

International and Domestic Marketing FTE
2023-2025 Biennium
Events and Coordination Activities
ND businesses, Commodity Groups, ND Trade Office and other trade associations

- September 2023 - Americas Food and Beverage Show in Miami
- October 2023 - Pride of Dakota Show to recruit POD companies to trade shows
- October 2023 - Food Export Midwest quarterly meeting- Food Export Midwest is an association for companies to use for funding on helping to export. They have a lot of training and assistance programs. We are members of the association.
- November 2023 - Agriculture led mission to Vietnam with ND companies
- November 2023 - Commodities Annual meeting – Commodity groups come to give updates on their associations. I speak to them about trade shows and exporting, networking.
- December 2023 - Wheat Commodity meeting
- January 2024 – Soybean and Corn Council meetings in Fargo as well as meeting with Northern Crops Institute
- February 2024 - Gulffood in Dubai International trade show with the North Dakota Trade Office
- March 2024 – Expo West in Anaheim California trade show
- March 2024 - Alimentaria Barcelona International trade show
- April 2024 - Food Export Midwest meeting in Arlington VA
- April 2024 - Trade Mission to Dehli India with USDA Foreign Ag Service
- May 2024 - Global Business leaders conf in Fargo with ND Trade Office
- May 2024 - National Restaurant Association trade show in Chicago
- June 2024 - Summer Fancy Food trade show in New York
- July 2024 - North Dakota Trade office Board Meeting
- August 2024 - Commodity Group Convention in Jamestown
- August 2024 - Midwest Agricultural Export Summit in South Dakota
- September 2024 - Americas Food and Beverage show in Miami
- September 2024 - NASDA conference in Indianapolis
- October 2024 - Food Export Midwest in Chicago
- October 2024 - SIAL Paris International Trade show with the North Dakota Trade office
- November 2024 - Commodity Council meeting. Commodity groups come to give updates on their associations. I speak to them about trade shows and exporting, networking.
- December 2024 - Morocco Trade mission with USDA Foreign Ag Service

This position also assists with ND Trade Office and works closely with them on the missions and reverse missions. Works closely with commodity groups and their companies that may be ready for export. Member of Food Export Midwest and helps to get companies signed up for assistance with them. Attends pre mission meetings to assist with anything the agency can help with. Attends Pride of Dakota shows to recruit companies that may be ready to start selling outside the region and internationally. Assists ND companies to get prepared for trade shows domestically and internationally. Research on countries that ND companies would be a good fit or that have a lot of opportunity for ND. Companies that attended trade shows reported increase in sales and newly exporting internationally because of contacts made at trade shows. The companies that attend find it very valuable to use this program to help grow their sales.