

North Dakota

Travel Alliance Partnership

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MEMBERS

America's Best Value
Inn & Suites

Basin Electric
Power Cooperative

Bismarck Airport

Bismarck-Mandan CVB

Bottineau Area Chamber of
Commerce

Destination Marketing
Association of North Dakota

Devils Lake CVB

Dickinson CVB

Eastbay Campground

Fargo Air Museum

Fargo-Moorhead CVB

Friends of Lake Sakakawea

Greater Grand Forks CVB

Hampton Inn & Suites Minot
Airport

Jamestown Tourism

Leistikow Park Campground

Lone Butte Ranch/Log Cabin
Vacations

McKenzie County Tourism

Minot Convention & Visitors
Bureau

Missouri Valley Heritage Alliance/
Fort Abraham Lincoln
Foundation

Municipal Airport Authority
of the City of Fargo

National Hospitality Services

Newman Outdoor Advertising

Norsk Hostfest Association

North Dakota Association of
Rural Electric Cooperatives

North Dakota State Fair

North Dakota Tourism Division
(ex-officio)

Odney

Rocky Mountain International

Roosevelt Park Zoo

State Historical Society of
North Dakota Foundation

Theodore Roosevelt Medora
Foundation

Valley City CVB/Sheyenne RV
Scenic Byway

Vern's Rental

Williston CVB

Testimony of Kyle Martin

Executive Director
Travel Alliance Partnership

In support of HB 1425

March 10, 2021

Chair Bell and members of the Senate Finance and Taxation Committee:

My name is Kyle Martin, executive director of the ND Travel Alliance Partnership (ND TAP). ND TAP is a coalition of travel industry stakeholders, including CVB's, state attractions, businesses, and other interested stakeholders, in this number three industry of North Dakota's economy.

ND TAP supports the use of Legacy Funds to support tourism infrastructure development. HB 1425 could support tourism infrastructure by utilizing Legacy Funds to invest in new destinations and attractions, improving the marketability of communities across our region.

Tourism supports many communities and small businesses throughout North Dakota and serves as a valuable economic development tool. Workers, for example, do not often relocate to a state without visiting it first. In essence, an investment in tourism is an investment in economic development.

By utilizing Legacy Fund investments to support new attractions and destination projects, North Dakota can provide more incentive for travelers to visit our state and communities, who in turn support numerous small businesses and could potentially relocate to the state, churning the wheels of economic development.

ND TAP respectfully asks for your support of HB 1425.