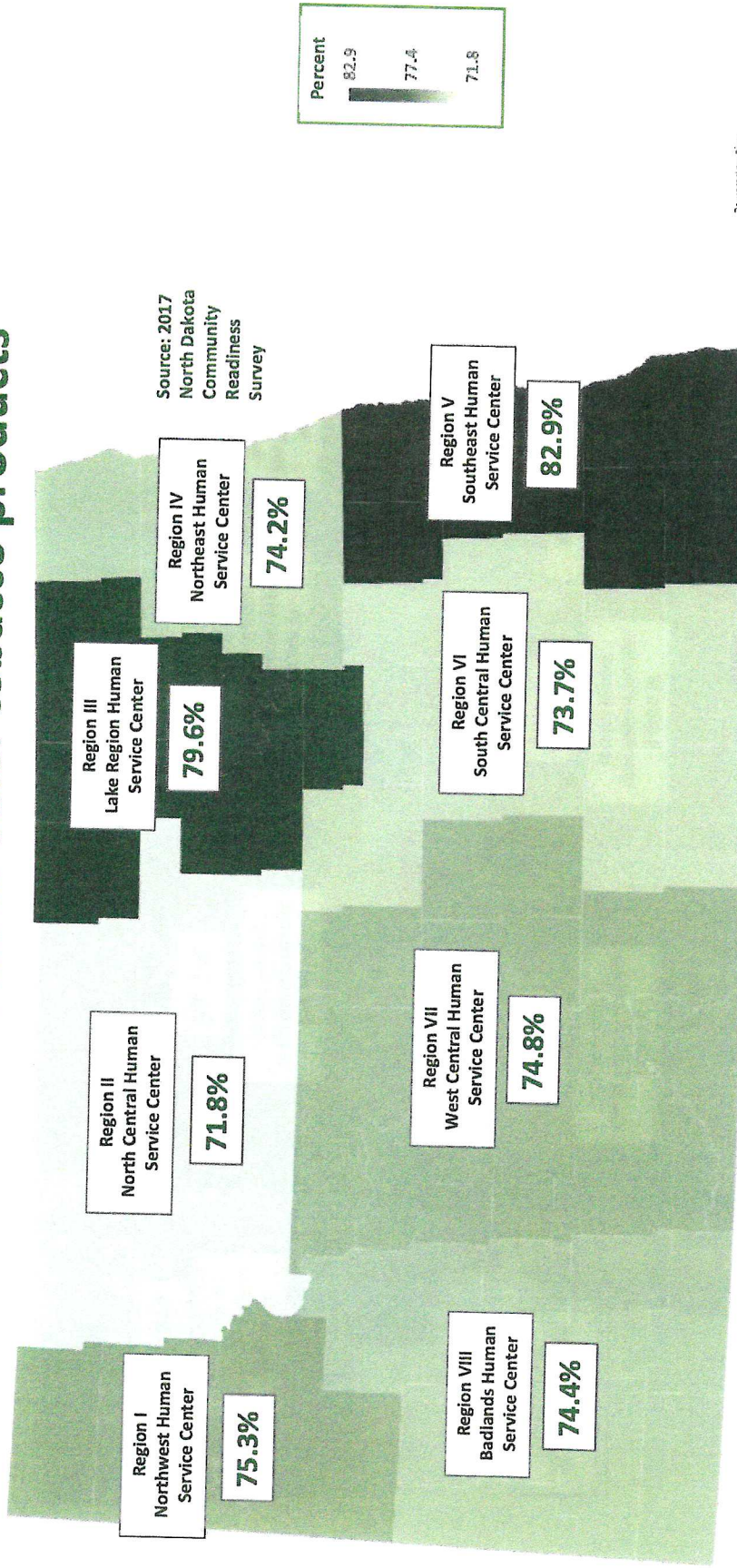


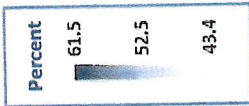
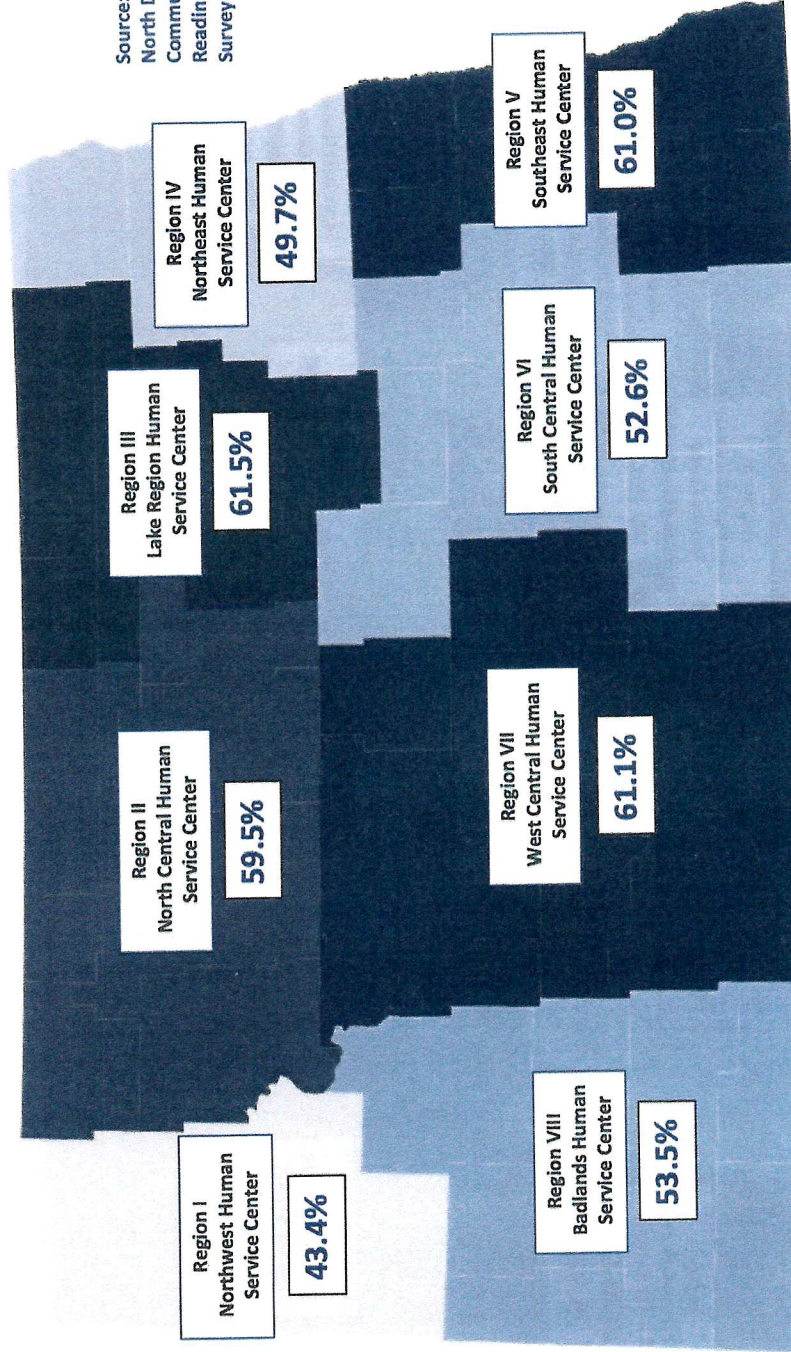
Three of four adults in North Dakota agree E-cigarettes should be taxed at the same rate as other tobacco products



Prepared by: Sine
S. Eickhoff, Ph.D.

	Statewide	Region I	Region II	Region III	Region IV	Region V	Region VI	Region VII	Region VIII
Strongly Agree	34.2	35.4	30.5	40.1	39.3	42.8	26.4	37.4	33.1
Agree	41.4	39.9	41.3	39.5	34.9	40.1	47.3	37.4	41.3
Total	75.6	75.3	71.8	79.6	74.2	82.9	73.7	74.8	74.4

