



FLUFFY FIELDS

VINEYARD & WINERY

January 25th, 2021

To: Senate Appropriations Committee
Re: SB 2018 - ND Tourism Division Support

Dear Chairman Holmberg and members of the Senate Appropriations Committee:

My name is Deb Kinzel and I am the owner of Fluffy Fields Vineyard and Winery in Dickinson, ND. Fluffy Fields Vineyard started in 2010 by converting an acre and a half of farmland into grape vineyards and orchards. In 2016 Fluffy Fields opened the doors to Southwest North Dakota's first year round full service Winery, offering wines made on location, a full daily menu, as well as event services for parties, weddings, and special events.

Being located in Southwest North Dakota, Fluffy Fields Winery relies largely on tourism. Word of mouth only travels so far, tourism marketing is the best way for our business to attract new patrons to our establishment.

Tourism brings millions of visitors to North Dakota every year, which turns into billions of dollars in visitor spending every year as well as tens of thousands of jobs related to tourism.

Please support increasing ND Tourism Division funding to \$9 million per year/\$18 million for the biennium.

Sincerely,

Deb Kinzel
Fluffy Fields Vineyard and Winery

KEVIN & DEB KINZEL PROPRIETORS

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