



Prepared for
Pam Sagness
North Dakota Human Services
March 2021

 **Kognito**

 **Kognito**

Conversations that change lives.

We believe in the power of conversation
to drive positive change in social,
emotional, and physical health

Kognito is a **health simulation company** comprised of 75+ learning experts, designers and client success professionals.

Our evidence-based simulations build competencies through **role-play conversations with virtual humans**, scientifically designed to mimic real-life behaviors.

Over 1+ million educators, students, and HCPs across 500 organizations have used Kognito simulations to change lives.

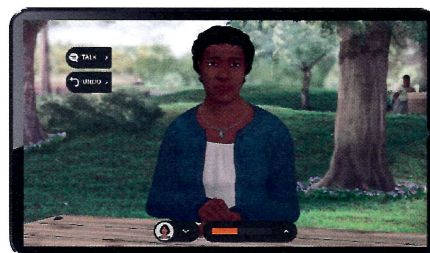


Approaches to Harnessing the Power of Conversations with Virtual Humans



Role-Play Conversation

Practice with virtual humans to learn to lead similar conversations in real-life



Virtual Coach

Engage in conversation with a virtual coach to build knowledge and motivation

Fostering **safe & supportive school communities**

A **full portfolio** with programs that focus on the **target SEL skills** through the lens of essential topics including:

- Mental Health & Suicide Prevention
- Trauma-Informed Practices
- Grief, Loss, and Crisis Response
- Bullying Prevention
- Substance Use Prevention
- Diversity, Equity & Inclusion
- Resiliency & Growth Mindset



PROFESSIONAL DEVELOPMENT

Empower educators and staff to support the whole child



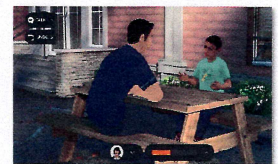
CURRICULUM

Equip students with core SEL skills



COMMUNITY

Develop community capacity to support youth.



Kognito is a **leading provider of virtual role-play to the PK-12 community**



>850,000+
EDUCATORS AND STUDENTS TRAINED



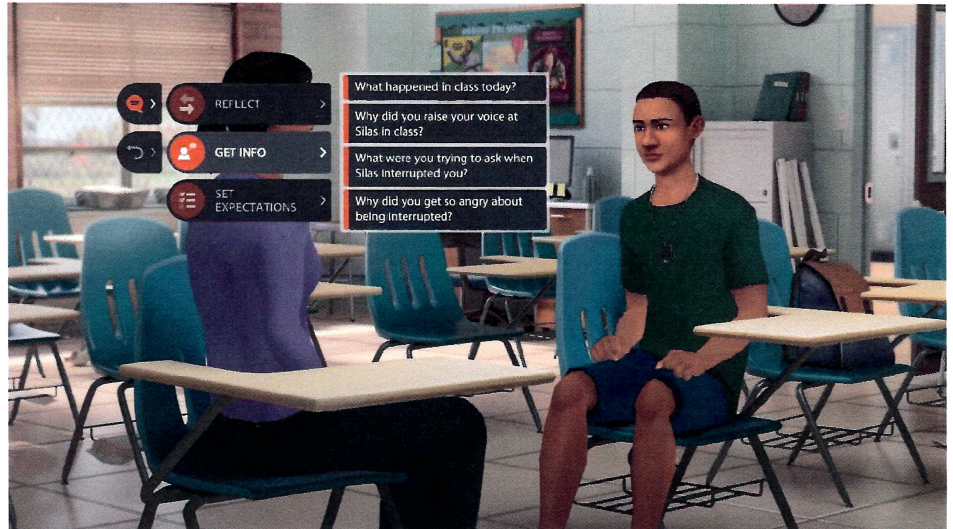
97%
OF EDUCATORS RATE AS GOOD, VERY GOOD, OR EXCELLENT

Our current state partners include:



Benefits of Virtual Role Play

- Realistic simulated scenarios tailored by grade level
- Individual practice builds skill and confidence
- Risk-free – learn from mistakes and success
- Immediate personalized feedback
- Option to undo and try different tactics
- Unlimited ability to scale at population-level



©Kognito, 2021. All rights reserved.

