



The *new* face of Big Tobacco

Say NO to Big Marijuana in New Zealand

Same corporates.
Same objectives.
Same addiction.
New product.



TOP 10 MYTHS

MYTH #1

SMOKING MARIJUANA
DOES NOT CAUSE CANCER

FACT

Smoking marijuana increases
your risk of lung cancer by **200%**

MYTH #2

SMOKING MARIJUANA DOES
NOT CAUSE LUNG DISEASE

FACT

On average, marijuana smokers develop
**CHRONIC BRONCHITIS AND OTHER
RESPIRATORY PROBLEMS** at the age of 41 –
more than **20 years** sooner than tobacco smokers.

MYTH #3

MARIJUANA CONSUMPTION DOES
NOT AFFECT YOUR MENTAL HEALTH

FACT

Persistent marijuana use before adulthood can cause
permanent mental health impairment, such as
SCHIZOPHRENIA AND MEMORY LOSS.
Teens are vulnerable while their brains are still forming.

MYTH #4

SMOKING MARIJUANA IS SAFER
THAN SMOKING TOBACCO

FACT

Marijuana smoke contains higher concentrations of
dangerous chemicals than tobacco, including **ammonia,
hydrogen cyanide and nitric oxide**.

Marijuana smokers can suffer airway injuries,
coughing, phlegm production, and wheezing -
similar to tobacco smokers.



MYTH #5:

MARIJUANA IS NOT ADDICTIVE

FACT

Cannabis can be addictive.

1 IN 6 PEOPLE
who use marijuana during
adolescence will develop an addiction.

MYTH #6

ANY MENTAL HEALTH IMPACTS
FROM MARIJUANA ARE TEMPORARY

FACT

Adolescent exposure to marijuana causes long-term mental health problems. Teens who used cannabis over a long term **suffered decreases in their working memory, processing speed and reasoning.**

MYTH #7

LEGALIZING MARIJUANA MAKES IT
LESS ATTRACTIVE TO YOUTH

FACT

Legalization has made marijuana more popular among young people in some U.S. states. More teens now smoke marijuana than cigarettes, according to the U.S. Center for Disease Control.

MYTH #8

LEGALIZING MARIJUANA WILL
REDUCE ORGANIZED CRIME

FACT

Multiple studies have shown that organized crime has a low involvement in Canada's marijuana industry. **The current cannabis market is actually dominated by otherwise law-abiding citizens – not by organized crime.**

MYTH #9

LEGALIZING MARIJUANA WILL
NOT IMPACT CHILDREN

FACT

The frequency of calls about children poisoning themselves by accidentally eating marijuana **tripled in states that decriminalized pot before 2005,** poison hotlines report.

MYTH #10

MARIJUANA CONSUMPTION DOES
NOT IMPAIR YOUR DRIVING ABILITY

FACT

Marijuana use **DOUBLES THE RISK** of a car crash because users have slower reaction times. It's the most common drug involved in drugged driving.

Source: citizengo.ca

For additional information, including source references:
[SayNopeToDope.org.nz/top-ten-myths](https://www.saynope.org.nz/top-ten-myths)

Correct as at time of printing. We welcome any documented corrections.