



Council on the Arts



NORTH DAKOTA COUNCIL ON THE ARTS, ALONG WITH  
THE OFFICE OF GOVERNOR DOUG BURGUM, REQUEST  
THE PLEASURE OF YOUR "VIRTUAL" COMPANY FOR THE

## 2021 GOVERNOR'S AWARDS FOR THE ARTS ONLINE CEREMONY

WEDNESDAY  
FEBRUARY 3, 2021  
AWARDS PRESENTATION  
6:30-8:00PM



### Honoring:

#### Arts in Education

Dr. Jo Ann Miller, Fargo

#### Arts Organization

Minot Area Council of the Arts

#### Individual Achievement

Melissa Gordon, Bismarck

David "WhiteThunder" Trottier, Rugby

#### Individual Cultural Heritage

Rex Cook, Dickinson

#### Private Business

Enderlin Municipal Fine Arts Association  
with Maryhill Manor

This event is free; registration is required.  
Register online at [bit.ly/GovAwardEvent](https://bit.ly/GovAwardEvent)

**WE BELIEVE**

ART SHOULD BE FOR THE COMMUNITY



TO TRANSFORM PUBLIC SPACES AND INDIVIDUAL LIVES

**ART HAS**

THE POWER TO HEAL + THE POWER TO UNITE

BUT IT IS NEVER SILENT AND CANNOT BE IGNORED BECAUSE IT ALWAYS



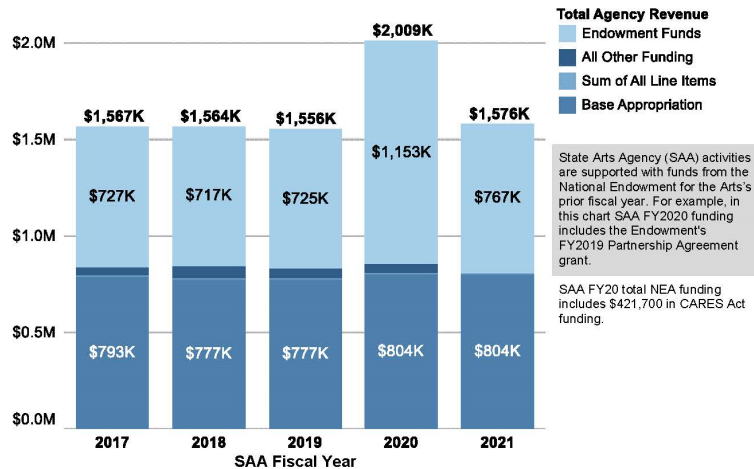
— AND WHEN TOLD WELL IT CAN LIGHT DARK CORNERS —  
BECAUSE IT GETS BEHIND THE SURFACE TO CHANGE MINDS AND ULTIMATELY

**CHANGES  
EVERYTHING**

**WE BELIEVE ART IGNITES CHANGE**

City of Philadelphia  
**MuralArtsProgram**

## STATE ARTS AGENCY FUNDING HISTORY



## STATE FUNDING DETAILS

FY2021 Base Appropriation:	\$804,342
FY2021 Line Item Appropriations:	\$5,000
<b>FY2021 Total Legislative Appropriation (base + line items):</b>	<b>\$809,342</b>
<b>FY2021 Per Capita Legislative Appropriation:</b>	<b>\$1.06</b>
Total Appropriation Change FY2017 to FY2021:	1.4%
Total Legislative Appropriation as a Percentage of General Fund Expenditures (FY2020 data available):	0.033%

## NATIONAL ENDOWMENT FOR THE ARTS FUNDING DETAILS

FY2020 Partnership Agreement Grant:	\$766,800
FY2020 Other Endowment Funding:	\$0
<b>FY2020 Total Endowment Funding:</b>	<b>\$766,800</b>

All FY2021 legislative appropriations figures are current as of August 2020 unless otherwise noted above.

**Base Appropriation:** State legislative funds allocated to the state arts agency. Excludes funds transferred from other state departments/accounts and other sources of nonstate or non-Endowment revenue.

**Line Item Appropriations:** State funds designated for specific organizations but passed through a state arts agency's budget.

**All Other Funding:** Includes state funds beyond appropriations as well as earned income, private contributions, non-Endowment federal funds, and any other private or miscellaneous funds. Data not available for FY2021.

**Total Agency Revenue:** Includes the base appropriation, line items, Endowment funding and all other funding.

**General Fund Expenditures:** State general funds support the general operation of state government and consist of revenues accrued from broad-based taxes, fees, interest earnings and other sources.

**Partnership Agreement Grant:** This Endowment grant supports agency activities that align with the Endowment-approved state plan, with allocations for Poetry Out Loud, Arts Education, Arts in Underserved Communities, and Folk and Traditional Arts Partnership (optional). Poetry Out Loud and Arts Education allocations include Endowment program funds beyond the 40% designated by law for state and regional agencies.

**Other Endowment Funding:** Includes restricted funds such as grants for disaster relief or other designated purposes.

## STATE DEMOGRAPHIC PROFILE

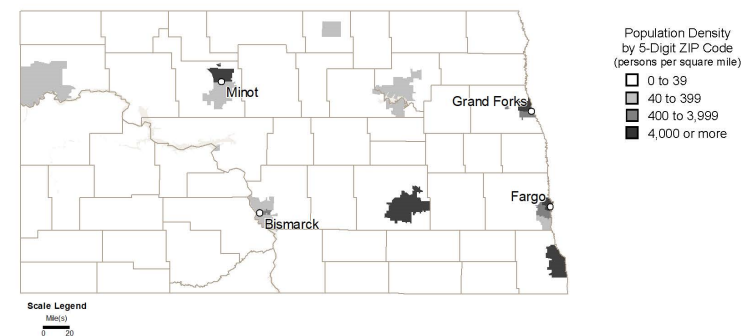
### North Dakota – “The Peace Garden State”

