

NORTH DAKOTA HORSE PARK



NORTH
Dakota |
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Racing Commission

CURRENT
CHIPPEWA
DOWNS
BELCOURT



AGENCY, CUSTOMERS AND PROGRAMS

The North Dakota Racing Commission is comprised of the following positions:

1. 5 Commissioners appointed by the Governor
2. 1 Executive Director and 1 Administrative Officer (2FTE)
3. Breed Fund Administrator (PT Contracted)
4. Summer Race Meetings (1 Veterinarian, 1 Steward, 1 Safety Steward/Investigator, 3 Interns/Licensing Staff)

AGENCY, CUSTOMERS AND PROGRAMS

What we do:

1. Live Race Meets

- a. Regulation, Inspection Licensing
- b. Provide Funding through the Promotion, Breed & Purse Funds.
- c. 2 Current Tracks N.D. Horse Park in Fargo & Chippewa Downs Turtle Mountains Belcourt, N.D.

AGENCY, CUSTOMERS AND PROGRAMS

2. Licensing and Taxes

- a. ADW's (15), Site Operator's (4), Totalizators (7), Racetrack's (2)
- b. Taxes to General, Promotion, Purse & Breed Funds
- c. License & Administrative Fee's to Operating Fund
- d. Wagering Handle and Tax numbers were down in 2019 and increased significantly in 2020.

REINVENTING GOVERNMENT

- Leverage New Technologies
- We currently have 2 FTE. Director & Administrative Officer. We are looking at combining 2 or more contracted positions into temporary part-time staff.
- More oversight and flexibility.
- Stay current on emerging technologies
- Go paperless

BEHAVIORAL HEALTH & ADDICTION

- Lutheran Social Services Gamblers Choice Program
 - Provided \$40 thousand in grants over 5 years
 - Work with LSS to develop targeted advertising and teaching products
 - Pro-active approach by the Commission
 - Very low incidence of problem gambling involving Pari-mutuel Wagering in LSS Programs

TRIBAL ENGAGEMENT

- Significant improvements in Tribal relationships
 - Last several the years the NDRC has developed much better working relationship with the Tribal Community and has provided equal support to both Chippewa Downs & the NDHP. The last 3 years temporary licensing staff have been hired from the Turtle Mountain area.
 - Operate Chippewa Downs 4-5 weekends a year and looking to expand race days
- Traditionally one Commissioner from Tribe
 - Current: Shane Martin

TRIBAL ENGAGEMENT

- Turtle Mountain Band of Chippewa
 - Roughly 60% of horsemen from the reservation and race and work at both tracks
 - Operate Chippewa Downs 4-5 weekends a year and looking to expand race days
 - Unique activity with many ways to become involved
- Over \$2.5 Million in grants to tribe in last 7 years
 - \$210 thousand to facilities and equipment

TRANSFORMING EDUCATION

- Partnering with our Universities
 - Student Internship program with the NDRC
 - Student Internship Program with ORDA and HRND
 - Learn/Partner with Rillito Park and University of Arizona. The sponsor of this program is a licensed ADW in N.D. (PariBet). They are willing to assist as well.
 - Partner with DSU AG Department, TMCC, NDSU using the N.D. State Government Student Internship Program.
 - Hands-on Internship

MAIN STREET INITIATIVE

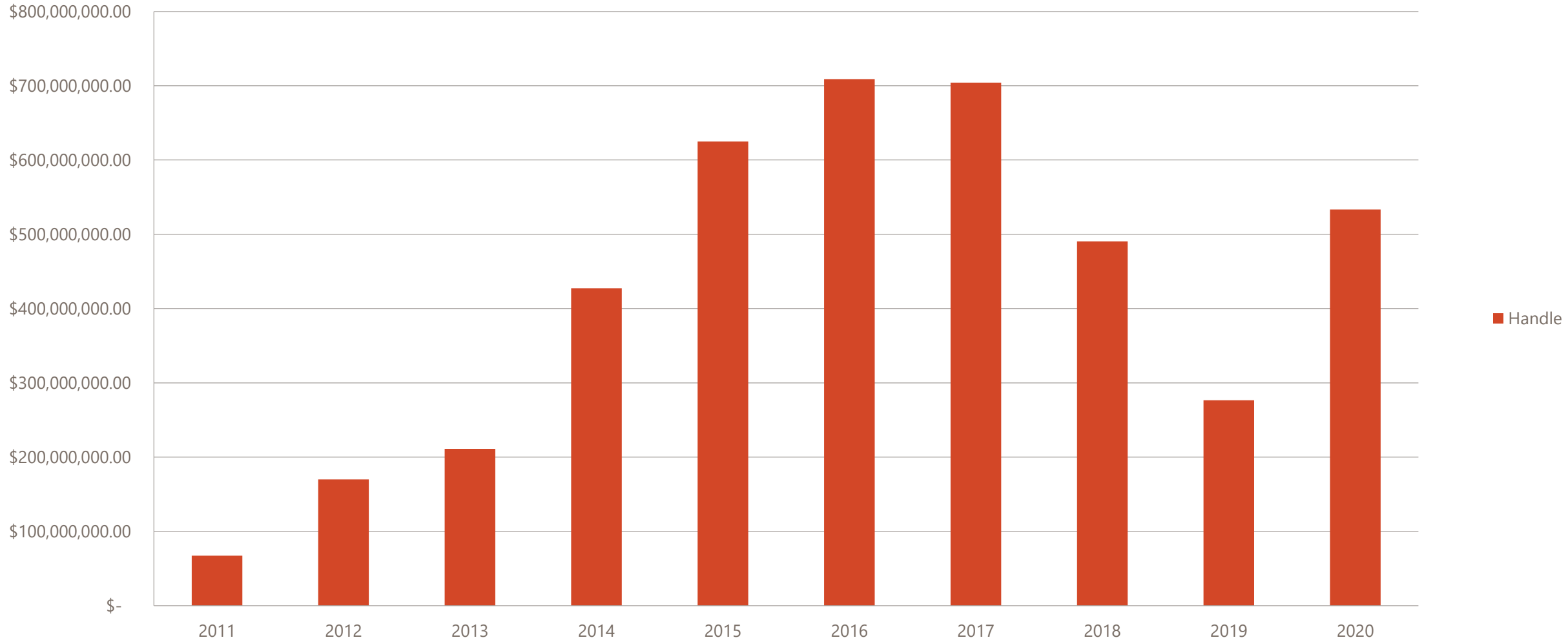
- Racetracks provide alternative entertainment venues
 - Provides for both tourism and local community interest. Revitalize County Fair Races and possibly a new Track location.
 - Very family friendly outdoor events
 - Unique activity with many ways to become involved
- Underserved Communities
 - In Belcourt, provides much needed jobs and economic impact through purses and breed fund.
- Economic Impact
 - \$25 Million per year in economic impact per NDSU 2016 Study

