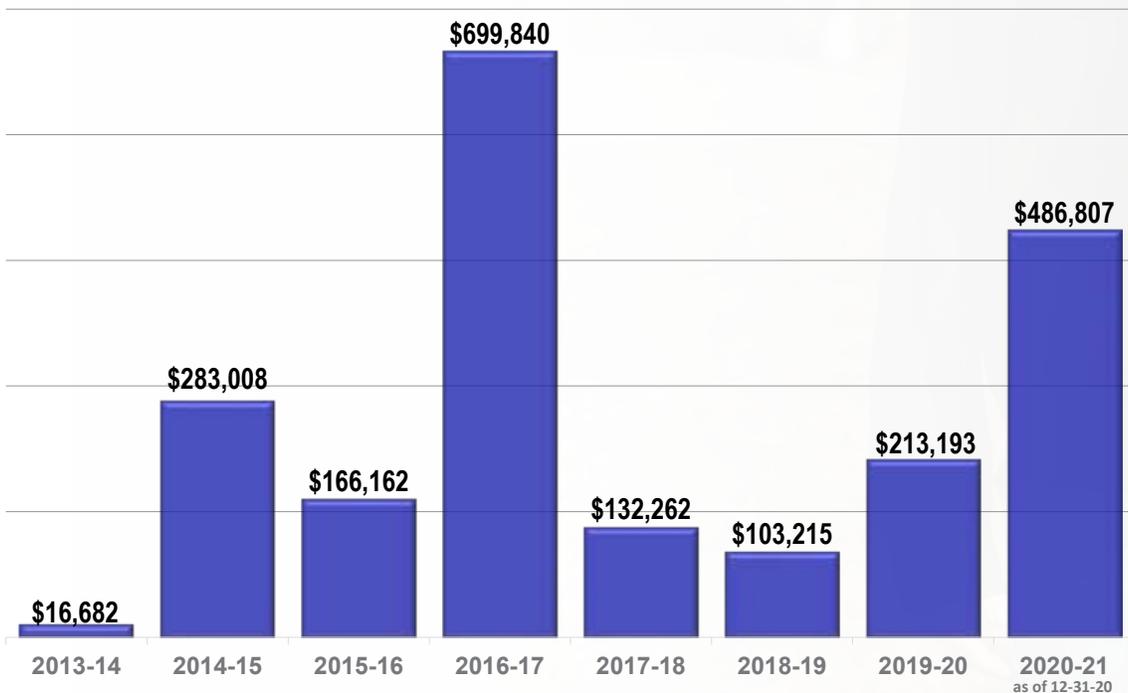
Funding from the North Dakota Higher Education Challenge Grant has had an amazing positive impact for Mayville State students with scholarships to help reduce their costs in reaching their degree goal.

Over one-third of our students receive scholarship funding. Our donors appreciate the opportunity to spread their gift further with matching funds.

We ask the North Dakota Legislature to consider a new round of Challenge Grant funding at an even higher level than the current biennium.