How Does a Kognito Simulation Work?

- **User interacts** with a fully animated at-risk virtual student
- **Navigate** through the scenarios by selecting what to say to the virtual student
- **Receive instant feedback** from the virtual coach and engagement meter
- **Can undo decisions** and explore different conversation approaches
- **Receive personalized performance** summary upon completion



Strong and Growing Evidence Base

Field studies with thousands of users demonstrate effectiveness in sustained improvements in skills, attitudes and behaviors using validated Gatekeeper Behavior Scale

- [Journal of Evidence-Based Practice in Child and Adolescent Mental Health](#), 2020
- [Health Behavior Policy Review](#), 2020
- [Journal of Suicide and Life Threatening Behaviors](#), 2019
- [Journal of LGBT Youth](#), 2019
- [Journal of School Health](#), 2018
- [Journal of the American College Health Association](#), 2018
- [Crisis](#), July 2016 – Gatekeeper Behavior Scale Validity Study



What are Teachers and Staff Saying?



99%

Rated the simulation as good, very good or excellent



98%

Said they would recommend the simulation to their colleagues.



94%

Said the simulation was based on scenarios relevant to their work with students.



96%

Said the simulation will aid them in getting timely help to their students.



95%

Said the simulation was easy to use.

Measuring impact

As a result of the knowledge and skills acquired through the Kognito simulations users say:



93%

applying what I learned in this simulation is likely to have a positive impact on rapport between myself and my students.



75%

student attendance will increase



86%

student academic success will improve



96%

the learning environment will become safer and more supportive



96%

safety will improve

Driving Utilization

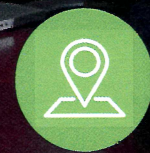
- Client Success team
- Strategic planning & goal setting
- Maintain accountability
- Live technical on-boarding
- Tech support for end-users and IT admins



Usage Data Reports and Surveys



Templates and Materials



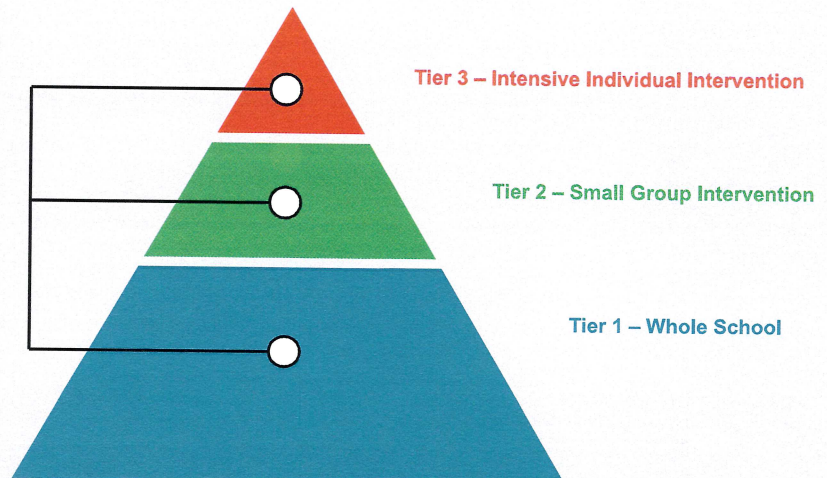
Localization Resources

Working with States

- 10 years experience in statewide implementation work
- Apply principles of implementation science and tested best practices
- Planning and course corrections to drive utilization and implementation fidelity

Fits with Tiered Model

- Supports crisis intervention
- Promotes early identification & referral
- Used for *universal* school and districtwide capacity-building



Flexible implementation


Clients can choose from three learning methods to implement Kognito simulations

ONLINE LEARNING



Individual learning



 Localized resources

BLENDED LEARNING IN-PERSON



Individual learning



In-person group debrief and discussion

BLENDED LEARNING REMOTE



Individual learning



Remote group debrief and discussion

For More Information

Jennifer Spiegler
SVP, Strategic Partnerships
jennifer@kognito.com
917.822.2645



EXPERIENCE A DEMO
kognito.com