State population: **762,062**  
 Population rank (out of 50 states): **48**  
 5-year population change: **1.1%**

State senate districts: **47**  
 State house districts: **94**  
 Congressional districts: **1**

Capital city: **Bismarck** (pop. 73,529)  
 Largest city: **Fargo** (pop. 124,662)  
 Number of counties: **53**  
 Land area: **69,001 square miles**  
 Land area rank (out of 50 states): **17**

Number of school districts: **221**  
 Number of public schools: **522**  
 Number of students (preK-12): **111,658**



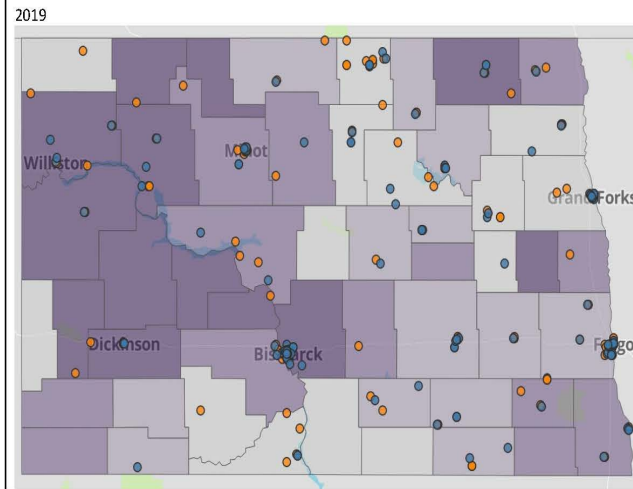
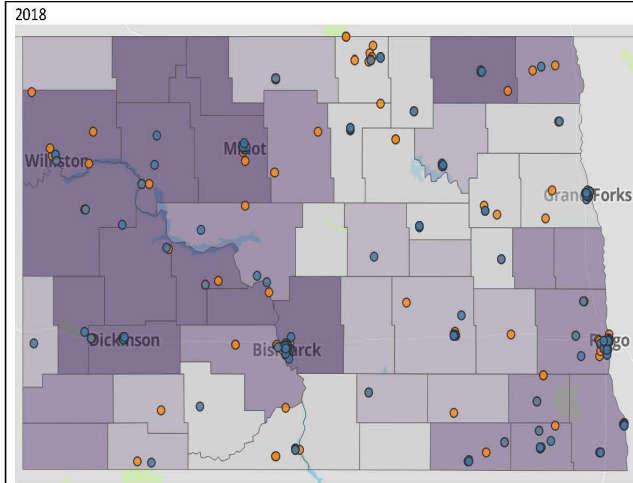
## STATE CHARACTERISTICS

	ND	U.S.		ND	U.S.
Median annual household income:	\$63,473	\$60,293	Population by Age:		
Population below poverty line:	10.9%	14.1%	School-aged (5-17 years):	16.1%	16.5%
Unemployment rate:	9.1%	13.3%	Senior citizen (65+ years):	14.6%	15.6%
Arts and cultural employment:	3.1%	3.4%	Population by Race/Ori origin:		
Arts and cultural share of GDP:	2.8%	4.5%	Asian:	1.4%	5.4%
Households with primary language other than English:	6.1%	21.5%	Black/African American:	2.7%	12.7%
Veteran population:	8.1%	7.5%	Native American/Alaska Native:	5.2%	0.8%
Urban population:	50.5%	86.0%	Pacific Islander:	0.1%	0.2%
Rural population:	49.5%	14.0%	White/Caucasian:	85.0%	61.1%
Population with a disability:	10.8%	12.6%	Hispanic/Latino origin*:	3.5%	18.7%

\* *Hispanic/Latino*, which the U.S. Census considers an ethnicity and not a race, refers to persons with origins in Latin American or other Spanish cultures. Persons identifying as Hispanic/Latino may be of any race.

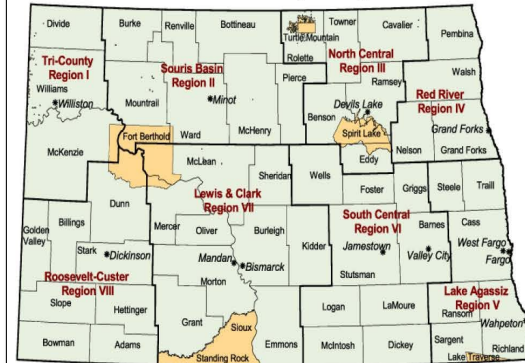
**Data Sources:** Legislative appropriations and revenue data are drawn from standardized budget surveys submitted annually to NASAA by each state. Demographic figures are drawn from the U.S. Census Bureau, U.S. Department of Agriculture, U.S. Bureau of Economic Analysis, U.S. Bureau of Labor Statistics, National Endowment for the Arts, National Center for Education Statistics, National Association of State Budget Officers, The Council of State Governments and The World Bank. Data is the most recently available from each data source. All was data collected between July and August 2020.

# NDCA's Geographic Reach



NDCA's grants reach deep into each of North Dakota's economic development regions, such that any 2-3 year window reaches all but a handful of its counties.

North Dakota's Counties & Economic Development Regions



# NDCA's grants reach every economic strata of the state



Sources: Grants data from NASA using state arts agency Final Descriptive Reports. Demographics from U.S. Census Bureau, 2016-2018 American Community Survey 5-Year Estimates. Note: Activity location denotes any grant funded activity. Multiple activity locations can be associated with one award. To better explain the scope and distribution of the state's funding, these charts include both grant awards and activity locations. Note: American Community Survey populations are aggregated at the county level.



