

2022-2024 IMPACT REPORT

WOMEN BUSINESS OWNERS DRIVE VIBRANT LOCAL COMMUNITIES AND MAINSTREET BUSINESSES IN ND

NDWBC is the leading voice, resource, and partner for women business owners. We are dedicated to amplifying the economic voice of our clients through advocacy and access to critical resources. Visit www.NDWBC.com to learn more.



August 21, 2024

Legislative Listening Session

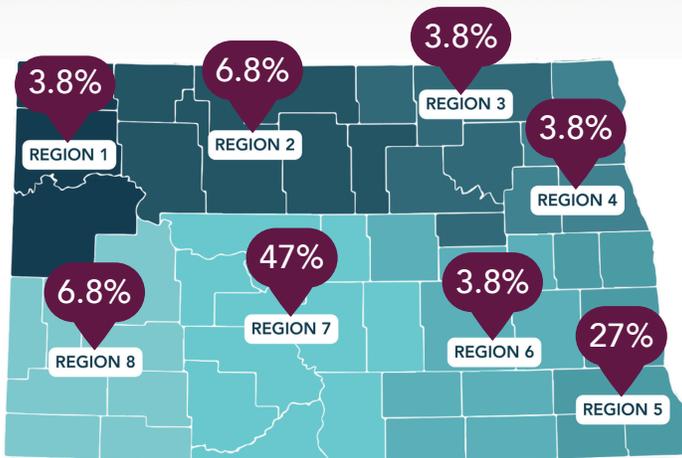
Join us on Zoom at 12 PM CT to learn more about NDWBC initiatives and to hear from clients, women business owners, who are making an impact across the state of ND.

March 10, 2025

Join NDWBC For A Special Day At The Capitol

Meet North Dakota's women business owners who are driving strong communities and building Main Street businesses that keep North Dakota thriving.

CLIENT REGIONS



HOW WE IMPACT OWNERS

"NDWBC is a very valuable tool for all entrepreneurs. I have enjoyed all of the education behind their training. I would like to see all childcare providers work with NDWBC in the future for the insights of growing their businesses."

**Cindy Kaml Childcare
 Childcare Intensives Graduate**

CLIENTS INDUSTRIES



EDUCATION FOR WOMEN BUSINESS OWNERS

BUSINESS COACHING

Free and confidential coaching for entrepreneurs and owners at any stage.

393

CLIENTS
COACHED

561

RESOURCE
DOWNLOADS

2k

COACHING
HOURS

INTENSIVES COURSES

Our virtual intensives courses offer financial training so owners can make informed business decisions.

5

ANNUAL
COURSES

62

PROGRAM
GRADUATES

1.7k

TRAINING
HOURS

STRONG CONNECTIONS

Statewide connections and group discussions and problem-solving on ownership topics.

9

STATEWIDE
EVENTS

28

OWNERS
FEATURED

948

CONNECTIONS
MADE

BUSINESS SUMMIT

Accelerating business growth and connections through training and networking.

151

ATTENDED
EVENT

30

EXPERT
SPEAKERS

26

TRAINING
TOPICS

STATE CERTIFICATION

A fast and simple state certification to increase credibility as owners apply for bids.

81

TOTAL
CERTIFIED

31

NEWLY
CERTIFIED

\$16m*

ANNUALIZED
REVENUES

*self reported



SOLVING OUR STATE'S CHILDCARE NEEDS

Virtual Childcare Intensive Program Offers Comprehensive Support For North Dakota's Childcare Providers Through 12 Strategic Sessions

"I'm proud of the dedication these women have shown through their hard work. They understand their significance as key contributors to the economic foundation of our region, essential for its growth. This group of women is leading the way in childcare in our state, and we consider it a privilege to collaborate with them on their business journey." - NDWBC Client Success Director

100

% REPORTED
INCREASE IN
KNOWLEDGE

89

% WOULD
RECOMMEND
TO A FRIEND

80

ON WAITLIST
FOR NEXT
COURSE

49

CHILDCARE
PROGRAM
GRADUATES

A JOINT
EFFORT WITH



FUNDING
PARTNERS



POWERED BY
U.S. Small Business
Administration



Commerce



BUSH
FOUNDATION



OTTO
BREMER
TRUST





SAVE THE DATE

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- CLIENTS INDUSTRIES**
- Architecture & Construction & Interior Design
 - Advertising, Marketing & Media Services
 - Business & Professional Services
 - Transportation & Logistics
 - Safety & Compliance
 - Personal, Home, & Childcare Services
 - Retail
 - Accommodations, Restaurants, Food & Beverages
 - Health & Wellness Services
 - Education, Training & Coaching
 - Manufacturing & Engineering
 - Cleaning & Janitorial Services
 - Finance & Insurance
 - Arts, Entertainment, Outdoor Recreation & Event Planning
 - Industry
 - Wholesaler
 - Legal Services



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EDUCATION FOR WOMEN BUSINESS OWNERS

BUSINESS COACHING

Free and confidential coaching for entrepreneurs and owners at any stage.

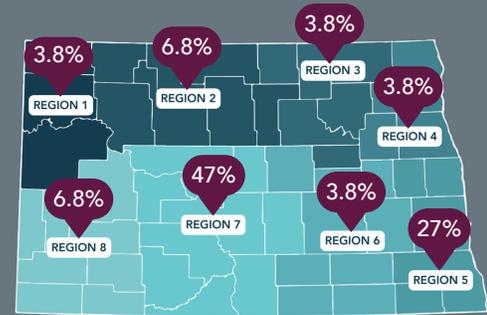


INTENSIVES COURSES

Our virtual intensives courses offer financial training so owners can make informed business decisions.



CLIENT REGIONS



STRONG CONNECTIONS

Statewide connections and group discussions and problem-solving on ownership topics.



CHILDCARE INTENSIVE COURSE

An intense, virtual Childcare course offering comprehensive strategies through 12 classes.



STATE CERTIFICATION

A fast and simple state certification to increase credibility as owners apply for bids.



BUSINESS SUMMIT

Accelerating business growth and connections through training and networking.



*self reported

HOW WE MAKE AN IMPACT



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