78024.0400

Fifty-fifth Legislative Assembly of North Dakota

## FIRST ENGROSSMENT with Conference Committee Amendments ENGROSSED HOUSE BILL NO. 1024

Introduced by

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**Appropriations Committee** 

(At the request of the Governor)

- 1 A BILL for an Act to provide an appropriation for defraying the expenses of the tourism
- 2 department; and to provide for a legislative council study.

## BE IT ENACTED BY THE LEGISLATIVE ASSEMBLY OF NORTH DAKOTA:

4	<b>SECTION 1. APPROPRIATION.</b> The funds provided in this section, or so much of the
5	funds as may be necessary, are hereby appropriated out of any moneys in the general fund in
6	the state treasury, not otherwise appropriated, and from special funds derived from other
7	income, to the tourism department for the purpose of defraying the expenses of the tourism
8	department for the biennium beginning July 1, 1997, and ending June 30, 1999, as follows:
9	Salaries and wages \$880,969
10	Operating expenses 3,290,622
11	Equipment 15,378
12	Grants30,000
13	Total all funds \$4,216,969
14	Less estimated income <u>363,000</u>
15	Total general fund appropriation \$3,853,969
16	SECTION 2. LEGISLATIVE COUNCIL STUDY. The legislative council shall consider
17	studying during the 1997-98 interim the coordination of efforts of the department of tourism,
18	department of parks and recreation, department of economic development and finance, state
19	historical society, and council on the arts to maximize their effectiveness by providing unified
20	services to enhance the state's public image. If conducted, the study must focus on marketing,
21	including international marketing, public relations, advertising, promotional materials
22	development, graphic design, customer service training, and other public perception issues
23	affecting North Dakota. The study is not to focus on the feasibility of merging these agencies
24	into a consolidated department.