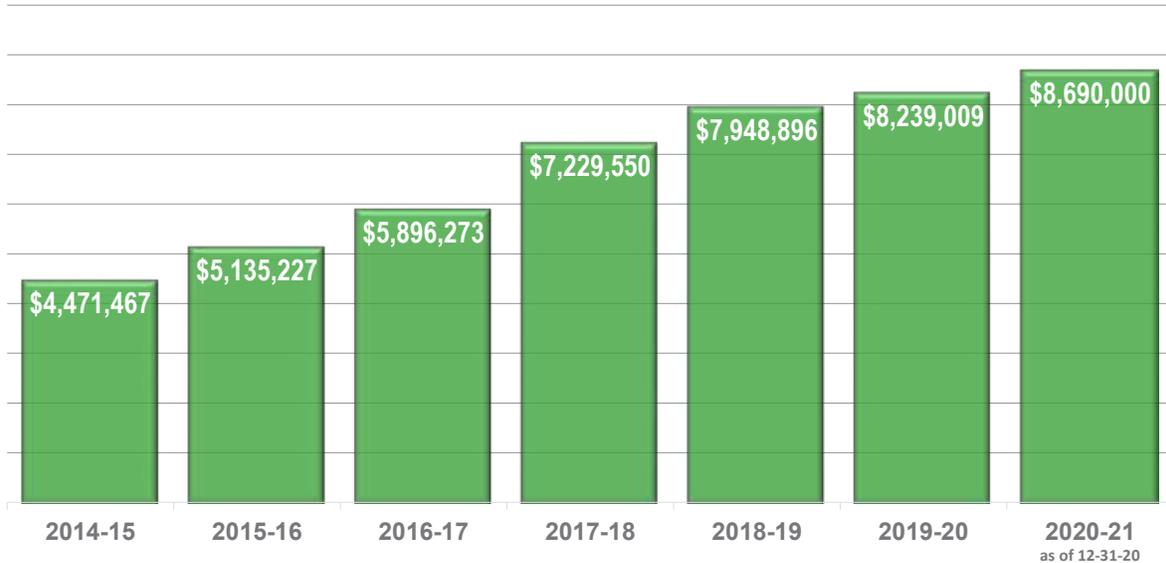
■ ND Challenge Grant Funds



All information taken from MSU Foundation Scholarship Report June 30 of each year

# Mayville State Foundation...investing in futures

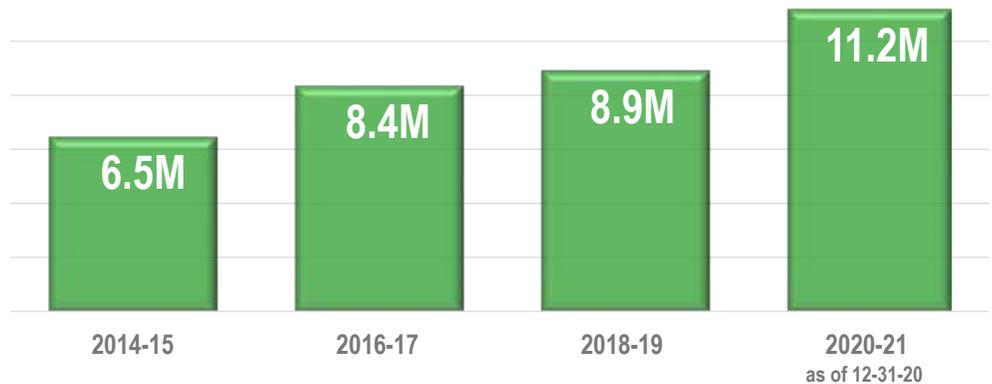
94.3% Increase in Endowment Balance over past six years



All information taken from MSU Foundation Scholarship Report June 30 of each year

## Increase in Foundation Assets

The MSU Foundation manages annual giving programs for scholarships and endowment programs for both scholarships and operations. The true purpose behind our existence is to provide every opportunity and open every door possible to our students. We're here to give them a chance to make a difference.

