

NAME OF PAGE	SOCIAL MEDIA PLATFORM	PRIMARY HERD	SECONDARY HERD	REASON FOR PAGE	# OF UNIQUE FOLLOWERS	SOCIAL MEDIA	
						REACH IN LAST 28 DAYS	SOCIAL MEDIA ENGAGEMENT
Deb Lee Carson Photography	Facebook and Instagram	TRNP	MP, PRYORS	ART, ADVOCACY, HISTORY, EDUCATION STORYTELLING	27,237	51,683	26,108
WLWH Series and Fund	Facebook and Instagram	TRNP		ADVOCACY, EDUCATION, FILM, ART, RESUCE ADOPTION	4,921	92,256	15,415
This Mustang Life	Facebook and Instagram	TRNP		ADVOCACY, EDUCATION, FILM, ART, RESUCE ADOPTION	236,239	10,223	26,270
Wild At Heart	Facebook	MP	TRNP	ADVOCAY, EDUCATION,	100,679	1,938,857	248,639
Carol Priestley Magamoll	Facebook and Instagram	TRNP		NATURE PHOTOGRAHY MAINLY TRNP HORSES	350	6000	2200
North Dakota Badlands Horse	Facebook and Instagram	TRNP		Promote adoptions, documentation, education, advocacy and stories	131,694	229,108	109,108
Dakota Grown Photos	Facebook and Instagram	TRNP		ADVOCACY, HISTORY, EDUCATION, STORYTELLING, PHOTOGRAPHY	118,383	159,755	66,163
Jackie Scherer Photography	Facebook and Instagram	TRNP		Art, Storytelling	835	751	416
Wild In North Dakota	Facebook	TRNP		Raising awareness, History, Education and Story Telling	398,025	111,293	31,338
Jen Britton Photography	Facebook, Instagram, Vero	Assateague Island		Art, Advocacy, Education, Storytelling, Wildlife appreciation, fun	6,978	50,641	19,194
Karen Voepel Photography	Facebook	TRNP		Photography	449	2,753	1,204
We 3 B's	Facebook and Instagram	TRNP		Photography, art, storytelling	1832	13,730	11,234
TOTAL					1,027,622	2,667,050	557,289