

# North Dakota Sports Betting Data

NFL Season 2022-2023

Prepared 7 March 2023





# **Analysis**

September 8, 2022 1200am CT - February 12, 2023 1159pm CT



North Dakota sportsbook engagement since start of NFL season



Activity on Super Bowl Sunday



Illegal market advertising activity



More about GeoComply

The data in this report is based on GeoComply's geolocation check transactions for its customers, which occur at various stages of a user registering an account, logging in and placing a bet with legally regulated online sportsbooks.





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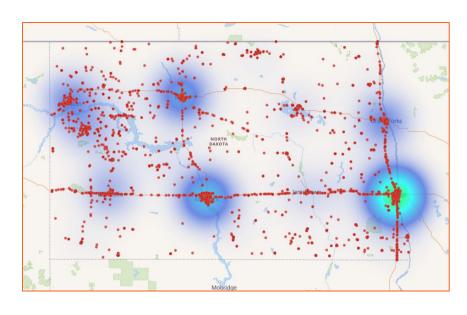
- 1. North Dakota sportsbook engagement since start of NFL season
- 2. Activity on Super Bowl Sunday
- 3. Illegal market advertising activity
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### North Dakotans Sportsbook Engagement Since NFL Kickoff

- GeoComply identified approx. 35,000 transactions from North Dakota accessing legal sportsbooks in other markets – they were blocked from betting
- These attempts came from over
  5,300 unique player accounts

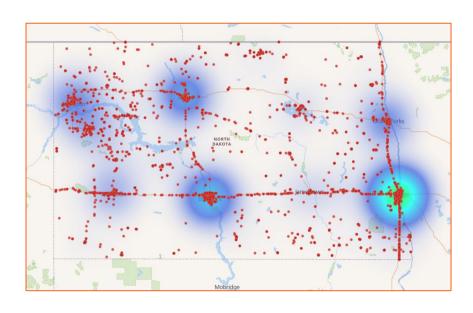


September 8, 2022 12:00 am ET - February 12, 2023 11:59 pm ET



## North Dakotans Sportsbook Engagement for Super Bowl Sunday

- GeoComply identified approx. 1,000 transactions from North Dakota accessing legal sportsbooks in other markets – they were blocked from betting
- These attempts came from over 250 unique player accounts



February 11, 2022 12:00 am ET - February 12, 2023 11:59 pm ET

# Examples of Illegal Online Gambling Sites Actively Marketed to North Dakotans







#### Is Bovada Legal In North Dakota?

Bovada is legal in North Dakota, as there are no sports betting laws that prevent it. The top-ranked online sportsbook is an excellent option for all NDSU football fans. Bovada covers so many sports, including NCAA Ice Hockey and FCS football. This legal betting site has been taking North Dakota sports bettors for years.











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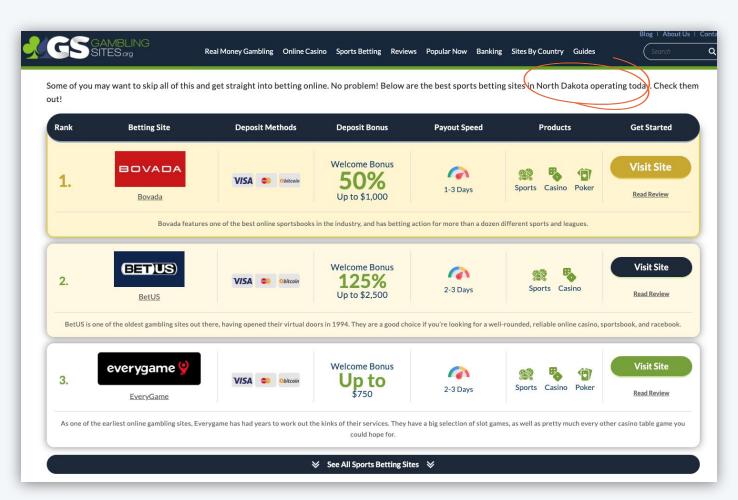
#### **Safest and Most Convenient Option Available**

There's no doubt that North Dakota sports betting sites are the safest option to make wagers right now. The only real way to place bets here is online, or through an illegal bookie on the ground. For obvious reasons, betting online is preferred by most.

They are also significantly more convenient. You will never need to make the trip down to a local bookmaker just to place some wagers. Online sports betting sites allow you to make a huge number of bets from anywhere in the state with an internet connection!

Most of these websites also let you place wagers on-the-go using a smartphone. If you want to make bets from home, you will love internet sports betting in North Dakota.







#### What's the Legality of North Dakota Sports Betting Sites Right Now?

With PASPA now gone, every state in the country has the ability to set its own laws on sports gambling. States like New Jersey and Pennsylvania are already profiting massively from this industry. To its credit, North Dakota sees the potential here.

Back in January of 2019, lawmakers here introduced House Bill 1254. If passed, it will authorize "sports betting as a game of chance." The state's Attorney General will be tasked with overseeing this industry.

It's not entirely clear if lawmakers here plan to regulate the **North Dakota online sports betting** market. As of now, there are no laws here that ban this activity.



# More about GeoComply



#### GeoComply's Compliance Technology Can Support Regulated Sports Betting in North Dakota



#### Geolocation

Technology to ensure compliance with federal and state laws that require players are located in legal online gaming jurisdictions.

Accurate geolocation is a **critical step toward legal wagering** in any state.



#### **ID Verification**

Comprehensive KYC-tech that **confirms the age & identity** of players.

Regulator-approved tool that is customizable to **meet any state requirements** for player account creation.



#### **Fraud Prevention**

Risk engine that **protects players & operators from fraud.** 

Recent news underscores importance of real-time analysis that gives lawmakers and regulators **confidence in industry integrity**.



# Proven tested, and accredited globally

39 jurisdictional licenses

175+ global customers 28+

worldwide transactions everyday

Backed by:



Global offices and counting



#1

Leader in device and location-based fraud detection in online gaming



400m+

Device installs worldwide



250+

**Tech Engineers** and Developers globally



>98%

pass rate for geolocation check



> 10 Billion

Transactions per year across Gaming, Media and Fintech



500+

**Employees** globally







Please contact Lindsay Slader SVP Compliance lindsay@geocomply.com