

North Dakota

Travel Alliance Partnership

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MEMBERS

America's Best Value
Inn & Suites

Basin Electric
Power Cooperative

Bismarck Airport

Bismarck-Mandan CVB

Bottineau Area Chamber of
Commerce

Destination Marketing
Association of North Dakota

Devils Lake CVB

Dickinson CVB

Eastbay Campground

Fargo Air Museum

Fargo-Moorhead CVB

Friends of Lake Sakakawea

Greater Grand Forks CVB

Hampton Inn & Suites Minot
Airport

Jamestown Tourism

Leistikow Park Campground

Lone Butte Ranch/Log Cabin
Vacations

McKenzie County Tourism

Minot Convention & Visitors
Bureau

Missouri Valley Heritage Alliance/
Fort Abraham Lincoln
Foundation

Municipal Airport Authority
of the City of Fargo

National Hospitality Services

Newman Outdoor Advertising

Norsk Hostfest Association

North Dakota Association of
Rural Electric Cooperatives

North Dakota State Fair

North Dakota Tourism Division
(ex-officio)

Odney

Rocky Mountain International

Roosevelt Park Zoo

State Historical Society of
North Dakota Foundation

Theodore Roosevelt Medora
Foundation

Valley City CVB/Sheyenne RV
Scenic Byway

Vern's Rental

Williston CVB

Testimony of Terri Thiel

Chair, Travel Alliance Partnership

In support of SB 2093

January 8, 2021

Chairman Vedaa and members of the Senate Government and Veterans
Affairs Committee:

My name is Terri Thiel, and I am the chair of the Travel Alliance Partnership (TAP). TAP is a coalition of travel industry stakeholders, including CVBs, state attractions, businesses and other interested stakeholders, in this viable and growing sector of North Dakota's economy. On behalf of the tourism industry and its partners, I am writing to voice support for SB 2093.

SB 2093 removes restrictive language and provides greater flexibility to allow the North Dakota Parks and Recreation Department to approve operating concessionaires on property under the management of its director. The bill allows the director to review, approve, or disapprove concessionaire applications rather than limiting these decisions to fourteen events per year on property leased by the United States Department of the Army, Corps of Engineers.

Passage of SB 2093 would benefit our state by encouraging additional use of North Dakota's great outdoors for events and community gatherings and expand upon reoccurring events, providing further enrichment for our communities, citizens and our state's tourism industry.