

QUARTERLY REPORT

2024-2025 Q1 YEAR REPORT

OCTOBER 1 - DECEMBER 31



NORTH DAKOTA

Women's Business

CENTER

AMPLIFYING THE IMPACT OF WOMEN
BUSINESS OWNERS THROUGH ADVOCACY
AND ACCESS TO CRITICAL RESOURCES

Thank You!

OUR ANNUAL PARTNERS



U.S. Small Business
Administration



OUR EVENT SPONSORS



WE ARE PART OF



Giving Hearts Day

25
years
OF IMPACT

NORTH DAKOTA
Women's Business
CENTER

SUPPORT OWNERS ON GIVING HEARTS DAY

FEBRUARY 13, 2025

This year, with your help we intend to raise \$25,000 to train and resource owners as we celebrate our 25th anniversary. This increase will further strengthen small businesses and communities statewide. We are looking for Small Business Heroes to help owners thrive in 2025.

DONATE NOW

ABOUT ND WOMEN'S BUSINESS CENTER



The North Dakota Women's Business Center (NDWBC), the SBA's 2024 Center of Excellence in Region 8, is the leading voice, resource, and partner for women business owners. With team members located across the state, NDWBC is accessible to the state's women-owned businesses. Through free services and paid programs, NDWBC offers in-person and virtual one-on-one business coaching services, group trainings and courses, and networking events, to build a foundation that will enhance the economic impact of women business owners.

QUARTER 1-4 IMPACT

COACHING
+ GUIDANCE

72

CLIENTS
COACHED

UPSKILLING
+ CONNECTING

22

OF TRAININGS
AND EVENTS

ADVOCATING
+ AMPLIFYING

32

BUSINESSES
SPOTLIGHTED

122

COACHING
HOURS LOGGED

134

CLIENTS
TRAINED

68

WOMEN-OWNED
CERTIFIED

353

IMPRESSIONS
MADE

238

HOURS
TRAINED

13

OF FUNDING
SOURCES SHARED

NDWBC'S ROADMAP OF SUCCESS



1. Business Accountability - With the right education and training, our clients get tools and resources to move their businesses goals forward in a genuine relationship with our trusted coaches.



2. Impactful Connections - Business owners can't do it all and they don't go it alone. By expanding their networks, clients have honest conversations without the competition and build the confidence to bet on themselves.



3. Enhanced Credibility - Our clients can leverage their position with certifications and recognition as they build their brands and expand their reach while building on viable businesses.

Q1 HIGHLIGHT REEL



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Velva Strong Women, Strong Connections Event Successful



North Dakota Women's Business Center (NDWBC) is the leading voice, resource, and partner for women business owners and leaders. Many talked about the importance of collaborating with several types of businesses to enhance or create more value for your product. "I also think it's important how to handle negative criticism," she explains, "and how to create an alternative product." She believes having a "don't sweat the small stuff" attitude in business is a key point for her. She stressed that not everything will always go as planned. Delays happen, prices go up among other minor incidents. It's not the end of the world and worrying will accomplish nothing. She was excited about this event and very honored to be involved. Taylor Mattingly started out a few years ago refashioning furniture that escalated into painting a bedrooms and eventually turned into a full time business called Paint and Tidy. Covid took a toll on their business and she went to work for Sherwin Williams where for painting and opened up Sphere Painting. Taylor is now a full time painter in Minot and the surrounding area. As a wife and mother of three, creating her own business allows her the freedom to spend time with family and enjoy her second passion of hunting and fishing. Taylor's main message is that people understand their first try may not always be a success or the perfect choice for the lifestyle you want. "You're not giving up if it doesn't work out," she said. "That is life's way of telling you something else bigger and better is coming, but don't sit and wait. Go out and find it. Find a your passion and turn it into a career." Kristin Heckfeld was also scheduled to speak, but was not able to attend. She is a 25-year master cosmetologist, permanent makeup artist, and business owner of Heavenly and Blended located on Main Street in Velva. She is the Department G Kristin's message to "G 27" She wants like minded you discover : it's important to for advice : you succeed." it's financially advice, or something else. Kristin : an opening your mentor and is the trade "I find good to and strong we to come before want to teach it



