

North Dakota

Travel Alliance Partnership

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MEMBERS

Basin Electric
Power Cooperative

Bismarck Airport

Bismarck-Mandan CVB

Bottineau Area Chamber of
Commerce

Bry's Guide Service

Destination Marketing
Association of North Dakota

Devils Lake CVB

Dickinson CVB

Eastbay Campground

Fargo Air Museum

Fargo-Moorhead CVB

Friends of Lake Sakakawea

Greater Grand Forks CVB

Hampton Inn & Suites Minot
Airport

International Peace Garden

Jamestown Tourism

Leistikow Park Campground

McKenzie County Tourism

Minot Convention & Visitors
Bureau

Missouri Valley Heritage Alliance/
Fort Abraham Lincoln
Foundation

Municipal Airport Authority
of the City of Fargo

National Hospitality Services

Newman Outdoor Advertising

Norsk Hostfest Association

North Dakota Association of
Rural Electric Cooperatives

North Dakota State Fair

North Dakota Tourism Division
(ex-officio)

Odney

RMI

Roosevelt Park Zoo

State Historical Society of
North Dakota Foundation

Staybridge Suites

Theodore Roosevelt Medora
Foundation

Valley City Tourism

Vern's Rental

Williston CVB

Testimony of James Pursley

Travel Alliance Partnership Representative

In support of HB 1209

January 16, 2023

Chairman Nathe and Members of the Committee,

My name is James Pursley, and I am submitting written testimony on behalf of the North Dakota Travel Alliance Partnership. TAP is a coalition of travel industry stakeholders, including CVBs, state attractions, businesses and recreation providers in North Dakota's third-largest industry and major driver of North Dakota's growing economy. On behalf of the tourism industry and its partners, I am asking for your support for HB 1209.

HB 1209 is a one-time funding item that will provide a grant to an organization dedicated to the restoration of historic opera houses in North Dakota. Restoring historic structures like opera houses improves downtown areas and increases visitation to North Dakota towns and cities. This grant will help attract a more diverse set of visitors to the state and restore a historic place where entertainment used to thrive. Because of its potential to boost tourism and improve quality of life in smaller towns, TAP asks that you support HB 1209.

Thank you for the opportunity to offer this testimony.