

GM Testimony on SB 2362

Good morning Chairman Ruby and members of the committee. My name is Shane Goettle, and I am here today on behalf of General Motors. I would like to offer support for SB 2362, the Primary Seat Belt bill.

General Motors has a strong commitment to safety that reaches all parts of the company, impacting everything from the development of our vehicles to the work behaviors of our employees. Ultimately, the safety of our customers and employees takes precedence over everything else.

GM's CEO, Mary Barra, has outlined the company's vision of a world with zero crashes, zero emissions and zero congestion. We are working on the technologies that will create this future, blending global insights with local market expertise as the automotive industry transforms from traditional manufacturing to transportation services. Safety, however, remains at the core of this vision.

It is for this reason that we support efforts for a primary seat belt enforcement law in North Dakota. The seat belt is the primary safety device in a motor vehicle. It protects both the driver and passengers in the event of a collision. While we continue to develop advanced driver assist technologies to keep our customers safe, the seat belt remains the most effective tool in preventing injuries and saving lives in the event of an accident.

While we respect the opinions of those who may consider the use of a seat belt an infringement that should be a personal choice – we believe there is too much at stake to not recognize the importance of using the primary safety device installed in each vehicle.

Mr. Chairman and members of the committee, thank you for your time and consideration of this very important legislation.