

Introduced by

Appropriations Committee

(At the request of the Governor)

1 A BILL for an Act to provide an appropriation for defraying the expenses of the tourism
2 department; and to provide for a legislative council study.

3 **BE IT ENACTED BY THE LEGISLATIVE ASSEMBLY OF NORTH DAKOTA:**

4 **SECTION 1. APPROPRIATION.** The funds provided in this section, or so much of the
5 funds as may be necessary, are hereby appropriated out of any moneys in the general fund in
6 the state treasury, not otherwise appropriated, and from special funds derived from other
7 income, to the tourism department for the purpose of defraying the expenses of the tourism
8 department for the biennium beginning July 1, 1997, and ending June 30, 1999, as follows:

9 Salaries and wages	\$ 880,969
10 Operating expenses	3,290,622
11 Equipment	15,378
12 Grants	<u>30,000</u>
13 Total all funds	\$4,216,969
14 Less estimated income	<u>230,000</u>
15 Total general fund appropriation	\$3,986,969

16 **SECTION 2. LEGISLATIVE COUNCIL STUDY.** The legislative council shall consider
17 studying during the 1997-98 interim the coordination of efforts of the department of tourism,
18 department of parks and recreation, department of economic development and finance, state
19 historical society, and council on the arts to maximize their effectiveness by providing unified
20 services to enhance the state's public image. If conducted, the study must focus on marketing,
21 including international marketing, public relations, advertising, promotional materials
22 development, graphic design, customer service training, and other public perception issues
23 affecting North Dakota.