

February 3, 2023

PROPOSED AMENDMENTS TO SENATE BILL NO. 2322

Page 1, line 1, remove "create and enact a new section to chapter 50-06 of the North Dakota"

Page 1, remove line 2

Page 1, line 3, remove "legislative management report; and to"

Page 1, line 3, after "appropriation" insert "to the department of health and human services for behavioral health primary prevention initiatives"

Page 1, remove lines 5 through 23

Page 2, remove lines 1 through 18

Page 2, line 20 replace "**MENTAL**" with "**BEHAVIORAL**"

Page 2, line 20, replace "**AND WELL BEING**" with "**INITIATIVES**"

Page 2, line 22, replace "\$50,000,000" with "\$10,000,000"

Page 2, line 23, remove "and implementing programming to address"

Page 2, remove line 24

Page 2, line 25, replace "advisory committee" with "to public foundations with demonstrated experience in leading statewide initiatives for planning and implementing behavioral health primary prevention initiatives, including parent education courses, healthy technology use education, development of primary prevention purpose curriculum and assessment, and annual statewide behavioral health summits"

Page 2, line 26, replace "ten percent" with "\$1,500,000 of"

Page 2, line 26, replace "for any funding received" with "to receive a grant"

Page 2, line 27, after the period insert "The department of health and human services shall seek input from the behavioral health planning council and the behavioral health division of the department of health and human services regarding the selection of the public foundation recipients."

Renumber accordingly

## **North Dakota Behavioral Health Primary Prevention Initiatives and Metrics of Success**

The Department of Human Services shall be granted authority to distribute this funding to a public foundation with demonstrated experience in distributing grants and leading statewide initiatives. The Department of Human Services will be directed by the Behavioral Health Council and Department of Health and Human Services, Director of Behavioral Health Services, or a designee.

Key metrics of success will be established for each initiative and be approved by the Behavioral Health Council and the Director of Behavioral Health Services. The funding recipient organization will report quarterly initiative progress to the Behavioral Health Council. This will be a one-time grant.

### **Initiative:**

#### **Parent Education Courses**

Because a child's behavioral development is most dependent on the care they receive directly from their parents, parenting education courses will be developed and delivered across the state of North Dakota. These courses will expand upon Parents Lead, a credible resource for parents in North Dakota.

These courses will be delivered in a variety of formats including both face-to-face and online delivery systems. To sustain the initiative for years to come, a "Train-the-Trainer" model will be implemented across the state to identify, educate, empower, and support the very best and most talented instructors. These trainers could include adults from the following categories: community leaders, parents, teachers, law enforcement, service clubs, nonprofits, businesses, churches, healthcare providers, youth-serving organizations, and policymakers at the local and state level.

To ensure scientific-rigor as well as participant engagement, RFP's will be developed and widely-circulated to well qualified developers and implementers and will center on the most effective, evidenced-based characteristics of curriculum development that guarantee quality outcomes.

#### **Metrics of Success**

1. A comprehensive parenting course will be available in the public domain by the end of year one (In-person and online offerings)
2. 100+ trainers will be certified in the first two years
3. 2,000+ parents will complete the course in the first two years. (90+% of all course completers will rate the experience as excellent)

## **Metrics of Success**

1. Comprehensive, multi-grade, healthy technology use courses will be developed and available in the public domain for widespread use across all schools and youth-service organizations in ND and a companion curriculum for parents by the end of year one
2. 100+ trainers will be certified by the end of year two
3. 2,000+ students and 1,000+ parents will complete the various courses by the end of year two (90+% of all course completers will rate the experience as excellent)

## **Budget: \$3.5M (24 months)**

**Curriculum Development: \$500,000**

**Videography/Design: \$250,000**

**Marketing/Social Media: \$250,000**

**FTEs: \$1.2M (4 External FTEs + 1 Coordinator FTE + Benefits + Operating Expenses)**

**Travel/Event Costs: \$800,000**

**Trainer Contracts/Stipends: \$400,000**

**Website: \$100,000**

## **Initiative:**

### **Develop Primary Prevention Purpose Curriculum and Assessment**

Having a purpose in life is one of the most fundamental human needs. For most people, finding purpose in life is not obvious and nearly 60% of Americans regularly contemplate how they can find more meaning and purpose in their life.

In fact, having a purpose in life has been proven to help in overcoming stress, depression, anxiety, and other psychological challenges. A unique benefit of this "purposeful" approach is that it focuses on factors that support health and well-being, instead of only factors that cause disease. This asset-based approach is appropriate and effective for people of all ages, especially young people.

In light of this, a primary prevention course will be developed and designed to help all North Dakotans identify and live out their purpose.

To do this, every North Dakotan will be afforded the opportunity to:

- 1) Formally assess their primary purpose

2. Bring all key constituents together to learn, listen, dialogue, and facilitate the strengthening of community ties around behavioral health issues
3. Raise the collective awareness around vitally important behavioral health issues
4. Discuss and recommend cost effective strategies, tactics, practices, and resources that communities can leverage to address and prevent various mental health concerns among people of all ages.
5. Offer training from local and nationwide experts in behavioral health

When completed, these Summits will serve as a powerful catalyst to align leaders, develop solutions to problems, introduce new strategies, and fuel collaboration on behavioral health issues throughout ND communities.

### **Metrics of Success**

1. A one day Behavioral Health Summit will be held in 5 - 8 different communities across ND by end of year two
2. Hundreds of providers, community leaders, and concerned citizens will attend in person each year
3. Dashboard of key behavioral health indicators/statistics will be maintained annually to compare year to year progress or lack thereof

### **Budget: \$1M (24 months)**

**Events (Venue, Marketing, Speakers, Materials, Catering): \$800,000**

**Event Coordination: \$100,000**

**Travel/lodging: \$100,000**