

FIRST ENGROSSMENT

Sixtieth
Legislative Assembly
of North Dakota

**ENGROSSED HOUSE CONCURRENT
RESOLUTION NO. 3007**

Introduced by

Representatives Froelich, Kempenich, Kerzman, S. Meyer

1 A concurrent resolution urging Congress to require a nationwide referendum of beef producers
2 before allowing an increase in the beef checkoff rate.

3 **WHEREAS**, the beef checkoff program, which was established as part of the Food
4 Security Act of 1985, assesses \$1 per head on the sale of live domestic and imported cattle, in
5 addition to a comparable assessment on imported beef and beef products; and

6 **WHEREAS**, the assessment became mandatory when the program was approved by
7 79 percent of producers in a 1988 national referendum; and

8 **WHEREAS**, the beef checkoff program is designed to build demand for beef and veal in
9 both domestic and foreign markets through research, promotion, and the dissemination of both
10 consumer and industry information; and

11 **WHEREAS**, a recent review of the beef checkoff program by an industrywide task force
12 resulted in a recommendation that the continuation of strong demand-building initiatives
13 requires an increase in the checkoff rate to \$2, an opportunity to petition for a referendum, and
14 making the checkoff more inclusive;

15 **NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES**
16 **OF NORTH DAKOTA, THE SENATE CONCURRING THEREIN:**

17 That the Sixtieth Legislative Assembly urges the Congress of the United States to
18 ensure that if the Beef Promotion and Research Act of 1985 is amended, thereby permitting an
19 increase in the beef checkoff rate, the increase be predicated upon a successful nationwide
20 referendum of beef producers; and

21 **BE IT FURTHER RESOLVED**, that the Secretary of State forward copies of this
22 resolution to the Secretary of the United States Department of Agriculture and to each member
23 of the North Dakota Congressional Delegation.