More than half of adults in North Dakota agree the minimum age to purchase and possess tobacco products should be raised to 21

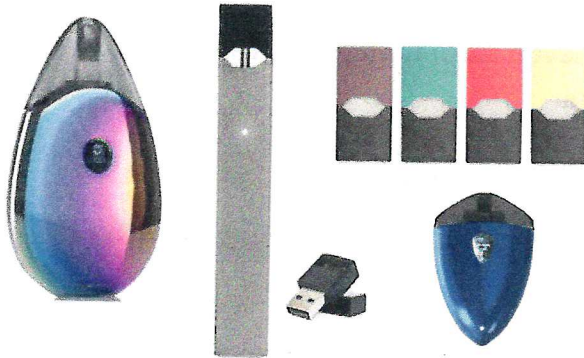


	Statewide	Region I	Region II	Region III	Region IV	Region V	Region VI	Region VII	Region VIII
Strongly Agree	26.7	22.0	24.5	29.6	24.0	35.3	21.2	28.7	24.8
Agree	30.5	21.4	35.0	31.9	25.7	25.7	31.4	32.4	28.7
Total	57.2	43.4	59.5	61.5	49.7	61.0	52.6	61.1	53.5

FORWARDED BY
S. DELOACH/ST. LOUIS

Tobacco use is **STILL** an issue in ND, especially among youth...

