# Vote DO PASS on SB 2202

### Fair

**State law caps representation from some of the beef industry's most important members and denies dairy, feed, and livestock market producers a fair opportunity to participate.** SB 2202 gives the power back to industry when deciding what the composition of the commission should be. Voting <u>DO PASS</u> takes the next step to **bring the beef commission in line with other commodity councils like soy and corn**, who also elect their representatives.

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### Transparent

The Checkoff is a valuable and important tool to promote the beef industry. SB 2202 **gives farmers and ranchers confidence in the process and the knowledge that their money is well-managed.** 

## Accountable

SB 2202 keeps the North Dakota Beef Commission accountable to North Dakota farmers and ranchers. Just like a legislator, the Beef Commission should have to answer for the decisions they make on behalf of the people they represent.

#### Questions?

Contact Michael Linngren at 218-556-7704 or mlinngren@jamesriverpublic.com

SB 2202 keeps the North Dakota Checkoff <u>fair, transparent, and accountable</u> to the North Dakota farmers and ranchers who pay.

