EERC. UN NORTH DAKOTA.

Energy & Environmental Research Center (EERC)

State Energy Research Center (SERC) – Driving North Dakota's Energy Future

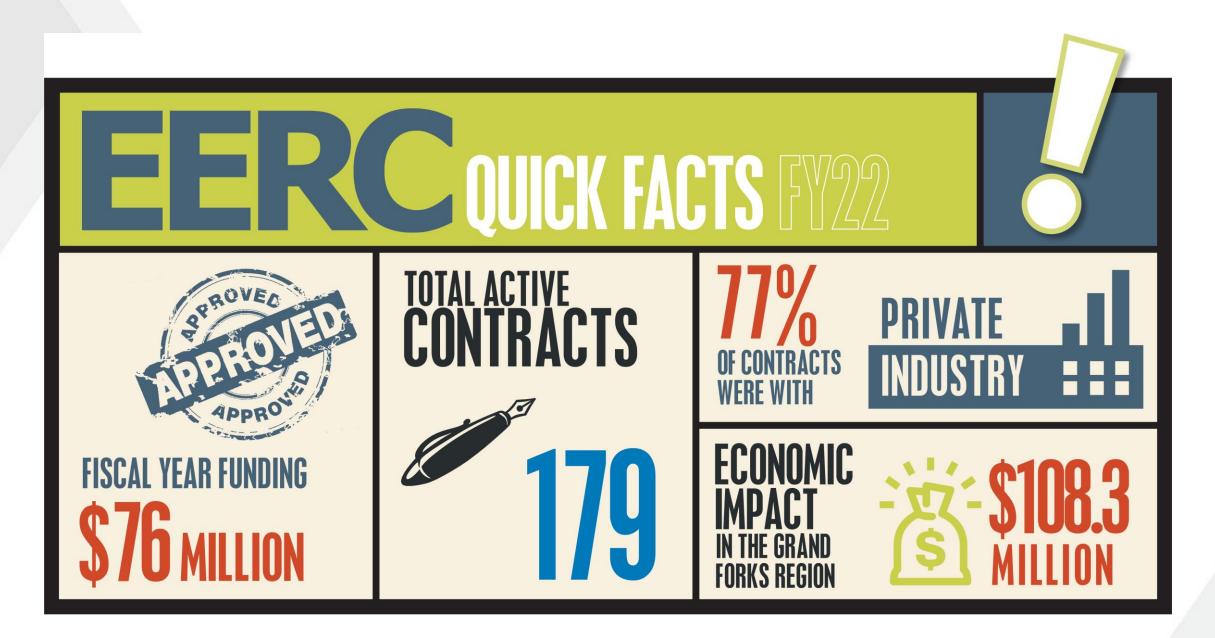
Presented to the Senate Energy and Natural Resources Committee January 19, 2023

> Tom Erickson COO and VP for Intellectual Property



TO LEAD THE WORLD IN DEVELOPING SOLUTIONS TO ENERGY AND ENVIRONMENTAL CHALLENGES.