UPLEVELING BUSINESS ACCOUNTABILITY

nd
wbc

INTENSIVES



100% INCREASED
KNOWLEDGE



2 VIRTUAL
PROGRAMS



6 LEADERSHIP
GRADUATES



12 CHILDCARE
GRADUATES

In the Fall, we conducted two Intensive Courses. The first, the Childcare Intensive, was delivered in partnership with Child Care Aware of ND and included business owners and directors from various childcare businesses as part of a statewide initiative to enhance childcare in the state. The second, the Business Leadership Intensive, welcomed participants from multiple industries. Both courses focus on developing essential skills, connecting with subject matter experts, peer-to-peer learning, and building supportive networks to promote professional growth and collaboration.

"I could already tell during the first few sessions that the cohort was much more than I expected. On top of the knowledge and tools that were given to me and my group which already exceeded my expectations. we also started building a community."

Ronja Corum, Owner of Puddle Jumpers Daycare

INNOVATE ND

This quarter, **Innovate ND** program supported two businesses. **Hand-Off** successfully completed Phase 2 and is preparing to transition out of the program. They asked to continue with NDWBC's coaching and mentoring services. **Bench 7**, a new Innovate ND client, has developed an AI-assisted program to help dentists interpret dental X-rays. Currently in Phase 1, they have approval from the FDA and are preparing to present for Phase 2 funding in January 2025. These milestones reflect the ongoing impact and growth of Innovate ND in fostering innovation and business development.

INTRODUCTION TO CHILDCARE EVENT

12 TRAINED

NDWBC developed content for a collaborative event offering "Intro to Childcare Businesses" training for New Americans in Fargo. The training covered the responsibilities, challenges, and rewards of running a childcare business, included networking opportunities, and featured translators for accessibility. Other partners included Child Care Aware of ND, New Roots Midwest, the Immigrant Development Center, and the New American Consortium.



I learned a lot of valuable information... and all my questions were answered.

BUSINESS BUILDERS WORKSHOPS



3 TRAININGS 32 TRAINED

Business Builders Workshops bring entrepreneurs and industry specialists together to answer real questions that small businesses face. These free events are presented as a collaborative effort of SBA resource partners including NDWBC, SBDC, SCORE, and VBOC.

NEW!

OPEN OFFICE HOURS

Clients can now dialog with NDWBC's business coaches on the First Friday of every month from 9:00 AM - 11:00 AM. These introductory sessions increase access to our services, enabling business owners to get quick answers, find programs and resources, or ease into a coaching relationship.



IMPACTFUL CONNECTIONS

STRONG WOMEN MEET IN VELVA

27

ATTENDEES

5

SPONSORS

The event in Velva served as a platform to empower women in business by providing them with opportunities to share their stories, build meaningful relationships, and inspire others in their professional and personal lives. Both Missy Rohrbeck and Taylor Mattingley exemplified resilience, creativity, and dedication in their respective journeys, leaving attendees inspired and motivated to pursue their own goals.

“ Meeting passionate business women from the rural community! ”

NEW!

COMMUNITY CHAPTERS

NDWBC is thrilled to announce the launch of our first Strong Women, Strong Connections Community Chapter on January 10. This program extension offers women the ability to connect, share insights, and develop their ownership mindset in a supportive environment.

Our first community is being headed up by Sandi Luck's team at Bully Brew Coffee Co. in Grand Forks. Join in at the ND Coffee Roastery from 11 AM to 12 PM.

We are laying the foundations for scaling this program across North Dakota's rural communities.



ENHANCED CREDIBILITY

REGIONAL FOOD BUSINESS PARTNERSHIP



NDWBC is proud to partner and serve as the statewide evaluator for the North Central region (Region 5), which includes North Dakota, South Dakota, and Minnesota.

In October, our Director of Client Success traveled to Washington, D.C., to present at the USDA National Food Business Center Conference, sharing valuable insights on Region 5's initiatives and innovative approaches to stabilize and enhance its local food systems.

