

2023 Impact Analysis

Northern Crops Institute (NCI) is an effort to support the promotion and market development of crops grown in North Dakota, Minnesota, Montana, and South Dakota. NCI is an international meeting and learning center that brings together customers, commodity traders, technical experts, and processors for discussion, education, and technical services. Situated in Fargo, North Dakota, USA, this unique facility is only minutes from the farm fields that yield much of the world's food.

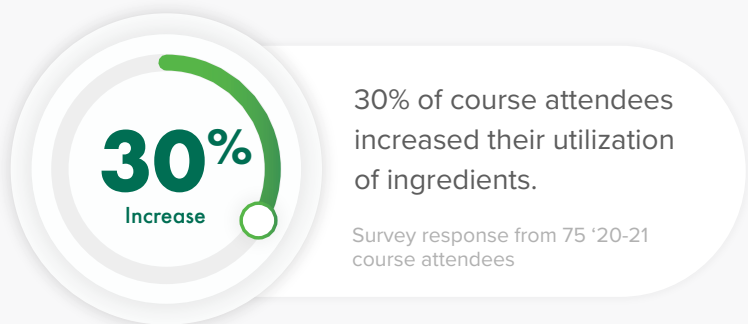
Course Impact

The Northern Crops Institute offers a variety of courses, webinars, and handbooks that unite customers, commodity traders, technical experts, and professors for discussion and education. During our courses, participants can expect to refresh their expertise and be exposed to existing and new technology, participate in lectures, case histories, laboratory demonstrations and tours and hear from industry experts, government officials and university professors.



● - Yes ● - No Survey response from 75 '20-21 course attendees

As a result of your experience with NCI



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NCI's competency in providing relative courses is the benchmark. They have the best people and facilities that are reliable and can easily adapt to the course participants.

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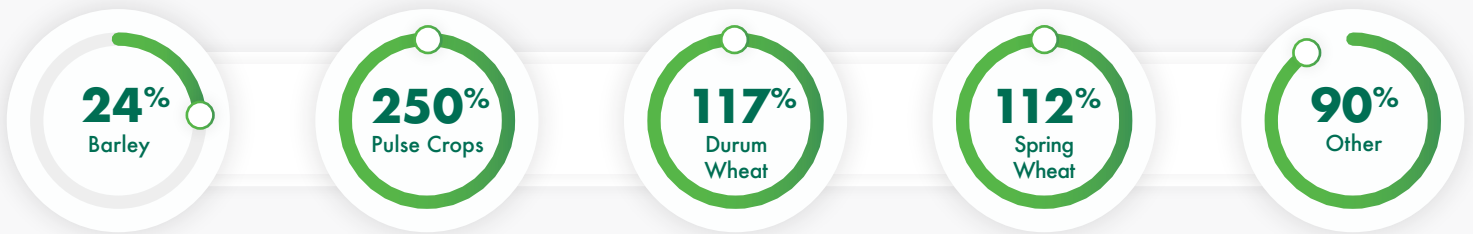
Technical Impact

NCI has a technical staff comprised of highly experienced food scientists, processing technologists, and project managers. NCI has the experience and resources to bring your vision to life; from start to finish we partner with clients through the process, creating a concise and clear experience to help scale-up your product development.

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Sourcing commodities and ingredients becomes more effective with in depth understanding of crops quality and supply chain and it's challenges”
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– Technical Service Client

As a result of your experience with NCI, how much has your utilization of the following ingredients net increased over the past 2 years?



Survey response from 19 technical service clients from the '20-21 calendar year

Overall Investments

Our research shows that clients have increased their overall investment activity by 16% within ND, MN, MT, and SD after their experience working with NCI.

Survey response from 19 technical service clients from the '20-21 calendar year

24% Net Increase

Working with NCI have allowed us to:

- “ Have confidence to invest in larger scale crop production and in larger scale crushing and extrusion. ”
- “ Expand our product offerings. ”
- “ Explore valued added opportunities with customers. ”
- “ Run small trials and preliminary studies on different concepts before we scale up the products and processes. ”
- “ Start a business. ”

Survey conducted by Prime46

