



March 7th, 2023

To: Senate Appropriations Committee, North Dakota Legislature, Bismarck, ND 58505

RE: Support for HB1232

Chairman Wobbema and Members of the Workforce Development Committee,

Marvin is a fourth-generation, family-owned and operated business, headquartered in Warroad, MN. Marvin's product portfolio offers an extensive selection of made-to-order window and door solutions, providing homeowners with a premier line of replacement windows sold and installed by local professionals. With 9 facilities and over 2,000 employees in North Dakota, we continue to reinvest in the state, which includes creating new job opportunities.

In my role as Community Relations Manager, I work alongside our Human Resource teams to not only attract and recruit talent but also engage youth/young adults in learning more about careers within manufacturing. Stereotypes that we are constantly addressing are the beliefs that manufacturing jobs are "dirty", "hard labor" and "unsafe". While we know that's not true, it can be hard to convince folks unless we are able to physically have them in a facility. This is where we see tremendous value in Virtual Career Experiences which would be made possible through the passage and implementation of HB1232.

Through ND Career and Technical Education (CTE) our schools can have access to resources that can expose students to interesting high demand careers available in our state. Marvin has agreed to film two Virtual Career Experiences, one focusing on manufacturing careers and another on truck driving/logistics. We believe that both will not only increase the number of students who are able to see inside a facility but expose them to things tours can't facilitate due to safety, time constraints, staffing capacity, and/or transportation issues.

We believe that HB1232 is an important component to our statewide workforce development to ensure a strong and skilled workforce within North Dakota for the future. Therefore, we are in support of HB1232 and recommend its passage.

On behalf of Marvin, thank you for your consideration.

Sincerely,

Cairn Reisch, CVA
Community Relations Manager