

February 13, 2025 Re: SB 2389 – In Support

### Chairman Wobbema and Members of the Senate Workforce Development Committee,

Thank you for the opportunity to support SB 2389 on behalf of the North Dakota Alliance of YMCAs. This study aligns with the YMCA's commitment to high-quality child care, workforce stability, and community well-being. A strong partnership between providers and the state is critical to supporting workforce and youth development.

As North Dakota's largest child care provider, YMCAs serve over 3,200 children in licensed facilities across Bismarck, Grand Forks, and Fargo. Child care is essential to family economic stability and North Dakota's workforce, with 78% of families having both parents working outside the home.

Last biennium, the state made historic investments in child care, including support for working families struggling with costs to infrastructure and quality-related grants through the Department of Health and Human Services. Unique programs like the child care worker benefit program have helped YMCAs recruit and retain staff. However, providers still face financial strain, especially in infant and toddler classrooms (ages 0-3), where tuition alone does not cover costs.

This study will help lawmakers assess child care availability, affordability, and quality. It will support data-driven investments in child care infrastructure. It will engage providers and promote dialogue with the department on important licensing, funding, and policy enhancements.

The YMCAs look forward to participating in this conversation and continuing to work with the state to ensure a strong, sustainable child care system that supports families, providers, and North Dakota's workforce. Thank you for your consideration.

#### **Alliance of North Dakota YMCAs**

Bill Bauman
Missouri Valley Family YMCA
Bismarck

Bob McWilliams Altru Family YMCA Grand Forks Nick Gray
Minot Family YMCA / Triangle Y Camp
Minot

Steve Smith YMCA of the Northern Sky Fargo



With your help, we can address these challenges and build future generations of North Dakotans from a solid foundation.

### THE CHALLENGE IN NORTH DAKOTA

# **2nd Highest Labor Force**

Participation Rate in the United States,\*\* making it **a struggle to recruit and retain skilled workers.** Workers who are caring for our most precious possessions: our children.

### Two-Generation Workforce

Childcare is a two-generation workforce issue—crucial for our workforce of today and workforce of tomorrow. Only qualified, caring people help build this next workforce. Not machines, animals or Ai.

#### THE Y FUELS NORTH DAKOTA'S ECONOMY

# 2,113 Employed

Individuals by North Dakota YMCAs. YMCAs are also often the first employers of young people and build strong, positive work ethics.

# \$354 Million Lost

the opportunity gap. And without it, elementary

structure, guidance and positive role models.

students spend out-of-school hours lacking

Amount North Dakota's economy loses annually due to child care challenges.\*

### **Childcare Barrier**

New residents to the state can help North Dakota thrive. However, childcare is often the barrier that stands between success and stagnation. Additional funding can help bring workforce solutions.

# \$25,477,591 Paid

Wages and benefits paid to employees by North Dakota YMCAs.

#### THE Y'S IMPACT IN NORTH DAKOTA



# 3,230 Children were enrolled in YMCA licensed

were enrolled in YMCA licensed childcare centers statewide including 124 infants, 198 toddlers, kindergarten readiness, and school age.



## \$1.7 Million Scholarship

helped support kids and families from economically disadvantaged backgrounds participate in North Dakota YMCA programs and activities.



# 29,555 Youth

participated in out-of-school-time activities at the Y that focus on holistically fostering the physical, social and emotional development of kids.



### 20,000+ Meals

served in rural communities to children 18 and under during the summer. Plus 7,000 meals in Fargo to low income areas during the summer.



I am very thankful for everything that the YMCA has done for me and Kalani. Because of the Y, I didn't have to choose between rent and childcare. I have no doubt that Kalani will be ready for school thanks to all of the help from the Y.

- Nicole, Kalani's mother

#### A SOUND INVESTMENT

There is no other non-profit like the YMCA. By investing in North Dakota's YMCAs and Child Care, you are helping to secure the future of our economy and workforce. Here's how:

- Enhanced curriculum in Y programs to meet future ND workforce demand
- More efficient recruitment of employees such as faster and more accurate background checks
- Additional YMCA child care staff to increase capacity
- Upgraded practices, equipment and facilities to ensure safety and health of children and staff

We also provide: • Emergency Child Care for Essential Workers

- Youth Sports & Enrichment Meals & Food Distribution
- Senior Wellness & Socializing New American Support
- Water Safety & Swimming Lessons Adaptive Programming
- Cancer Survivor Wellness And So Much More!

#### **ALLIANCE OF NORTH DAKOTA YMCAs**

**BISMARCK** - Missouri Valley Family YMCA 1608 N Washington St | bismarckymca.org

**FARGO** - YMCA of the Northern Sky 400 1st Ave S & 4243 19th Ave S ymcanorthernsky.org

**GRAND FORKS** - Grand Forks YMCA Family Center 215 N 7th St, Grand Forks | gfymca.org

MINOT - YMCA of Minot North Dakota 3515 16th St SW | ymcaminot.org