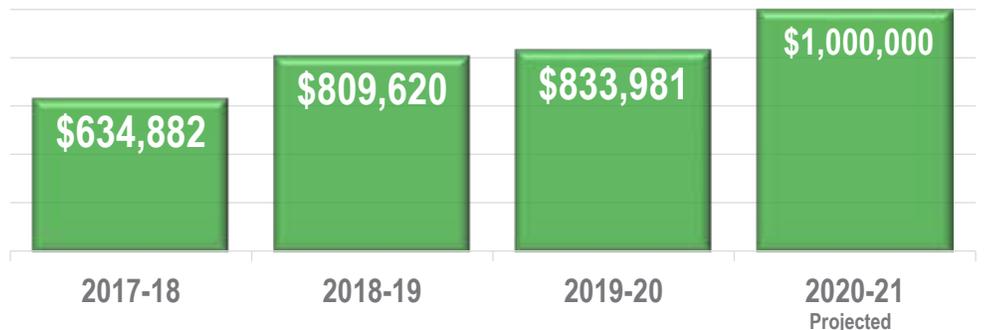


All information taken from MSU Foundation Balance Sheet June 30 of each year

## Annual Giving

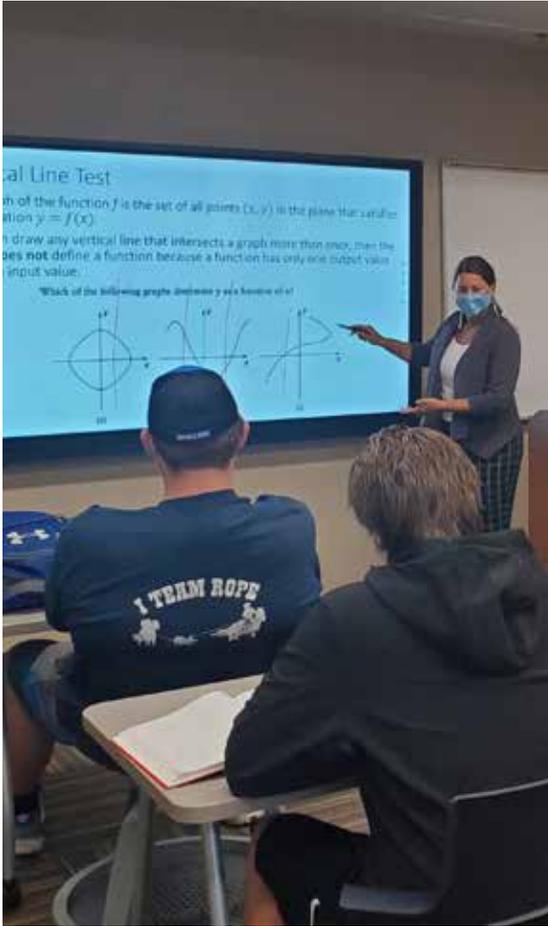
Every dollar given to the Annual Fund Drive helps the MSU Foundation to exist and complete its work.

After operation costs, the remainder each year goes to wherever the needs are the greatest.



All information taken from MSU Foundation Statement of Activities by Restriction June 30 of each year

## 2.25M Title III Grant Allows for Significant Progress



Mayville State has entered its third year of the Strengthening Institutions Program (SIP) grant through the US Department of Education. This has allowed for significant progress in our main focus areas of active learning strategies, institutional data management, and academic advising and first-generation student success.

Selected highlights of initiatives completed so far include:

- Focus on first-generation students and college transition initiatives to set our learners up for success!
- Additional training and support for academic advising via Academic Advising 101 and many outreach opportunities to ensure students are advised on timely completion of their degree. Active Learning Classroom Redesign: three classrooms updated with new furnishings.
- Faculty professional development opportunities focused on effective online instruction and active learning strategies: 30 faculty members participating in a 25-week Effective Online Teaching Practices course provided by the Association of College and University Educators (ACUE).
- Completion of Campus Climate Survey.
- Data Management practices explored and enhanced to ensure data-driven decisions

### Economic Impact



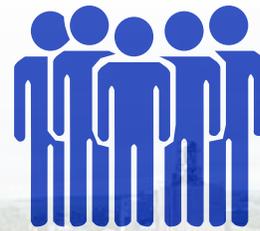
**79M**

Total economic contribution



**21.8M**

Total economic contribution of student spending



**27%**

Direct and total impact of student spending in Mayville area

Mayville State University and its students have a significant economic impact on Mayville-Portland, Traill County, and the State of North Dakota. The statistics above summarize expenditures and related economic and jobs impact as reported in the recent NDUS report entitled Economic Impact of the North Dakota University System in 2019.



## MAYVILLE STATE UNIVERSITY LEGISLATIVE COUNCIL REPORTING

# 2021-2023 Appropriation Funding Request

**Comparison of 2019-21 Base Budget  
to 2021-23 SBHE Request and Executive Recommendation**

	2019-21 Base Level	Requested Adjustments	2021-23 SBHE Needs-Based Budget	Executive Recommendation	Difference from 2019-21 Base Level	Difference from SBHE Needs-Based Budget
Campus Operations	\$ 47,719,555	\$ 3,188,144	\$ 50,907,699	\$ 48,986,542	\$ 1,266,987	\$ (1,921,157)
Capital Assets	\$ 358,992	\$ 1,650,129	\$ 2,009,121	\$ 409,121	\$ 50,129	\$ (1,600,000)
Plant Improvement Carryover						
Capital Projects - Non-State Funded						
Capital Projects - Non-State Carryover						
Operating Carryover						
<b>Total Appropriation</b>	<b>\$ 48,078,547</b>	<b>\$ 4,838,273</b>	<b>\$ 52,916,820</b>	<b>\$ 49,395,663</b>	<b>\$ 1,317,116</b>	<b>\$ (3,521,157)</b>
General Fund	\$ 16,420,616	\$ 4,444,008	\$ 20,864,624	\$ 17,199,194	\$ 778,578	\$ (3,665,430)
Special Funds	\$ 31,657,931	\$ 394,265	\$ 32,052,196	\$ 32,196,469	\$ 538,538	\$ 144,273
<b>Total Funding Sources</b>	<b>\$ 48,078,547</b>	<b>\$ 4,838,273</b>	<b>\$ 52,916,820</b>	<b>\$ 49,395,663</b>	<b>\$ 1,317,116</b>	<b>\$ (3,521,157)</b>