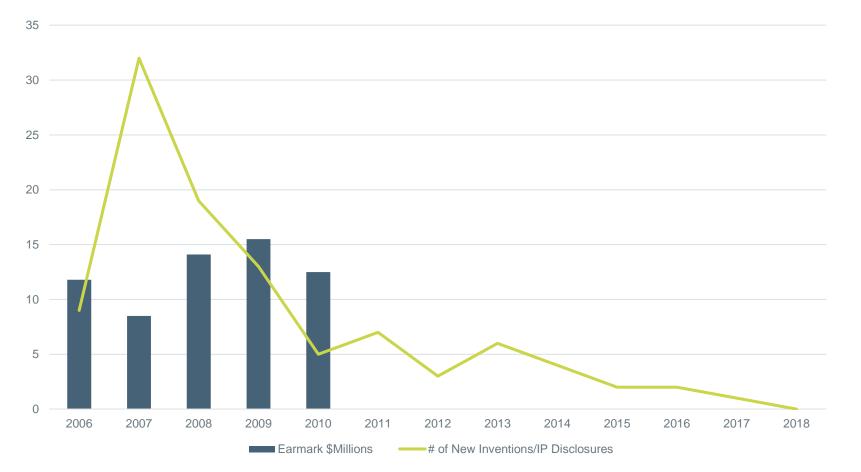






BEFORE SERC: Significant Reduction in New EERC Innovation and Invention

Reduced Exploratory Research Funding Results in Fewer Inventions



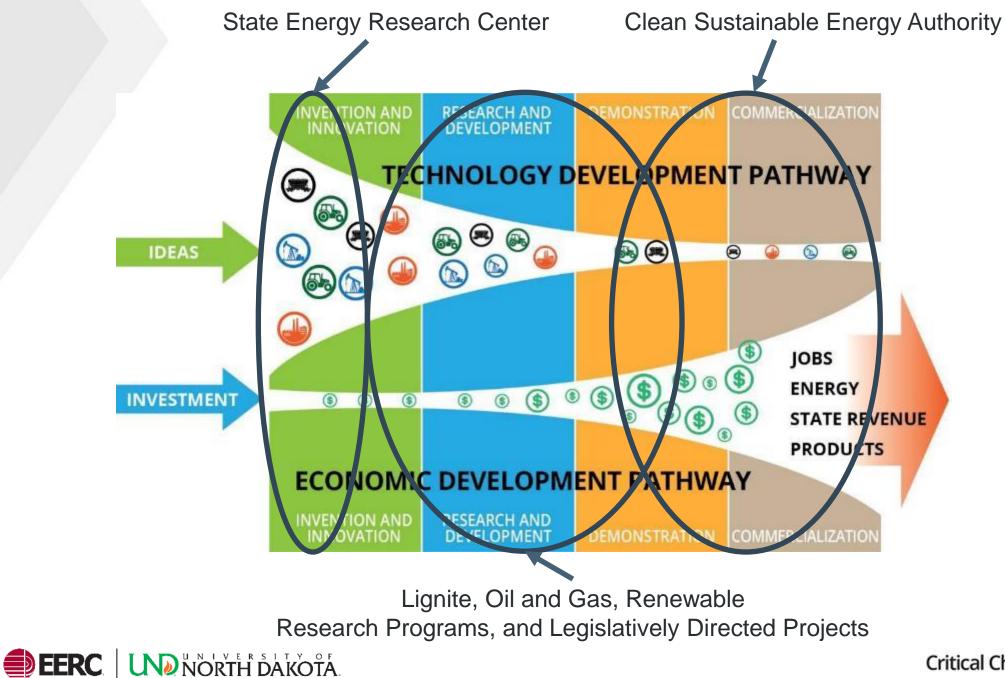
Critical Challenges. Practical Solutions.

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SERC FOCUS AREAS

- Exploratory energy research
 - Explore fundamental, transformational ideas to shape the future energy portfolio of North Dakota.
- Rapid response to critical North Dakota issues
 - At the request of the North Dakota Industrial Commission (NDIC), conduct research to address emerging issues.
- Education and outreach
 - Provide opportunities for all ages and demographics to learn about North Dakota energy not academic.
- \$5 million/biennium (currently has a sunset clause in 2027)
- Funded by NDIC contract, with reporting requirements to NDIC and the interim Energy Development and Transmission Committee (EDTC)





KEYS TO INNOVATION

- Innovation is inclusive not exclusive.
 - Broad involvement and broad topics
- Innovation needs time and resources.
- Innovation needs a nurturing atmosphere.
 - Healthy balance of structure and freedom
- Innovation is not a project or a program; it's a culture.
 - Innovation breeds innovation.

(https://www.inc.com/erik-sherman/3-rules-to-encourage-innovation.html)