# WHY THE ARTS MATTER IN NORTH DAKOTA

As of 3/27/2020



## NATIONAL ARTS FACTS

ARTS & CULTURE SECTOR'S PERCENTAGE OF U.S. ECONOMY (Artists, University Arts, Commercial & Nonprofit Arts Organizations Combined)

GDP & JOBS

**ARTS & CULTURE SECTOR REPRESENTS 4.5% OF NATION'S GDP & 5.1 MILLION JOBS**

The U.S. Bureau of Economic Analysis reports that nationally the arts and culture sector is a **\$878 billion industry**, representing 4.5% of the nation's GDP—a larger share of the economy than construction or education services.

Source: U.S. Bureau of Economic Analysis, 2017.



**BONUS:** U.S. exports generate a \$29.7 billion arts trade SURPLUS.

## NORTH DAKOTA ARTS FACTS

**ND ARTS & CULTURE SECTOR REPRESENTS 2.8% OF STATE'S GDP & 14,035 JOBS**

The U.S. Bureau of Economic Analysis reports that the arts and culture sector contributes **\$1.45 billion** to North Dakota's economy representing 2.8% of the state's GDP—a larger share than some other industries in the state.

Source: U.S. Bureau of Economic Analysis, 2017.



**BONUS:** In 2017, ND arts and culture compensation grew by 3.57%.

NUMBER OF ARTS-RELATED BUSINESSES AND JOBS (Commercial & Nonprofit Arts Organizations Combined)

BUSINESSES

Nationally **673,656 businesses** employ **3.48 million people** who are involved in the creation or distribution of the arts. Based on Dun & Bradstreet data, this means that 3.9% of all businesses and 1.9% of all employees are connected to the creative industries.

Source: Americans for the Arts, *Creative Industries*, 2017.



In North Dakota, **1,267 Arts-Related Businesses** employ **6,000 people**.

- In **Burleigh County**, **212 Arts-Related Businesses** employ **1,249 people**.
- In **Cass County**, **360 Arts-Related Businesses** employ **2,071 people**.
- In **Grand Forks**, **129 Arts-Related Businesses** employ **815 people**.

Source: Americans for the Arts, *Creative Industries*, *North Dakota* report, 2017.



ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES

ECONOMICS

Nationally, the nonprofit arts industry alone generates **\$166.3 billion in economic activity** annually that supports **4.6 million jobs** and generates **\$27.5 billion** in federal, state, and local government revenue.

- Spending by arts audiences generated **\$102.5 billion** to local businesses.

Source: Americans for the Arts, *Arts & Economic Prosperity 5*, 2017.



In 2015, nonprofit arts organizations in the state generated **\$110.1 million in economic activity** annually that supported **3,861 jobs** and generated **\$9.6 million** in state and local government revenue.

- In the **Bismarck-Mandan Region**, nonprofit arts groups generated **\$22.1 million** in economic activity. Audiences of 783,606 people added another **\$19.1 million** in related spending for a total of **\$41.2 million** for the region in 2015, and this generated **\$3.5 b** in local and state government revenues.

Source: Americans for the Arts, *Arts & Economic Prosperity 5*, Bismarck, *Mandan Region* and ND reports, 2017.



PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS

FUNDING

**Q** So how much is the federal government investing in the National Endowment for the Arts (NEA)?

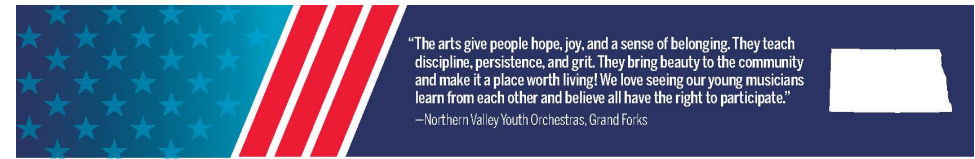
**A** Congress has proposed allocating **\$162.25 million** to the NEA in FY 2020, which has been relatively level for the last several years. This amounts to just **49¢** per capita, yet the nonprofit arts industry generates over **\$13 billion** in federal tax revenue back to the treasury. Imagine what nonprofit arts groups could generate with **\$1 per capita!**

Source: *Americans for the Arts Action Fund*, 2020.  
Read: *Funding The Arts is Good for the Nation*, *The Hill*, 2015.

**Q** What about North Dakota—how much does state government budget to the North Dakota Council on the Arts (NDCA) each year?

**A** In FY 2020, the state allocated **\$809,342** to NDCA. The Council also received **\$731,200** in federal NEA funds, which they re-granted funds to dozens of cultural organizations throughout the state. Another 3 nonprofit arts organizations received direct grants from the NEA totaling **\$130,000**.

Source: *NEA and NASAA*, 2020.  
Read: *National Study Finds ND Arts a Strong Economic Driver*, *Kaley Schwab, My ND Now*, 2017.  
The article is based on *this economic impact study* that shows the arts mean business!



"The arts give people hope, joy, and a sense of belonging. They teach discipline, persistence, and grit. They bring beauty to the community and make it a place worth living! We love seeing our young musicians learn from each other and believe all have the right to participate."  
—Northern Valley Youth Orchestras, Grand Forks

## NORTH DAKOTA ARTS FACTS

THE ARTS UNITE US AND ENHANCE THE VITALITY OF NORTH DAKOTA, THE PEACE GARDEN STATE

The Art for Life Program seeks to improve the emotional and physical health and wellness of elders in care facilities, as well as those living independently, through intensive art and artist interaction.

### NORTH DAKOTA COUNCIL ON THE ARTS

The North Dakota State Legislature created the North Dakota Council on the Arts (NDCA) "to ensure that the role of the arts in the life of our communities will continue to grow and will play an even more significant part in the welfare and educational experience of our citizens." As stated in their **strategic plan**: "Our purpose is to bring that commitment to life. We strengthen the creative capacity of North Dakota for all who live or visit here: honoring our cultural traditions, empowering excellence and innovation, and inspiring arts and culture opportunities for all."

