



January 14, 2025

Dear Members of the House Industry, Business and Labor Committee,

West Acres Regional Shopping Center, the most visited shopping destination in North Dakota with over 1 million square feet of retail space and 6.5 million visitors annually, respectfully urges your **DO NOT PASS** recommendation on HB 1150.

This bill would impose unnecessary restrictions on a business's right to operate in a manner that best serves both the business and its customers. Since the repeal of Blue Laws in 2019, West Acres has welcomed over 780,000 visitors shopping before noon on Sundays, demonstrating strong consumer demand for early Sunday shopping hours.

Currently, our tenants—ranging from small local businesses to national retailers—retain flexibility to determine their Sunday hours as a part of their lease process. While the vast majority choose to open early to meet customer demand, we respect the single tenant within the mall that remains closed on Sundays, as they make decisions aligned with their business and family priorities. HB 1150 would take away this important autonomy, forcing uniformity where choice has proven beneficial for all parties involved. Our data clearly shows that both businesses and consumers benefit from the existing flexibility. Enacting HB 1150 would disregard these needs and restrict the ability of business owners to adapt to what works best for their individual circumstances and customer base.

We strongly urge the committee to oppose HB 1150 and recommend a **DO NOT PASS** vote to preserve the rights of businesses and uphold the choices consumers clearly value.

Thank you for considering our perspective.

Sincerely,

Alissa Adams, COO, West Acres Development, LLP

Brad Schlossman, CEO, West Acres Development, LLP

WEST ACRES

West Acres Development, LLP
3902 13th Ave. S. Suite 3717
Fargo, ND 58103-7512

(701) 282-2222
westacres.com