



THE FACTS ABOUT DJI DRONES

AND SOME COMMON MISCONCEPTIONS

DJI is the **world's leader** in consumer and enterprise drones. They have **redefined industries** with safety and efficiency in mind, including agriculture, oil and gas, real estate, law enforcement and public safety, filmmaking, photography, and more.

DJI's drones **save hundreds of lives** by supporting search and rescue operations, SWAT teams, and other high-stakes, time-sensitive situations in dozens of countries worldwide.

(<https://enterprise.dji.com/drone-rescue-map/>)

A 2023 economic impact report found that DJI devices enable more than **\$116 billion** in economic activity across the United States, supporting **more than 450,000 American jobs**. *Users choose DJI products because alternatives available don't often match the features, reliability, price point, or manufacturing capability.* Proposed restrictions on the purchase, use, or importation of DJI drones would have a **significant negative impact** on the many American individuals and businesses that have embraced the drone ecosystem, putting jobs and lives at risk. **A free and open drone market fosters innovation.**

MISCONCEPTIONS: "User data is provided to the Chinese government" and "User data is not secure"

FACT: There is no unauthorized transfer of data back to China, confirmed by several independent security audits. Users must **opt-in** to backup any photos or videos with DJI, and U.S. users **cannot** share flight logs with DJI servers.

(<https://www.dji.com/trust-center/resource/security-audits-certification>)

(<https://viewpoints.dji.com/blog/dji-to-disable-flight-record-sync-in-the-us>)

FACT: DJI has never had any requests for user data under China's National Intelligence Law. Company policy requires governments provide a warrant, subpoena, or other formal legally-bound request before producing any customer data. Furthermore, DJI only accepts requests concerning users operating in the country making the request.

FACT: Features such as Local Data Mode, data encryption, and compatibility with third-party software (**DJI drones do not require DJI software to operate - American alternatives with additional or more specialized security features can be utilized instead**) allow for additional layers of security for users to safeguard and control their data.

MISCONCEPTIONS: "DJI has undercut competitors with unfair practices" and "DJI drones are used in world conflicts"

FACT: DJI is and always has been a **private company**: co-founders hold **99% of company voting rights and nearly 90% of all shares**. DJI manufactures at scale to meet demand in more than 100 countries and has not benefited from government subsidies or product dumping - a report by the U.S. District Court for the District of Delaware found company practices "are fully consistent with robust competition in a growing market, including allegedly declining prices, increasing output, product innovation, and repeated new entry." DJI welcomes scrutiny and supports fair and transparent efforts to ensure user data remains safe and secure - approaches that rely on the country of origin are misguided and leave vulnerabilities in drones manufactured elsewhere unaddressed.

(<https://www.ded.uscourts.gov/sites/ded/files/opinions/16-706.pdf>)

FACT: DJI condemns the use of its products to cause harm anywhere in the world and takes active steps to prevent it, including terminating relationships with entities on U.S. sanctions lists and proactively suspending business activities in Russia and Ukraine in 2022, including notifying their global distribution network they must block any sale of products or spare parts to customers in Russia or Ukraine, regardless of intended use.