

**SENATE BILL NO. 2158**

Introduced by

Transportation Committee

(At the request of the Department of Transportation)

1 A BILL for an Act to amend and reenact section 39-13-09 of the North Dakota Century Code,  
2 relating to tourist-oriented directional signs.

3 **BE IT ENACTED BY THE LEGISLATIVE ASSEMBLY OF NORTH DAKOTA:**

4 **SECTION 1. AMENDMENT.** Section 39-13-09 of the North Dakota Century Code is  
5 amended and reenacted as follows:

6 **39-13-09. Tourist-oriented directional signs.**

7 1. In this section:

8 a. "Tourist-oriented directional sign" means a sign providing identification of and  
9 directional information for tourist-related businesses, services, or activities.

10 b. "Tourist-related business, service, or activity" means rural agricultural  
11 business and tourism attractions, including recreation, historical sites, festival  
12 and cultural events, lodging and food services which are singularly and  
13 uniquely related to historical, cultural, or recreational tourist attractions, and  
14 guide services, but does not include any business operated under a franchise  
15 agreement.

16 2. Notwithstanding section 24-01-12, the department shall establish by ~~rule~~ policy  
17 standards for the erection and maintenance of tourist-oriented directional signs.  
18 The ~~rules~~ policy must conform to federal standards for tourist-oriented directional  
19 signs adopted under 23 U.S.C. 131(q) as of July 1, 1991, and with the manual ~~of~~  
20 ~~uniform traffic control devices~~ adopted by the department under section 39-13-06  
21 ~~except that the rules.~~ The policy must provide that logos may not be used on  
22 tourist-oriented directional signs. ~~The rules must require that each sign must be~~  
23 ~~seventy two inches [182.88 centimeters] wide and sixteen inches [40.64~~  
24 ~~centimeters] high. The rules must include all of the following:~~

- 1 a. ~~Criteria for eligibility for signing.~~
- 2 b. ~~Criteria for limiting or excluding businesses, services, and activities that~~
- 3 ~~maintain signs that do not conform to requirements under 23 U.S.C. 131.~~
- 4 e. ~~Provisions for fees to cover costs of administration of a permit system.~~
- 5 d. ~~Provisions specifying sign design and composition.~~
- 6 e. ~~Criteria for determining when to permit advance signing.~~
- 7 f. ~~Criteria for determining when to permit signing for facilities that are not located~~
- 8 ~~on a crossroad of a highway upon which tourist-oriented directional signs are~~
- 9 ~~permitted.~~
- 10 g. ~~Criteria for signing at at grade intersections of expressways.~~
- 11 h. ~~Provisions specifying conditions under which the time of operation of a~~
- 12 ~~business, service, or activity is shown.~~
- 13 i. ~~Provisions for covering or removing signs during off seasons for businesses,~~
- 14 ~~services, and activities operated on a seasonal basis.~~
- 15 j. ~~Provisions specifying the maximum number of signs permitted per~~
- 16 ~~intersection.~~
- 17 k. ~~Provisions for limiting the number of signs.~~
- 18 l. ~~Provisions stating the qualifications of contractors.~~
- 19 3. Upon the request of any person, a local authority that has adopted an ordinance
- 20 permitting the erection of tourist-oriented directional signs may authorize their
- 21 erection within the right of way of any highway under the jurisdiction of the local
- 22 authority except that tourist-oriented directional signs may not be erected within the
- 23 right of way of the interstate highway system. ~~Ne~~ A tourist-oriented directional sign
- 24 may not be erected unless it is erected in compliance with ~~rules~~ policy adopted by
- 25 the department for such signs.
- 26 4. The permit applicant shall engage a qualified contractor for the erection,
- 27 installation, and maintenance of tourist-oriented directional signs within the right of
- 28 way of any highway under the jurisdiction of the department except that
- 29 tourist-oriented directional signs may not be erected within the right of way of the
- 30 interstate highway system. ~~Ne~~ A tourist-oriented directional sign may not be

Fifty-sixth  
Legislative Assembly

- 1 erected unless it is erected in compliance with ~~rules~~ policy adopted by the
- 2 department for such signs.