Testimony in Support of North Dakota House Bill 1151

Dear Chairman and Members of the Committee,

My name is Jayli Roller and I am here today to support House Bill 1151, made to create clear labeling requirements for lab-grown meat products. This legislation is important to making sure people in North Dakota have access to accurate information about the food they buy and eat.

At its core, HB 1151 is about informed consent. Consumers have the right to know whether the meat products they are buying are from traditional livestock or produced through cell cultivation. Without clear labeling, North Dakotans may unknowingly purchase lab-grown meat, which raises ethical, health, and dietary concerns for many individuals.

Transparency in food labeling is not just a preference it is a right. Just like we label organic and genetically modified foods, we should make sure that lab-grown meat is clearly different from conventionally raised meat. This allows individuals to make informed choices that align with their values, whether they look for natural food sources, an environmental impact, religious purposes, or specific diets.

Additionally, HB 1151 supports fairness by stopping misleading labels. Traditional livestock farmers work hard to provide safe, high-quality meat products, and it is only fair that lab-grown alternatives are labeled correctly in order to keep trust and prevent confusion.

I urge the legislature to pass HB 1151 to stand for people's rights, food transparency, and fair competition in North Dakota agricultural industry. Thank you for your time and consideration.