> Learn more [here](#).

### MEET SOME NORTH DAKOTA ARTS ADVOCATES

- **Justin Anderson** is Executive Director of Minot Area Council on the Arts. >[More](#)
- **Dayna Del Val** is the President & CEO of The Arts Partnership, which is an arts organizational awardee from the Governor's Awards for the Arts 2017. >[More](#)
- **Kim Konikowis** Executive Director of the North Dakota Council on the Arts. >[More](#)
- **Paul Noot** is the Co-Director of the Bismarck Downtown Artist Cooperative, 2017 awardee of the Governor's Awards for the Arts in the category of arts in education. >[More](#)
- **Jessie Veeder** is a Plains singer/songwriter and the Program Director of the Long X Arts Foundation as well as an individual awardee of the Governor's Awards for the Arts 2019. >[More](#)

### ART IN NORTH DAKOTA

- The Department of Tourism can introduce you to North Dakota's vibrant Art Scene [here](#).
- NDCA highlights the partnership between the arts and state government in five critical areas. See the video [here](#).
- The Guide to North Dakota Art and Cultural Destinations was compiled by the North Dakota Council on the Arts providing a comprehensive listing of arts organizations, cultural centers, galleries, and artist studios that you may easily access and add to your vacation plans [here](#).

### NORTH DAKOTA ART ORGANIZATIONS

Dakota West Arts Council [artscapital.org](#)  
Empire Arts Center [empireartscenter.com](#)  
Long X Art Foundation [longxarts.com](#)  
Minot Area Council on the Arts [minotarts.org](#)  
North Dakota Council on the Arts [nd.gov/arts](#)  
The Arts Partnership, Fargo [theartspartnership.net](#)

### THE ARTS ARE EVERYWHERE!

- Start a cultural tour of the state in **Fargo**, where the Plains Art Museum features regional contemporary artwork, American Modernism, and Native American works. And visit Aptitude, The Arts Partnership's amazing artist studios in West Acres Mall!
- Head west on Interstate 94 to **Jamestown** for the National Buffalo Museum and the Arts Center for its art exhibitions that change monthly, including a summer series in the square along with a farmer's market.
- Continue west to the Belle Mehus Auditorium in **Bismarck** for Broadway shows, concerts, rodeos, and comedy, the Capital Gallery and the Bismarck Art Gallery & Gallery Association.
- In **New Rockford**, you can go to the Dakota Prairie Regional Center for the Arts for high quality theater.
- Out west in **Watford City** is the Long X Art Foundation in the brand-new Roughrider Center, which also houses the high school.

- The James Memorial Preservation Society in **Williston** has art exhibits and classes. The town is also known for its Dakota Prairie Quilt Guild and its Woodworkers Club.
- Straddling the border between ND and Canada the **International Peace Garden** offers the International Music Camp Summer School of Fine Arts that attracts students of all ages for classes in Dance, Creative Writing, Painting, Drawing, Theater, and Music.

To View the Top 10 Reasons to Support the Arts, [Click Here](#).

### NORTH DAKOTA ARTS NEED YOU!

**JOIN THE ARTS ACTION FUND FOR FREE TODAY!**

E-MAIL US: [ArtsActionFund@artsusa.org](mailto:ArtsActionFund@artsusa.org)  
VISIT US: [ArtsActionFund.org/join](http://ArtsActionFund.org/join)  
CALL US: 202.371.2830 x2067  
FOLLOW US: [f](#) Arts Action Fund | [t](#) @ArtsActionFund | [#ArtsVote](#)



Download this fact sheet, "Why the Arts Matter in North Dakota," with corresponding resource links, visit [www.ArtsActionFund.org/StateFactsheets](http://www.ArtsActionFund.org/StateFactsheets).

3/27/2020

## Our Core

### Mission

The North Dakota State Legislature created the North Dakota Council on the Arts “to ensure that the role of the arts in the life of our communities will continue to grow and will play an evermore significant part in the welfare and educational experience of our citizens.” Our purpose is to bring that commitment to life.

We strengthen the creative capacity of North Dakota for all who live or visit here:  
 honoring our cultural traditions,  
 empowering excellence and innovation,  
 inspiring arts and culture opportunities for all.

### What We Do

As a state arts agency, our role is to support creators, art providers, and participants. We use grants, convening, education, and partnerships to:

- Seed new ideas and activity
- Build resilient capacity for the long-term

To do this well, we must balance our investments:

- With organizations, artists, educators, and communities
- For broad geographic reach with deep engagement
- That sustain ongoing work and build new capacity
- For flexible response to ongoing and emerging needs

### Beliefs & Values

Inspiring our mission are these deeply held beliefs:

- Art tells our stories – individually and as a state
- Art, culture and creativity, by and for the community, have the power to:
  - Inspire and enhance lives
  - Build community and transform its spaces
  - Lift up, heal, and unite across divides
- Everyone deserves equal access to a full, vibrant creative life, which is essential to a healthy and democratic society

We hold ourselves accountable to the people of North Dakota and the trust placed in us. Because of this we:

- Pursue excellence and innovation in all things
- Pursue cultural equity throughout the state
- Engage our state through fair and transparent processes

## Vision 2030

A North Dakota in which all can experience arts and culture. All can participate; all are welcome; and arts and culture thrive.

## Strategic Direction

### Art & Creative Process for All

- Goal 1** Working toward a North Dakota in which all can experience arts and culture – diversity of tradition, of genre, of exposure. All can participate. All are welcome.