MANAGING UNCERTAINTY IS THE KEY TO INNOVATION



INNOVATION



Minimize Financial Uncertainty



Risk Acceptance



Agility



COMMERCIAL EMPLOYMENT



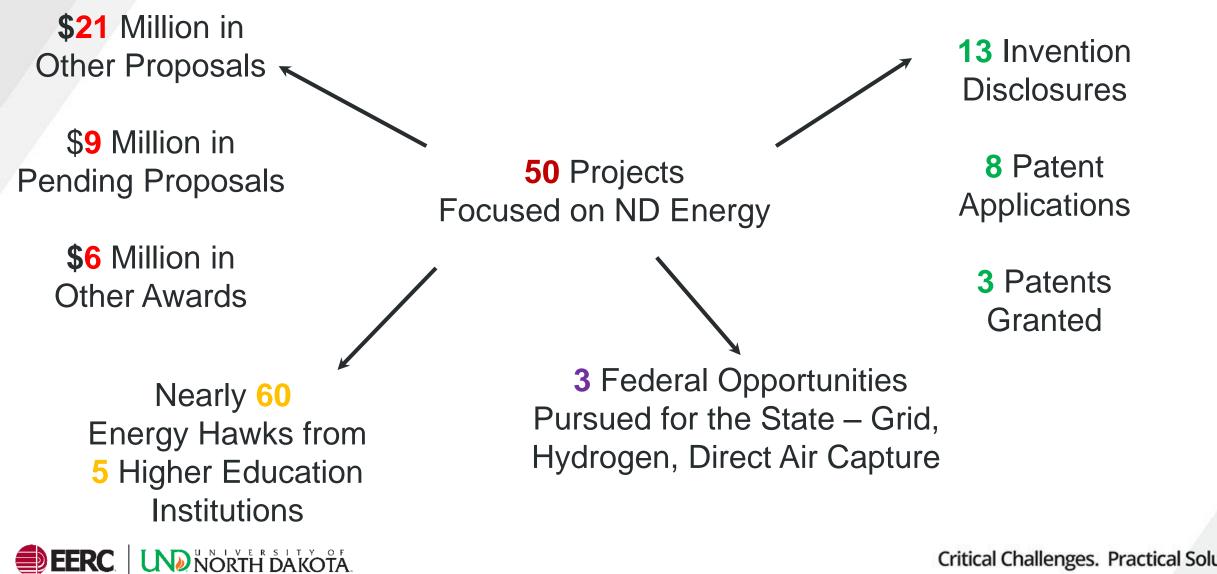
Flexibility



Changing Dynamics of the Future

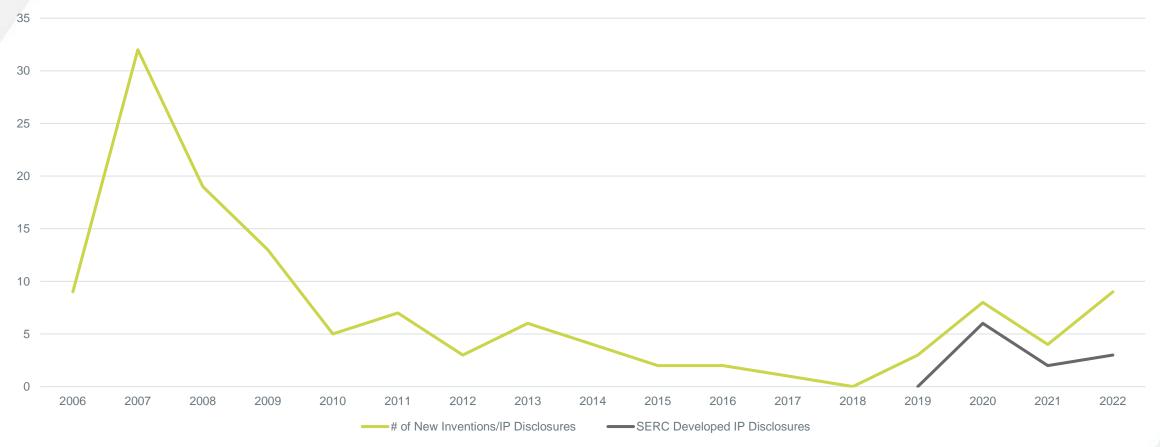


SERC ACCOMPLISHMENTS



SERC EFFECT ON INNOVATION

Invention Disclosures since SERC



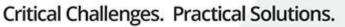
ENERGY HAWKS – CONCEPT

- Bring together a <u>diverse</u> group of college students and <u>immerse</u> them in all things North Dakota energy, resulting in the following:
 - A new perspective on the energy research needs for North Dakota
 - Future energy leaders

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- Knowledgeable North Dakota energy advocates/peers
- Knowledgeable voters (North Dakota and beyond) on topics affecting energy







THE KETTLES

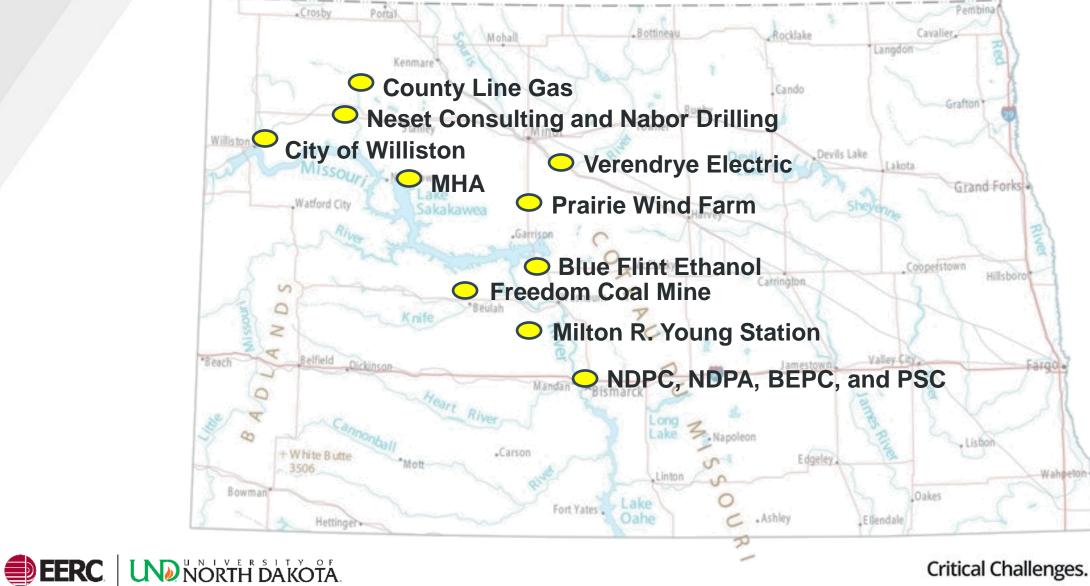








2022 ENERGY FIELD TRIP



SUMMARY

• SERC has reignited invention and innovation by EERC researchers leading to:

- New energy technologies for
- Additional nonstate funding in
- Technology demonstrations in
- Student experiences across



- Removing the sunset clause will allow SERC to continue to do the same with certainty.
- Increased funding will be used effectively for even greater results.



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