NEW PRODUCTS



MORE FLAVORS



Big Tobacco and the vaping industry are constantly trying to come up with new ways to target youth. Between flavors and high tech/sleek designs its no wonder these products appeal to kids. Their latest products have been showing up in Bismarck/Burleigh County schools. These products **CONTAIN NICOTINE** which is highly addictive and harmful to youth brain development. According to a recent study by TRUTH Initiative, 63% of youth did **NOT** know that one JUUL pod contains the same amount of nicotine equal to one pack of cigarettes or 200 puffs.^{1,4-6}

What can North Dakota do to protect youth?



Increase the price on **ALL** tobacco products including e-cigarettes, vapes, and MODS



Ban flavored tobacco products



Fund tobacco prevention and control programs at levels recommended by the CDC



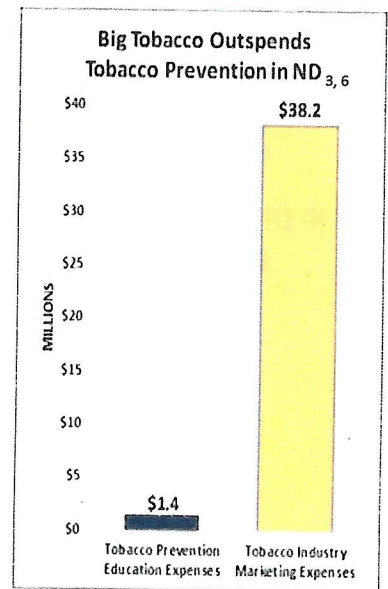
Implement Multi Unit Housing Smoke-Free Policy



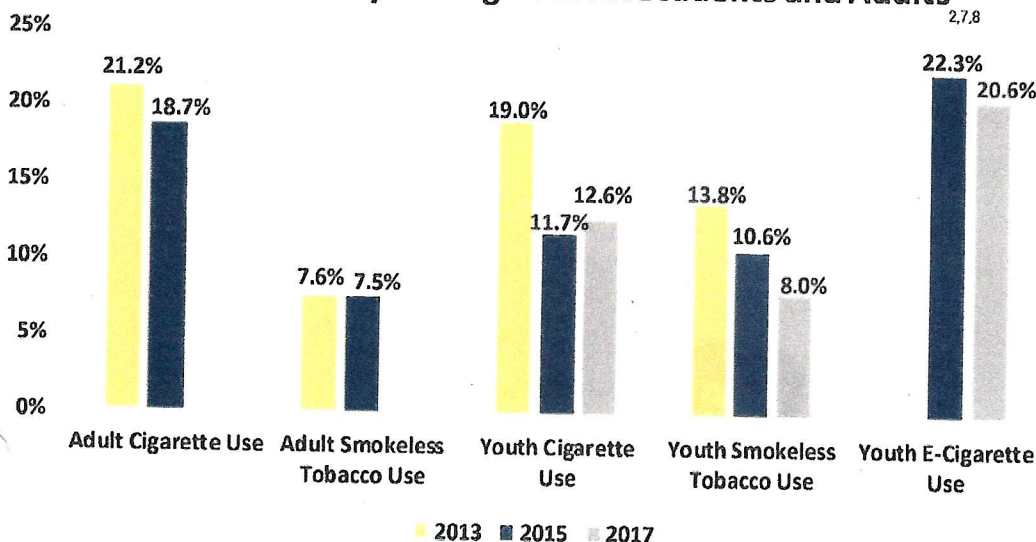
Maintain the ND Smoke-Free Law



Raise the legal age to purchase tobacco to 21



Tobacco Use by ND High School Students and Adults



North Dakota ranked in **top 10 states** for high youth e-cigarette usage.

FOR MORE INFORMATION

[HTTP://WWW.BREATHEND.COM/PUBLICHEALTHUNITS/BISMARCK-TOBACCO-FREE/](http://www.breathend.com/publichealthunits/bismarck-tobacco-free/)

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