### Vibrant Communities

- Goal 2** Regions, cities, communities, and networks across the state appreciate the power of the arts. They use that power to enhance the vitality of North Dakota. They celebrate the vibrant communities that result, each with arts, creativity and culture at their core.

### Thriving Arts Ecosystem

- Goal 3** NDCA, communities, organizations, artists, and educators thrive in an interdependent, mutually supported, system. Each has resilient capacity aligned for impact.

### Excellence & Innovation

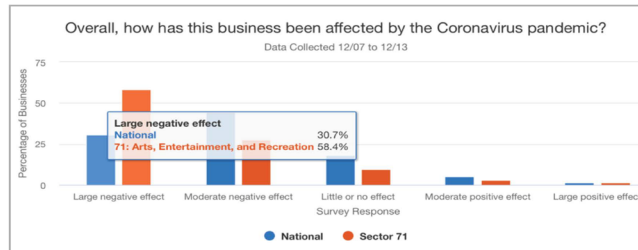
- Goal 4** NDCA models excellence and innovation for the field. It sustains its gains through self-reflection, evaluation and continuous improvement. Its innovative partnerships open doors to greater influence and impact, increase its efficiency, and leverage its resources.

## COVID-19 Check in – Fall 2020

### Arts & Culture is at risk across the country.

The economic impact of Covid-19 on the arts and culture sector is devastating, across the country. It is one of the hardest hit sectors overall.

Small Business Pulse Survey: Arts & Entertainment Sector, [portal.census.gov/pulse/data/](https://portal.census.gov/pulse/data/)



### North Dakota's arts and culture sector has been hit hard.

Organizations have lost revenue. That loss among 48 grantees exceeded \$3.8 million (up from \$1.4 million in June). Approximately 2/3 of this amount has been absorbed by program cuts, but long-term operations are also affected and causing staff cuts. "We must re-program, and be creative for lack of better words, to continue being self-sustainable and bring the income to needed to stay open and meet our goals. Bills still need to be pay and staff needs to get paid." (NDCA Grantee)

### The sector has and may continue to lose jobs.

Nationally we see sustained rise in sector unemployment. [www.arts.gov/sites/default/files/COVID-Outlook-Week-of-1.4.2021.pdf](https://www.arts.gov/sites/default/files/COVID-Outlook-Week-of-1.4.2021.pdf)

We know North Dakota's sector will lose jobs. Early studies of the pandemic estimated 91% at risk. [covid-tracker.mckinsey.com/vulnerable-jobs/industry-occupation](https://covid-tracker.mckinsey.com/vulnerable-jobs/industry-occupation)

Arts, Entertainment, and Recreation:  
Total employment: 5,346  
Sector jobs at risk: 4,868  
% of sector jobs at risk: 91%

### Now we see select grantees projecting those losses.

Projected Staffing Levels >	Full time	Part time
FYE 2019	109	209
FYE 2020	100	159
FYE 2021	75	124
<b>Resulting Losses Expected &gt;</b>	<b>9-34 lost</b>	<b>50-85 lost</b>

Table 2: Artist Labor Force, Quarter III (July–September) 2019 and 2020.

Artist Labor Force*	2019	2020
<b>Total, 16 Years of Age and Older</b>		
Employment	158,226	146,504
Unemployment	5,377	13,670
Unemployment Rate	3.3%	8.5%
<b>All Artists</b>		
Employment	2,483	2,260
Unemployment	95	-
Unemployment Rate	3.7%	-
<b>Art Directors, Fine Artists, Animators</b>		
Employment	242	249
Unemployment	5	25
Unemployment Rate	2.1%	9.3%
<b>Actors</b>		
Employment	34	26
Unemployment	11	28
Unemployment Rate	24.7%	52.3%
<b>Dancers and Choreographers</b>		
Employment	24	6
Unemployment	3	8
Unemployment Rate	10.7%	54.6%
<b>Musicians, Singers, and Related Workers</b>		
Employment	236	151
Unemployment	3	56
Unemployment Rate	1.1%	27.1%

\* Employment and unemployment measured in thousands. Source: Bureau of Labor Statistics, Current Population Survey, Analysis by the National Endowment for the Arts.

The risk to their survival is real, and they are anxious to get back to normal.

When asked about their plans for 2021 and the cash flow available to survive the year, many speak of maintaining current levels of work or even returning to pre-covid activity. But, their cash position and flow underscore that this is what they have to have to survive whether realistic or not.

Plans for the coming year	Available cash to continue at current flow			
	0-3 months	3-6m	6-12m	> 12m
• Merging with or otherwise combining with another organization	1			
• Further reducing from current level of activity		2	3	
• Maintaining current level of activity	3	6	7	2
• Returning to pre-covid activity	6	4	9	5

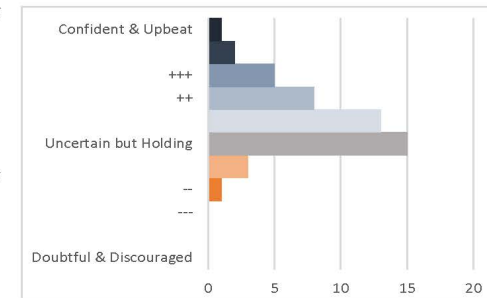
"I am certainly concerned about the long-term ramifications of this situation on audience numbers. Will people return to the theater, how long will it take to return to pre-covid numbers, etc?" (NDCA Grantee)

### The ND arts sector is indefatigable, remaining confident in the face of uncertainty.

When asked about morale and their hopes for the future, grantees remain on the positive side of the spectrum

"We are moving forward with plans for both winter and summer programming. Winter programming will be virtual while summer program is being planned to be done in person. Hoping for the best!" (NDCA Grantee)

"My goal is to continue to be a working artist in ND. I have always been able to support myself as a business owner and artist but Covid has hit us all so hard. Mentally it is super tough because jobs don't exist. They literally shut down our theaters. I make sure I write, create and work on my original show every day to keep moving forward; however, This is not a hobby to me, it is a career. ND is a wealthy state and has funds for times of emergency. This IS an emergency. Somehow they should support us!" (NDCA Grantee)



### And they credit NDCA and CARES act funding as important supports.

Arts and culture leaders are grateful for NDCA's support during the covid-crisis. In the words of grantees:

- "NDCA has stood up for artists in this difficult time. For that I am grateful as a minority artist."
- "Thank you for all of your support to the organizations you work with!"
- "The arts are still vitally needed, but it is really difficult to do them in isolation."
- "Thanks to the CARE act program funds through the NDCA."