COMING SOON: **GRANT OPPORTUNITIES**

WOMEN-OWNED BUSINESS CERTIFICATION

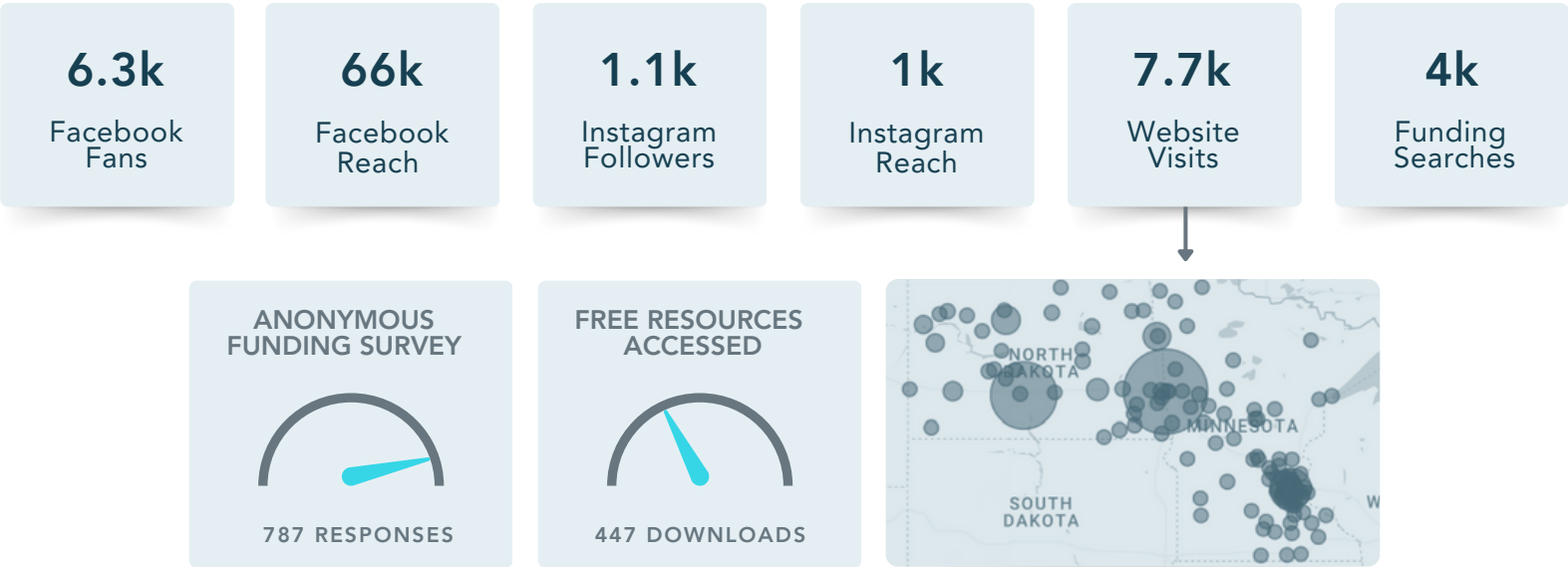


Women business owners capitalize on their status as a Certified Women-Owned Business to expand their reach, gain recognition, and access contracts to take their business to the next level.

FACEBOOK

INSTAGRAM

WEBSITE



OPPORTUNITIES TO CONNECT WITH US

FRIDAYS
1ST

Open Office Hours
VIRTUAL
9 - 11 AM

MAR
10

Day at the Capitol
IN-PERSON
9 AM - 2 PM

APR
29

Women's Business Summit
2 DAYS IN
MEDORA, ND



NDWBC is a 501(c)(3) founded in early 2000 in Bismarck, North Dakota. When the organization was founded, our goal was to develop simplified computer materials for use in rural small businesses and to teach owners to utilize technology as a business tool. Over the last two decades, NDWBC has evolved to provide a variety of programs, trainings, events, and other support services statewide to equip our clients with the tools and opportunities to move forward in business.

North Dakota Women's Business Center
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