

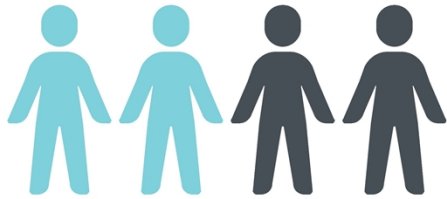
# DJI's IMPACT IN NORTH DAKOTA



Over the past decade, millions of Americans have discovered the countless commercial applications of drone technology. A 2023 analysis\* by John Dunham & Associates shows the economic contributions of DJI across America. Here are the key findings.

## STATE IMPACT\*\*

1,850 ND JOBS



### ND ECONOMIC IMPACT



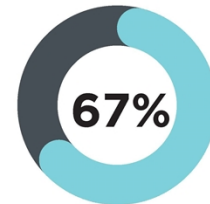
\$424 MILLION

### STATE WAGES PAID



\$127 MILLION

## NATIONAL IMPACT\*\*



OF SMALL BUSINESSES CURRENTLY USING DRONES WOULD CLOSE WITHOUT ACCESS TO PRODUCTS LIKE DJI DRONES\*\*\*

### NATIONAL ECONOMIC IMPACT



\$117 BILLION

### AMERICAN JOBS CREATED



464,643

## DJI DRONES IN NORTH DAKOTA



Fargo Fire Department

The Fargo Fire Department used its drone during a fire at a South Fargo strip mall to see hotspots and direct personnel accordingly.



Businesses utilizing drones have an average fleet size of three aircraft.



Red River UAS Unit

A multi-agency rescue team in the Fargo area uses drones for disaster relief, to search for missing persons and more.

\*Analysis examines DJI's operations, sales and distribution network, U.S. purchases for its global operations, and the impact of the use of its products by commercial enterprises in the U.S.

\*\*State and national data comprises direct, supplier, and induced impacts.

\*\*\*This data point includes DJI, Autel and Yuneec products.