



Richard J. Mueller's

Help us with HB 1581

Our Tribal Nations and North Dakota need your help!

- Tourism is 3rd leading sources of economic impact for North Dakota. The 2023 economic impact was \$3.3 billion dollars within in North Dakota including our Tribal Nations.
- North Dakota Native Tourism Alliance preserves, protects, promotes and educates the world about the respect history and culture of the five Tribal Nations of North Dakota.
- North Dakota Native Tourism Alliance will assist each Tribal Nation to develop a tourism department and plan.
- To support the development and enhancement of tourism within Tribal Nations, the North Dakota Native Tourism Alliance (NDNTA) is requesting financial assistance from the state of North Dakota to advance its tourism initiatives.
- The incredibly partnerships that NDNTA has developed between North Dakota Tourism and other regional Conventions and Visitors Bureau (CVB) will only bring in more visitors and enhance North Dakota's economy.
- North Dakota Tourism, in partnership with the North Dakota Native American Tourism Alliance (NDNTA), actively promotes the state as a premier travel destination both internationally and domestically. Their efforts focus on attracting visitors from key markets, including Australia, New Zealand, Italy, France, Germany, the United Kingdom, and Scandinavian countries.
- North Dakota Tourism has reported an increased demand for our Tribal Nations' travel experiences both domestically and internationally.



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