

1999 HOUSE TRANSPORTATION

HB 1207

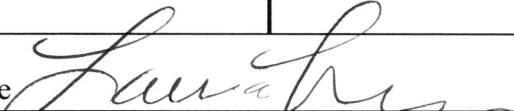
1999 HOUSE STANDING COMMITTEE MINUTES

BILL/RESOLUTION NO. 1207

House Transportation Committee

Conference Committee

Hearing Date January 29, 1999

Tape Number	Side A	Side B	Meter #
2	X		0-46.0
Committee Clerk Signature 			

Minutes:

CHAIRMAN KEISER OPENED THE HEARING ON HB 1207; A BILL RELATING TO A SIGN LOGO FRANCHISE SYSTEM.

SPEAKER OF THE HOUSE FRANCIS WALD, Dist. 37, introduced HB 1207. It is a bill that has been seen before, considered to be a simple bill. They are commonly seen throughout North Dakota, South Dakota, Montana, Minnesota, and Wisconsin. He briefly went through the specifics of the bill, and described how the signs would be put together and put up along the highways of North Dakota. They would not be national franchises. It could include Ma and Pa businesses of food and gas. One suggestion on Page 2, subsection D, Lines 9 and 10 - an amendment could be offered. It is simply in place to promote tourism and is being introduced on behalf of Medora.

REP. THORPE asked if the signs are out there that are pretty universal - are those not adequate?
What is the reason for this bill?

MR. SPEAKER said that in Minnesota you can find these signs as you approach a given exit.
This is for that.

REP. MAHONEY asked if there is a limit for the number of signs allowed. As far as who would put the signs up - that would be by a private enterprise.

MR. SPEAKER deferred the first question to the D.O.T.. As he understood it, the Director of Transportation would bid as to who would put up these signs and what they looked like and the pricing structure.

REP. MAHONEY further asked the order of the signs.

MR. SPEAKER said he assumed it would be first come, first serve.

MARK O. NELBERG, Business owner, Medora, testified in support of HB 1207 on behalf of the city of Medora. He noted that signs were not allowed due to the federal grasslands. The signs up now are small blue signs that do not work. They do not tell of availability or openings. We have to buy signs in Beach and Dickinson and by the time the visitors get to Medora they forget - there are no city lights in Medora. These logo signs are good because tourists across the nation recognize the services. The cost of these signs will generate money for the Department of Transportation. If they were excessive, the signs are up to \$500 a month or more. Small businesses in places such as Medora could not pay this. These smaller signs allow it. Maybe you don't understand the logo, but it is under the definition of gas, restaurant, whatnot. We do have a lot of seasonal businesses that are open only for the summer and not year around. This stipulation comes in for the seasonal as you could either remove the block or cover it up for the

summer. Some people are going to ask how many people will come in because of the signs.

Most of the cities across North Dakota where they can adjust a city sales tax to help their economic business in the city. Every sign that went up for a restaurant, gas station, or hotel would help the city or any other city across the United States. Another thing is that this bill follows the federal guidelines that are implemented. If it passes, North Dakota would have to make it fit for the people of North Dakota.

REP. KELSCH questioned the reason of not having signs. Is it due to the aesthetic value?

MARK said that signs have to be on private property. Around Medora from "private" North Dakota all the way to the Buffalo gas station interchange is federal national grasslands, then national park. Therefore it is not privately owned ground and commercial signs are not allowed.

REP. KELSCH further questioned the signs that are specific to North Dakota.

MARK said that they are considered highway informational signs.

NOEL POE, Superintendent of Theodore Roosevelt National Park, testified in support of HB 1207. He emphasized that in the National Parks we need viable services for sustaining the small towns that are adjacent to the parks. Newman Signs are working with us on some directional signs. We are also looking at some regulatory signs. The sign logo signs are good as well. They are in 46 states and they are familiar to people traveling. The D.O.T. has helped us a lot as Newman has too. These logo signs would really help us too. Federal standards does help for seasonal signs.

DENNIS CARLSON, Chairman of Cenex, testified in support of HB 1207. (See written testimony).

CHAIRMAN KEISER asked if this would reduce your costs.

DENNIS said yes.

TERRI THIEL, Director of Dickinson Convention and Visitors Bureau. This bill will help the tourism agency. It will help to inform people coming in. Not only would it help large cities, but as well small towns if they wish to participate. Economical development in the state of North Dakota is something we all choose to support with the passage of this bill. The Louis and Clark Trail is coming in, this will help to enhance the services. She noted that these small signs do help people to recognize the franchises.