## Mayville State University - Senate Presentation Responses

### 1. Comparison of the Needs-Based Budget requests to Executive Recommendation.

**Response:** Needs-Based Budget requests \$4,838,273; Executive Recommendation \$1,317,116; difference \$3,521,157.

- Reduces salary package to 2%/2% w/1% retirement cont. and match (\$96,881)
- Does not support funding formula rate increase (\$456,069)
- Does not support Natural Gas Boiler capital project (\$1,600,000)
- Reduces overall General Fund support by 7.5% (\$1,368,207)

## MAYVILLE STATE UNIVERSITY LEGISLATIVE COUNCIL REPORTING

# 2021-2023 Appropriation Funding Request

## 2. Comparison of the Needs Based Budget FTE (230.35) to Executive Recommendation (209.27).

**Response:** Change is 21fte.

Program Area	<u># fte change</u>	<u>% of total change</u>
Child Development Program expansion	8fte	38%
DOE Strengthening Institutions grant	3fte	14%
Academic programs expansion faculty & support	5fte	24%
Administrative & student services offices support	4fte	19%
Auxiliary services support	1fte	5%
	<u>21fte</u>	<u>100%</u>

## 3. Potential impact of Governor's proposed 92.5% budget.

**Response:** The proposed reduction is \$1,368,207. The reduction is equivalent to 9fte impacting ability to deliver student programs and services including health services.

The funding is necessary to:

- Recruit and retain faculty and staff to provide quality learning & working environment
- Reduce salary compression and faculty and staff turnover
- Provide matching funds to address deferred maintenance needs

## 4. Federal funding available related to COVID, actual amount spent to date and purposes of funds.

**Response:** \$2,206,656, Governor's COVID Relief Funds and \$500,000 Campus Cares Funding.

To be used for:

- Public health activities \$877,130
- Academic / educational services \$1,226,526
- Student life \$103,000
- Student grants \$156,360
- Other needs \$343,640

Spending to date:

- Governor's COVID funds \$1,200,810
- Campus Cares funds \$349,458

## 5. Most recent audit findings and actions taken to address the findings.

**Response:** The June 30, 2020 NDUS financial audit report is being finalized by the SAO and is scheduled to be published in January 2020. Our communications with the SAO indicate there are no findings or recommendations.

MAYVILLE STATE UNIVERSITY LEGISLATIVE COUNCIL REPORTING

2021-2023 Capital Project Request

SBHE approval of \$1.6 million state legislative funding request

Mayville State will use natural gas as a heating source, replacing old fuel oil boilers. The use of natural gas will provide efficiencies for our institution. This project will enhance our infrastructure and improve our campus while providing a cleaner footprint for all. A commitment has been made for annual use of natural gas.

**Benefits of conversion:**

- Natural gas available to Traill County in fall 2021.
- Natural gas has lower emissions.
- Deferred maintenance savings –avoid replacement of four oil boilers, ancillary equipment, and fuel storage tank. All past their normal life expectancy.

**Project Details**

**Present campus heating**

- 2009 coal (primary) facility west end of campus, 1918 oil fired (secondary) facility central campus.

