

HOUSE CONCURRENT RESOLUTION NO. 3007

Introduced by

Representatives Froelich, Kempenich, Kerzman, S. Meyer

1 A concurrent resolution urging Congress to require a nationwide referendum of beef producers
2 before allowing an increase in the beef checkoff rate.

3 **WHEREAS**, the beef checkoff program, which was established as part of the Food
4 Security Act of 1985, assesses \$1 per head on the sale of live domestic and imported cattle, in
5 addition to a comparable assessment on imported beef and beef products; and

6 **WHEREAS**, the assessment became mandatory when the program was approved by
7 79 percent of producers in a 1988 national referendum; and

8 **WHEREAS**, the beef checkoff program is designed to build demand for beef and veal in
9 both domestic and foreign markets through research, promotion, and the dissemination of both
10 consumer and industry information; and

11 **WHEREAS**, a recent review of the beef checkoff program by an industrywide task force
12 resulted in a recommendation that the continuation of strong demand-building initiatives
13 requires an increase in the checkoff rate to \$2;

14 **NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES**
15 **OF NORTH DAKOTA, THE SENATE CONCURRING THEREIN:**

16 That the Sixtieth Legislative Assembly urges the Congress of the United States to
17 ensure that if the Beef Promotion and Research Act of 1985 is amended, thereby permitting an
18 increase in the beef checkoff rate, the increase be predicated upon a successful nationwide
19 referendum of beef producers; and

20 **BE IT FURTHER RESOLVED**, that the Secretary of State forward copies of this
21 resolution to the Secretary of the United States Department of Agriculture and to each member
22 of the North Dakota Congressional Delegation.