PAST



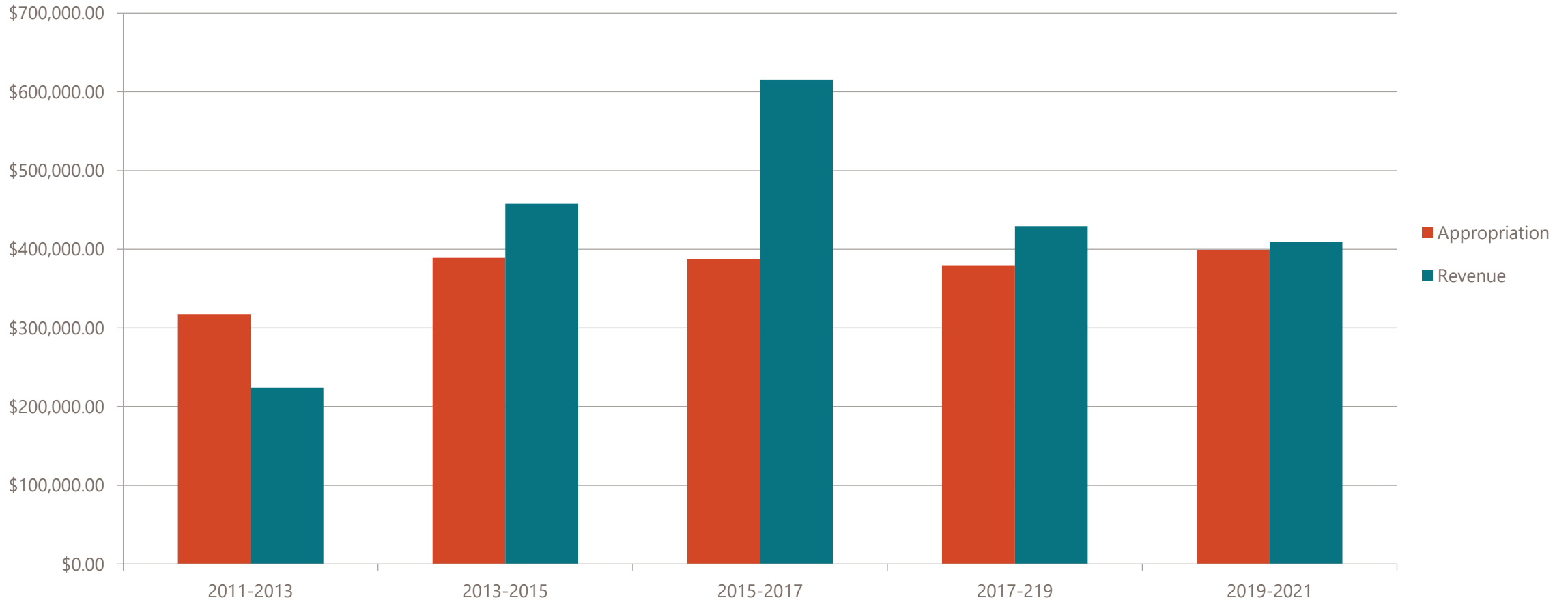
HISTORICAL CONTEXT

ADW HANDLE



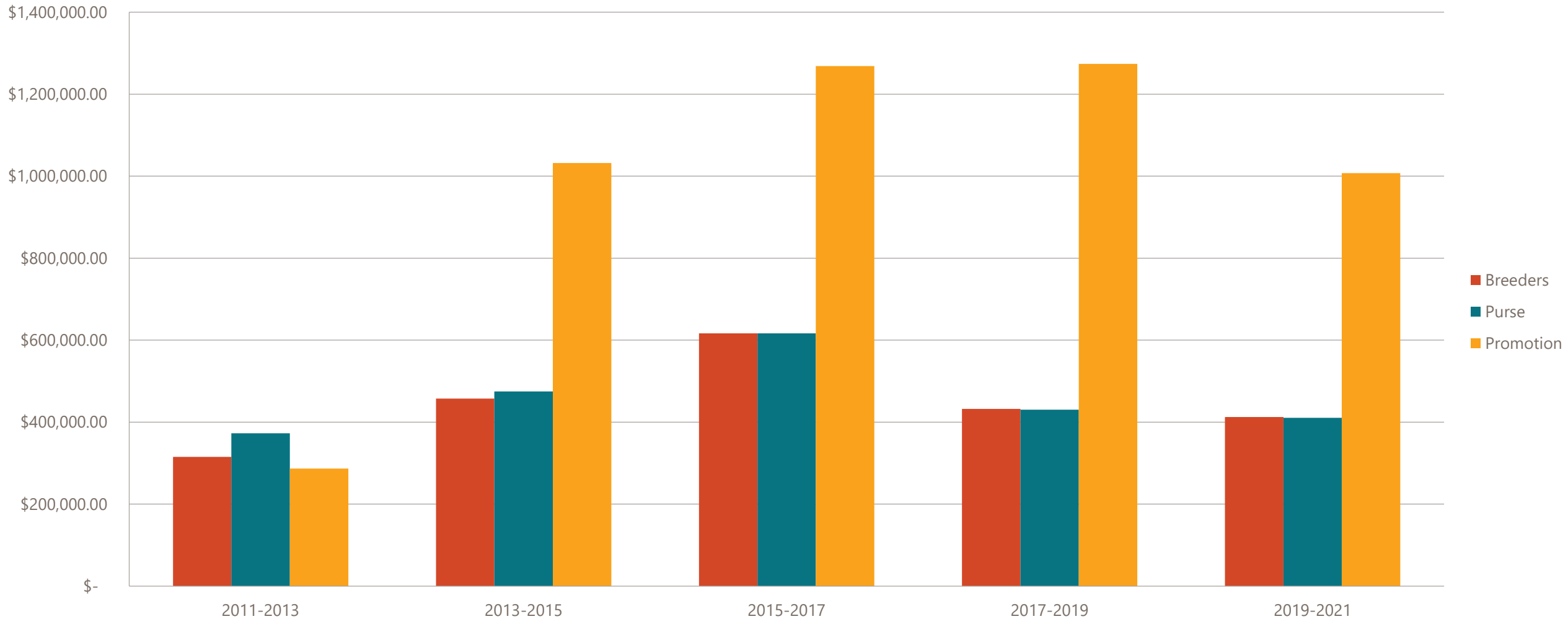
HISTORICAL CONTEXT

General Fund Appropriation and Revenue



HISTORICAL CONTEXT

Revenue Generation to Horsemen's Funds



FUTURE



GOALS AND OUTCOMES

1. Maintain/Increase ADW Licensees
2. Use Current & Emerging Technologies
3. Increase funding for Promotion, Purse and Breed Funds
4. Maintain General Fund Balance
5. Continue to improve Racetrack quality and safety
6. Combine workforce

RESOURCES AND CONSTRAINTS

1. Losing the financial battle with other jurisdictions
 - Drawing away Horsemen & ADW's for better opportunities.
 - Consolidation of ADW's
 - In current environment the long-term financial outlook is not positive despite past short-term success
 - Additional private & public support to the Horse Parks

OTHER CHALLENGES AND ISSUES

1. N.D. Horse Park Viability

- TIF Taxes an issue for long term success
- Unbalanced in their make-up from horse breeds.

1. Chippewa Downs Viability

- Infrastructure Expansion Needed
- Roads, Parking, Jockey Quarters, Restrooms, Barns, Track Expansion

OTHER CHALLENGES AND ISSUES

1. Expanding the Horse Racing Industry Base

- Internship Programs
- Creating Environment for young Horsemen and Women to enter the Horse Racing Industry.

2021 LEGISLATIVE SESSION AND 2021-23 BUDGET

- During the next legislative session, we intend on submitting a clean-up bill to update language and practices being conducted in Horse Racing in N.D.

2021 LEGISLATIVE SESSION AND 2021-23 BUDGET

- Funding Increase Request: Goal is to Maintain Self-funding
 - Office Relocation- ADA Compliance, Parking, Customer Access, AG Request
 - Internship Sponsorship
 - Marketing
 - Combine contracted positions to FTE's (Breed Fund Administrator, Licensing, Investigations, Steward)
- Positioning ourselves for success.
 - Emerging Technologies and expanded opportunities.
 - Marketing/Branding
 - Expanding Live Racing in State (New Track(s), County Fairs, Indian Relays)

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