These organizations are small businesses in cities and towns across the state – in all 8 regions. They represent all arts and culture disciplines – visual, music, museum, theater, literary, opera, dance, and multidisciplinary.



# Northern Plains:

Folk balladeer  
**Chuck Suchy**

African musician  
**Hamzat Koriko**

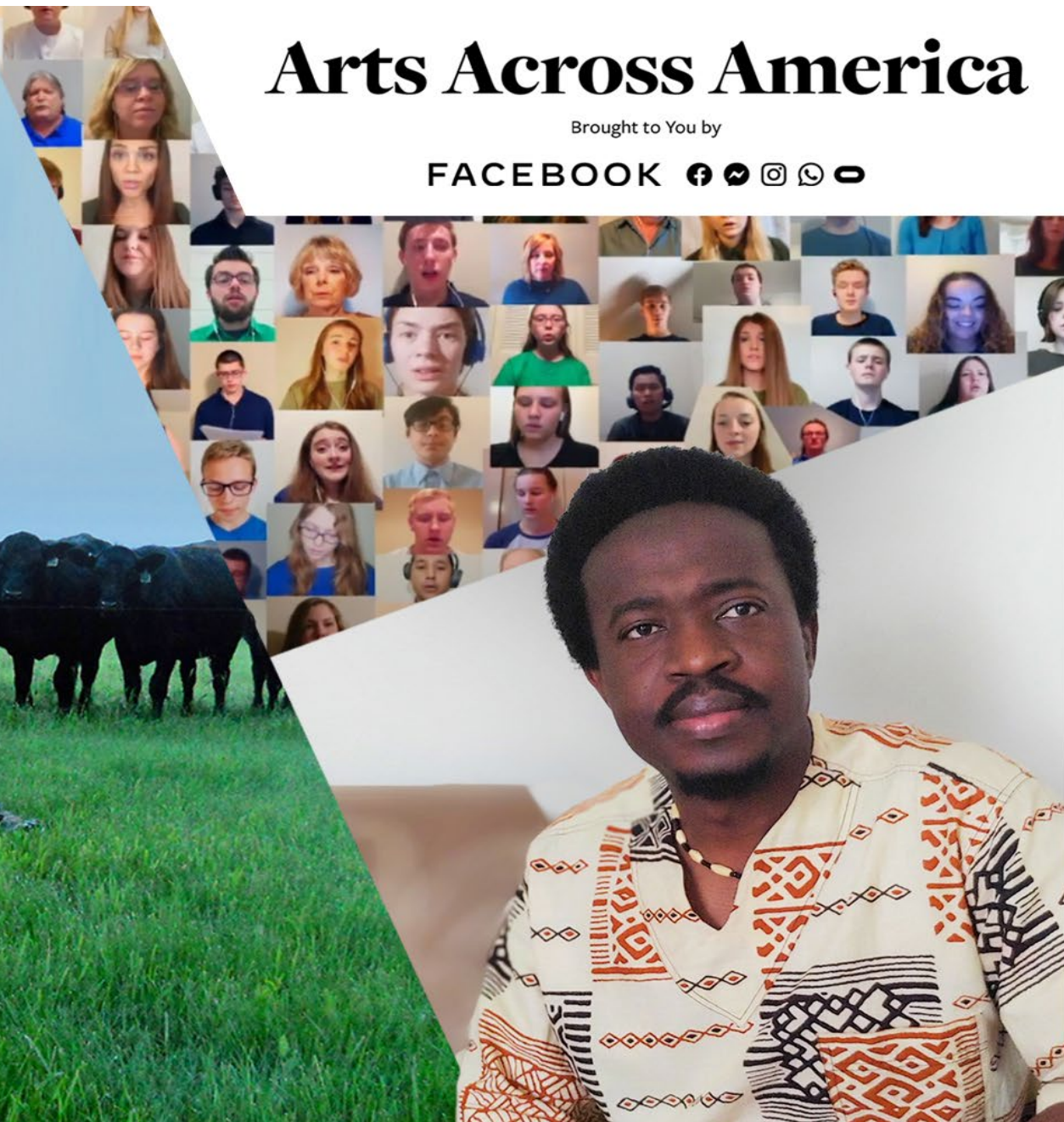
*Prairie Wind:*  
A Choral Project  
by **Tom Porter**



