



**ORAL TESTIMONY SUBMITTED TO THE NORTH DAKOTA
SENATE INDUSTRY AND BUSINESS COMMITTEE
Kevin Lolli, Assistant General Counsel and Consumer Protection Officer
March 10, 2025**

Chair Barta, Vice-Chair Boehm, and honorable members of the Senate Industry and Business Committee, thank you for the opportunity to provide testimony today regarding HB 1477.

CoinFlip supports the vast majority of HB 1477 relating to the proposed regulation of virtual currency kiosks. However, CoinFlip does support reexamining the time period for a New User. We appreciate the opportunity to offer additional consumer protection-focused recommendations that we know to be highly effective in preventing fraudulent transactions at virtual currency kiosks and look forward to continuing to work with the State of North Dakota to protect consumers.

Company Background

CoinFlip is a Chicago-based, global digital currency platform, focused on providing consumers a simple and secure way to buy and sell virtual currency. Founded in 2015, CoinFlip is one of the world's largest operators of virtual currency kiosks, with more than 5,000 locations across the United States and in nine countries around the world, employing more than 200 people.

CoinFlip's kiosks make buying and selling major cryptocurrencies accessible and secure for consumers who wish to purchase their virtual currency using cash. CoinFlip has operated in the State of North Dakota since 2018 and was originally granted a North Dakota money transmitter license by the North Dakota Department of Financial Institutions on October 10, 2023. Additionally, CoinFlip is a money service business ("MSB") registered with the Financial Crimes Enforcement Network. As an MSB, CoinFlip is subject to the Bank Secrecy Act ("BSA"), the United States PATRIOT Act, and their implementing rules and regulations.

CoinFlip embraces licensing regimes as an effective means to create baseline requirements for operations, as well as effective oversight. CoinFlip holds approximately 28 money transmitter licenses with numerous additional applications currently pending. CoinFlip has moved to obtain these licenses, even in states where there is no current licensing requirement.

Advancing Consumer Protection

As a company, one of CoinFlip's key business priorities is consumer protection. We won't succeed unless our customers believe we provide them with a safe and secure platform from which to transact virtual currency. CoinFlip's compliance and consumer protection efforts are currently overseen by its Chief Legal Officer, General Counsel, BSA Officer, and Consumer Protection Officer. To effectively manage the risks associated with its operations, CoinFlip implements both

traditional consumer protection efforts such as clear disclosures and warnings, as well as state-of-the-art technology to detect and fight fraudulent transactions.

When transacting with a CoinFlip kiosk, customers are warned numerous times regarding scam-related activity prior to initiating *every* transaction. The customer must attest that they were not sent to the kiosk by a third-party to make a payment; that they are transacting with a digital wallet they own and control; and that they understand all transactions are final and irreversible. This screen is customizable and is updated regularly with warnings about common scams to alert customers and help fight fraud. We also provide clear disclosures on fees and provide customers with a receipt of their transaction via email or text.

Additionally, CoinFlip has 24/7 live customer service and lists its number both on the physical kiosk as well as its transaction screens. Customers are instructed to call CoinFlip in the event a third-party sent them to transact at the kiosk. CoinFlip customer service representatives receive training at least twice annually on AML/BSA requirements and how to be the first line of defense in compliance efforts. As a result of these efforts, CoinFlip's customer support team halted more than 300 potential scams in a four-month period by speaking with the customer who phoned our support team after reading the customer warnings at our kiosk.

CoinFlip also implements state-of-the-art blockchain analytics and compliance tools to block fraudulent transactions and investigate suspicious activity. CoinFlip has automatically blocked more than 1,000 transactions using blockchain analytics in a year's period. In addition to blocking transactions, CoinFlip permanently blacklists digital wallet addresses to prevent those high-risk digital wallets from ever being used at a CoinFlip kiosk again.

HB 1447

The proposed transaction limits in the bill strike a balance between federal reporting requirements and consumer protection. CoinFlip is required to file a Suspicious Activity Report ("SAR") for any suspected suspicious transactions above \$2,000, collect information for the Travel Rule at \$3,000, and file a Currency Transaction Report ("CTR") for transactions above \$10,000. This information is placed in a repository for law enforcement to quickly and accurately conduct investigations.

HB 1477 also includes common sense consumer protections such as fee disclosures, receipt requirements, live customer service, and compliance program standards. CoinFlip knows from experience that these items help protect consumers and deter fraudulent actors. Companies must implement both traditional consumer protections as well as new technology in order to fight bad actors. These protections create a base line for operations in the State of North Dakota for virtual currency kiosk operators that allows responsible companies to continue to operate.

Although, CoinFlip supports the concept of a New Customer, it suggests a change in definition to be more in line with other states. In Minnesota, a New Customer is defined as such for the first 72 hours as a customer. This same model has been passed in the Maryland Senate. Additionally, Nebraska is set to implement a New Customer period that lasts 14 days. CoinFlip suggests North Dakota implement a model that is more in line with the standard set in these states.

Proposed Consumer Protection Policies

CoinFlip believes smart regulation is good for business. CoinFlip has developed the following best practices that would further enhance consumer protections and support their inclusion in any legislation:

- **Require licensure with the state.** CoinFlip believes a money transmitter license should be required for all virtual currency kiosk operators, allowing for state oversight and periodic audits to determine the adequacy of compliance, finance, and cybersecurity programs.
- **Require robust compliance programs.** Kiosk operators should be required to directly employ a qualified, in-house, Chief Compliance Officer and compliance team, that does not have a large ownership interest in the company. At CoinFlip, we take compliance seriously: our Chief Compliance Officer is a former federal prosecutor, and our general counsel is a former Illinois Assistant Attorney General.
- **Require clear, highly visible warnings and fee disclosures.** We agree with the proposed legislation regarding the requirement of clear disclosures regarding all fees and terms of service. We also believe highly visible fraud warnings should be required to be displayed and acknowledged by the customer prior to the initiation and completion of any transaction.
- **Require blockchain analytics.** The use of blockchain analytics technology should be required to fight fraud by automatically blocking customer transactions to high-risk digital wallets.
- **Require live customer service.** Customer service is the first line of defense for consumer protection. We believe every virtual currency kiosk operator should be required to provide trained, live customer service at minimum during business hours.

CoinFlip shares your goals of consumer protection. Although blockchain technology and virtual currency kiosks are new, the fraud we see reported is all too familiar. Whether it's phone, email, text or an online pop-up, scammers repackage the same old tactics and utilize whatever methods they have at hand – Venmo, PayPal, Zelle, Gift Cards, MoneyGram or virtual currency kiosks – to defraud individuals.

The best defense for consumers is to be well-informed and well-alerted at the point of transaction. The best defense for companies is to have the right tools in place to help identify and fight fraud and help law enforcement catch the bad actors.

Conclusion

In conclusion, we believe that a regulatory framework is necessary to protect consumers and encourage innovation and we look forward to working with the North Dakota Senate on HB 1447 to achieve the right balance to protect North Dakota consumers and ensure continued access for lawful virtual currency transactions.

Thank you for your time and consideration.

Sincerely,

/s/ Kevin P. Lolli

Kevin Lolli
Assistant General Counsel