**Proposed change**

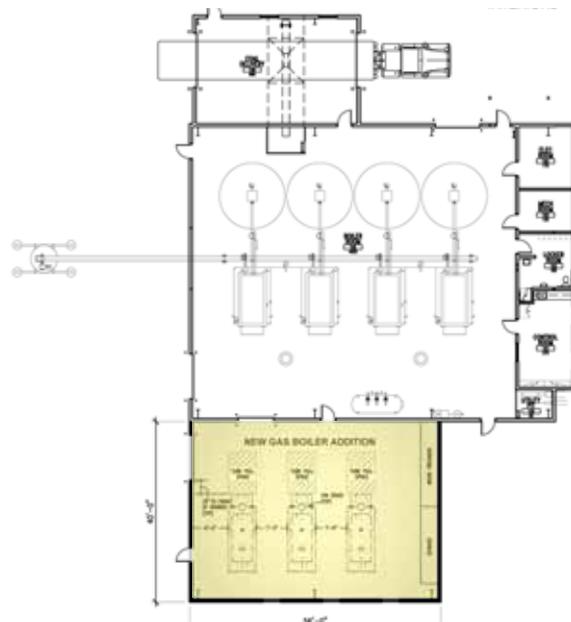
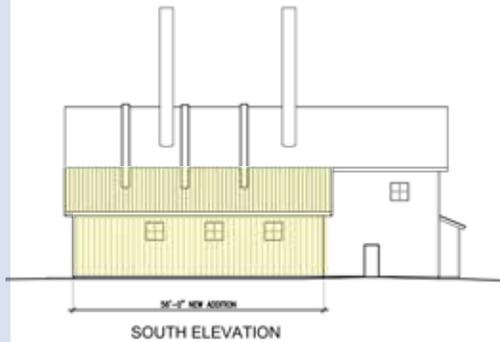
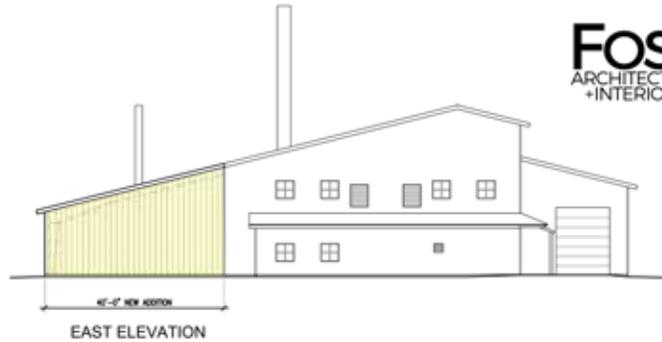
- Construct a 40' x 56' addition to 2009 coal facility to house two 300hp natural gas boilers.
- Minimize oil fired boiler system.

**Fuel Comparisons**

**Cost (MMBTU)**

Fuel oil	\$16.44
Coal	\$ 8.81
Natural gas (interruptible rate)	\$ 5.60

- Natural gas heating cost is 34% of oil and 64% of coal
- Annual savings \$62,000 (October-November, March-April)



## Mayville State alumni are leading the way

### John Lyng returns home after treating people quarantined for coronavirus

Dr. John Lyng, 2001 Mayville State graduate, is an ER doctor who was trained in treating all kinds of trauma. Dr. Lyng has carried the first-hand knowledge of personal service he learned as a Mayville State student throughout his career while he has worked to meet the needs of people through hands-on care, instructing, training, mentoring, and consulting, at home, in Australia, China, and Kuwait, and on the island of St. Lucia in the Caribbean. Most recently, Dr. Lyng is a member of a national disaster medical assistance team that has been deployed to California and Arizona to help fight the coronavirus. Lyng's first coronavirus mission was at the Travis Air Force Base in Fairfield, Calif., where he and his team provided medical support for patients exposed to COVID-19 in China. The evacuees were transported from Wuhan to Travis AFB on two planes. The 231 passengers were quarantined for 14 days.



### Kari Yates is recipient of Human Rights Award

Kari (Knudson), 1985 Mayville State graduate, was a recipient of the Moorhead Human Rights Commission 2020 Human Rights Award, recognizing her significant contributions to human rights in the Moorhead (Minn.) community in the education category. Yates works closely with the New American community and has volunteered with food distribution during the pandemic. She has worked hard to connect New American parents with the school district and has faithfully volunteered her time to work with New Americans on English skills. Kari is Program Manager for Literacy and English Learners at Moorhead Area Public Schools.

### Nick Anderson named to All-MLB First Team

Mayville State alumna Nick Anderson, a relief pitcher for the Tampa Bay Rays, was named to the 2020 All-MLB First Team. Only two relief pitchers are selected for the first and second team. Anderson posted a 0.55 ERA and recorded six saves in 19 regular-season appearances for the Rays. He struck out 26 in 16 1/3 innings and did not allow an earned run until Sept. 16. He was the winning pitcher for the Rays in Game 2 of the 2020 World Series.





***YOUR FUTURE IS CLOSER THAN YOU THINK.***



**MayvilleState.edu**

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