# Arts Across America

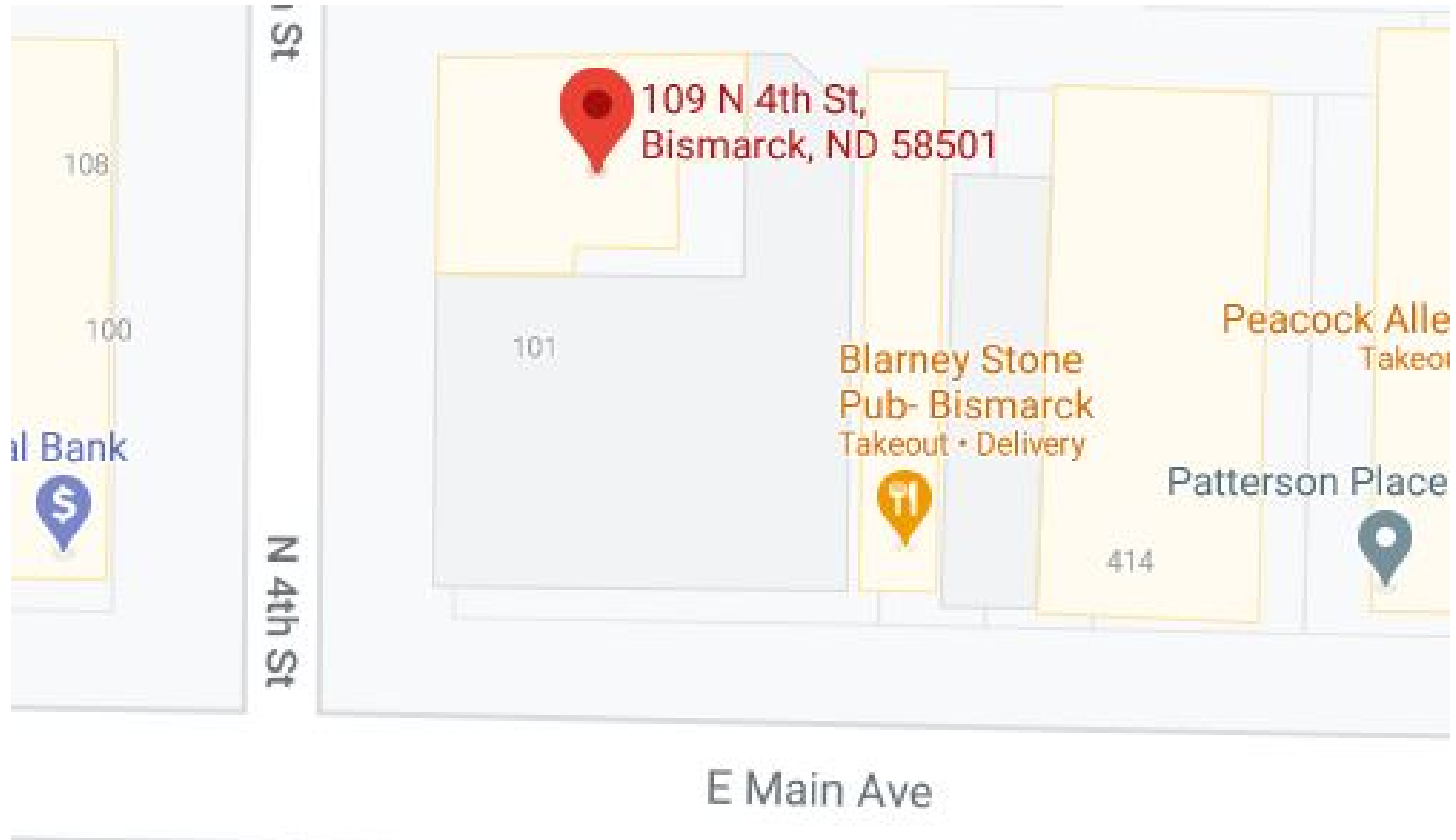
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## **NDCA requests the following budget changes to the Executive Recommendation**

### **1) Restore Cuts Made to Grants Line Needed to Meet Budget Submission Guidelines - \$69,842**

Restore Special Projects grant program (\$50,000) and reduction to Community Arts Access grant program (\$19,842) made to meet 5% general fund reduction required.

### **1) Optional - Add FTE and funding for Administrative Assistant II- \$92,325**

- Add one FTE (bringing NDCA's total from 5 to 6) and \$92,325 of general funds so NDCA can move its long-time part-time temp, performing ongoing work, to a full-time, regular position.
- If approved, NDCA would relinquish its temporary position and combine the additional funds with its current part-time temp funds to hire the full-time Administrative Assistant II. This is *less than the requested* Optional Funds requested for the Executive Budget submission.

# We Are Connected. . .

## BOARD OF DIRECTORS - 9 Members

Chairman of the Board (Appointed by Governor)

Vice-Chair (Selected by Board from among Governor-Appointed Board Members)

Executive Board Member (Selected by Board from among Governor-Appointed Board Members)

Additional Board Members (Appointed by Governor) (6), all sit on Committees

## Executive Director (Hired by Board)

Overall Agency Planning

NEA and Other Grant Applications

Policy Development

Budget Monitoring

Board Liaison

Supervision of Staff Operations

State Agency Relations

Legislative Engagement

Institutional Support Grants

Individual Artist Fellowship Grants

Oversight of Contractors and Interns

Creative Placemaking Program

## OPERATIONS

Administrative Officer (Hired by ED)

Fiscal Officer

Accounts Payable & Receivable

Grant Tracking & Reporting

Technology & Space Coordinator

HR Coordinator

General Office Duties

Administrative Assistant

(PT Temp)

(hired by ED & AO)

Professional Development and  
Special Project Grants

Online Grant Program  
Administrator

General administrative duties

## PROGRAMS & OPERATIONS

Public Information Officer (hired by ED)

Community Access Grants – 2 Tiers

Wellness Coordinator

ADA Compliance

Social Media, Website

Newsletters, Releases, Ongoing  
Communications

## PROGRAMS

Folklorist (hired by ED)

Master-Apprenticeship  
Program

Fieldwork-Archives

Art For Life Program

Land Story Exhibit

Special Programs

## PROGRAMS

Arts in Education Director  
(Hired by ED)

AIR Program

AIEC Arts & Ed  
Collaboration

Teaching Artist Training

Poetry Out Loud

ND Artist Roster

**LAST FTE CHANGE, COVID:**

NDCA has operated with five FTE for the past 20 years. (Prior to that, NDCA had more employees at 5.5 FTE.) COVID brought about additional CARES funds for NDCA to distribute, over \$1.2 million dollars; contractors are necessary to fill the gaps, some at a very high cost. This should be handled in-house.

