

Testimony of Mark Lyman Economic Development Association of North Dakota In Support of SB 2391 March 6, 2023

Chair Headland and members of the House Finance and Taxation Committee:

I am Mark Lyman, economic development specialist for the Minot Area Chamber EDC and a member of the Economic Development Association of North Dakota (EDND). I want to express our support for SB 2391 regarding income and property tax incentives for Renaissance Zones.

EDND represents more than 80 state economic development organizations on the front line of economic development efforts throughout North Dakota. The organization's primary purpose is to promote new wealth creation throughout North Dakota to develop more vibrant and efficient communities and improve quality of life.

Strengthening and increasing community development programs is a priority for EDND. Healthy and vibrant communities are essential in attracting talent and future workforce to live and work in North Dakota. EDND supports practical tools and programs, such as Renaissance Zones, to attract development and improve the quality of life in North Dakota communities.

The Renaissance Zone program is a unique economic development tool encouraging investment in downtown and other blighted properties. It attracts development, various businesses, and housing projects to these underutilized areas of our communities. Redevelopment projects in downtowns are often more expensive than new development projects of equal square footage, thus making these older areas less attractive to developers. The Renaissance Zone tax incentive serves as an important tool for communities.

EDND supports a project's ability to become eligible for benefits again after 30 years from the original project. This change will allow older buildings needing more investment to extend the life of the structures for future generations.

We also support allowing two exemptions to the continuous boundary and block requirements allowing additional three block areas. Communities could use the additional island(s) to increase investment in housing and commercial buildings that may not be attached to the downtown area but still need investment to prevent slums and blight. Preserving additional sections will enhance the vitality and livability of our cities. In addition, supporting projects outside the urban core that meet the community vision and objectives of the Renaissance Zone will attract additional private investment and offer the same incentive options as those projects within the existing zone.

Thank you for taking the time to examine Renaissance Zones and helping provide additional opportunities through this valuable incentive. I urge the committee's support for SB 2391. Thank you.