**KEY DUTIES PROPOSED:**

An Administrative Assistant II for NDCA will be responsible to:

- Be knowledgeable about all NDCA grant programs and communicate with the public via phone, email, and in person.
- Administer grant cycles in NDCA's online grants system and work with grant applicants on accessing the online system and understanding the online applications.
- Follow-up with applicants and grantees about applications and final reports concerning missing or overdue data, accuracy of budgets, location of grant activities, beneficiary information, etc.
- Assist in arranging grant review panels and providing them access to the online grants system.
- Prepare correspondence to grantees, including award letters, Grant-at-a-Glance documents, etc., as well as other business correspondence.
- Maintain NDCA's grants database by recording data necessary for annual reporting to the federal government recording required information about grant activities, awards, and payments.
- Assist with mailings, mail merges, and group emails, including keeping group lists up to date.
- Assist with agency events.
- Assist with NDCA records management and retention duties.
- Cover the many administrative duties that the current staff takes care of.
- Necessary application and documentation tracking related to CARES distribution of funds.

**OPERATIONAL IMPACT:**

NDCA is one of a very few agencies that does not have an administrative support professional. The addition of an Administrative Assistant would allow existing NDCA staff to work more efficiently in their areas of expertise. For instance, staff will be able to better:

- **Research** the best ways the arts can serve the citizens of our state.
- **Develop** innovative programs such as NDCA's Art for Life program.
- **Aid** those in the state as they implement new and creative ideas to address local concerns.
- **Identify** and foster new partnership opportunities through site visits throughout the state.
- **Serve** North Dakotans with special needs, including underserved and those with disabilities.
- **Document** and foster the folk and traditional arts that once flourished in our state.
- **Refocus** NDCA's website in a clear, well-designed and easy-to-navigate format, to reflect NDCA's goals and energy.
- **Manage** NDCA's financial resources to have the greatest impact.
- **Ensure** continued compliance with state and federal guidelines.
- **Implement** NDCA's Strategic Plan, which is being created with input across the state.
- **Facilitate** CARES Relief Funds for ND citizens.



A vision of North Dakota; mosaic created by artist Molly McLain, from participant's post-it notes and drawings at the 2019 Statewide Arts Convening.





1/7/2021

To: Kim Konikow, Executive Director  
North Dakota Council on the Arts  
1600 E. Century Avenue  
Bismarck, ND 58503

From: **Walter Piehl, Jr.**  
11000 86th St. SE  
Minot, ND 58701  
Becky P <beckymp08@gmail.com>

I write this not only in support of continued support, but increasing funding for the North Dakota Council on the Arts.

The NDCA has brought a host of Arts programming to rural North Dakota in ways that had only been available in our larger cities prior to the Councils inception 50 plus years ago.

We all have witnessed the enrichment of rural and city lives in ND with the NDCA offerings. Their work has nourished and filled a void in all of our communities, especially those that are rural and have small school systems.

Our culture and heritage have benefited greatly through their work. A current example of that is the Governor's Cultural and Heritage Award given to Rex Cook of Dickinson, ND. Rex's life as a respected and admired cowboy, rancher and artisan represents the preservation and celebration of one aspect of our history, that of Western Americana.

All areas of the arts and culture need to be encouraged and preserved for future generations. The NDCA is the premiere statewide institution best equipped to continue this noble task.



UNITED TRIBES  
TECHNICAL COLLEGE

## OFFICE OF THE PRESIDENT

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3315 University Drive, Building 5  
Bismarck, North Dakota 58504  
701.255.3285 | [www.uttc.edu](http://www.uttc.edu)

January 5, 2021

Kim Konikow  
Executive Director  
1600 East Century Avenue, Ste. 6  
Bismarck, ND 58503

Dear Ms. Konikow:

United Tribes Technical College (UTTC) strongly supports the North Dakota Council on Arts work to educate North Dakotans about the various mediums of art in addition to the more traditional forms of paintings and sculpture. We have especially appreciated the support provided to offer public school educational offerings at the UTTC International Powwow Youth Day where over 1,000 fourth grade children from 20 school districts have learned directly of the various art forms found in the culture of local Native artists dancers and singers. Artists were able to share the history of various dance forms and songs and how they relate to the oral traditions of our people through direct interaction on our campus.

The Bismarck/Mandan communities are located on the traditional homelands of the Mandan and Hidatsa; thus, your support for the arts also allows for education to the public of important history for the area. Along these lines, we very much appreciated the support for the cultural presentation during the ribbon cutting ceremony of the UTTC Bookstore and Art Gallery. The Art Gallery will be a resource for local artisans to sell and display their work for purchase by the public as well as an important collaboration with the North Dakota Historical Society for the tourism industry. UTTC will also be hosting the Train the Trainer program in partnership with the Native American Development Center and the First People's Fund now rescheduled for late spring.

All the past and upcoming projects are important to recognizing various forms of art that relate to the diverse history of Bismarck, Mandan, and North Dakota. The North Dakota Council on the Arts is more than a granting agency, you are a community partner that is strengthening the reach and understanding of the arts through strategic collaboratives. I have very much appreciated working closely with you and am confident your future efforts will continue to have a significant impact across North Dakota. We are very excited to witness and be a part of this important work. Should you have any questions, please do not hesitate to contact me by email at [president@uttc.edu](mailto:president@uttc.edu) or by telephone at (701) 255-3285.

Sincerely,

Leander R. McDonald, PhD  
President

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*"Leadership begins here"*