REP. KROEBER, Dist. 48, testified in opposition to HB 1207. He stated that this is a bad bill that would put private companies in competition with the state government. Even as the bill is written, that bids would place the franchise to erect and maintain the sign with a private company, they will still be placed on the highway right of way, whereas a private company now pays a local landowner for the right to maintain the signs. These signs are very small and are very restrictive. They can only be used for gas, food, lodging, and camping. There is no specific information on the sign saying when they are open or closed, it cannot be put on the sign. This gives a majority of influence to the large franchises.

REP. SVEEN asked if the number of signs that can go on that sign is restricted.

REP. KROEBER said yes, it is limited to six signs on each sign and some are restricted to four.

CHAIRMAN KEISER asked if there is a restriction on how many signs your company can appear on?

REP. KROEBER said that he had not come across any information stating that.

REP. THORPE asked if there is a restriction as to how many signs can be up per mile?

REP. KROEBER said there is some local control, but there are federal standards as well. They are restricted on the number.

CHAIRMAN KEISER questioned the extra information on small signs. Is it a safety factor to roaming eyes.

REP. KROEBER said that it very well could be, and that is why large franchises are given that benefit of being on it first. They don't need the excess information.

HAROLD NEWMAN, President of Newman Advertising, testified in opposition to HB 1207.

He noted that this is the eighth or ninth time this has come up. We have studied this thing to death. This is the first time that you in the house have had the chance to vote on it. He gave a history of how the problem has arisen. The Highway Beautification Act was passed in 1964. It called for the removal of nonconforming billboards. We fought the federal government and were forced to remove 1,500 billboards. We faced a 10% loss of revenue in highway construction.

We have spent a considerable amount of money in trying to conform to the act through sign spacing and height restrictions. We have experienced very little problems accommodating people. It is not that restrictive, you just have to find commercial land. My understanding with the Medora situation is that there is land there that can be leased. Regarding the 48 states that are conforming to sign logos. Most states have authorization to use it but in a very sparing area. It is restricted to where you can have them. The fairness and equity has come up too. Cenex is a regional company, and no one can go against Mobil or any other nationally recognized company. If we enter into this agreement we are really entering into an agreement with the federal government. Business decisions no longer become made by the business man. To be on the sign, you have to serve three meals a day even if you did qualify.

REP. SCHMIDT asked how big the square is and noted what a blur the signs were.

HAROLD said that they are 16 feet high by 14 feet wide.

REP. MEYER asked what could be done in Medora. If signs can't be put up in the grasslands, where then can they place these. Do you have any solutions as to what they can do?

HAROLD said that it is probably one of the biggest tourism attractions in the Midwest, but they are located off of the highway and down in the hills. There is land available, but it isn't commercial. It can be zoned commercial and we can try to work something out. We would be very happy to accommodate them. It would be on the interstate outside of the city limits of Medora.

CAROL O'MEARA testified in opposition to HB 1207. She noted that one big hotel in Bismarck that would be affected by this bill would be the Holiday Inn due to it's location. I have also experienced the small restaurants that do not have recognizable logos. The government could really hurt small businesses by allowing them to put up signs where private enterprises can't.

REP. MAHONEY asked why the Holiday Inn could not be included on this logo.

CAROL said that the restrictions of the sign are that there are x number of spaces on this sign. So many for food and so many for restaurants. They are all given to proximity of the road signs. They are all given first choice. It is a federal regulation.

CHAIRMAN KEISER questioned someone building closer to the exit when you were on the sign the farthest away. Would they bump you off?

CAROL said eventually she figured yes. Once the contract expired, it would probably be offered to the closer one.

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House Transportation Committee

Bill/Resolution Number Hb 1207

Hearing Date January 29, 1999

BOB HANKIN, Private Hotel Contractor, Jamestown testified in opposition to HB 1207. He told a personal experience story of a family hotel that was bumped off the signs.

CHAIRMAN KEISER CLOSED THE HEARING ON HB 1207.

February 4, 1999

COMMITTEE ACTION

GENERAL DISCUSSION TOOK PLACE

REP. BELTER moved a DO NOT PASS. REP. KELSCH seconded the motion. The motion carried.

ROLL CALL - 14 YEA, 1 NAE, 0 ABSENT AND NOT VOTING

FLOOR ASSIGNMENT - REP. MICKELSON

FISCAL NOTE

(Return original and 10 copies)

Resolution No.: HB 1207 Amendment to: _____

Requested by Legislative Council Date of Request: 1-8-99

- Please estimate the fiscal impact (in dollar amounts) of the above measure for state general or special funds, counties, cities, and school districts.

Narrative:

Program that legislation proposes would pay all costs to department, including administrative costs.

- State fiscal effect in dollar amounts:

	1997-99 Biennium		1999-2001 Biennium		2001-03 Biennium	
	General Fund	Other Funds	General Fund	Other Funds	General Fund	Other Funds
Revenues	-0-	-0-	-0-	-0-	-0-	-0-
Expenditures	-0-	-0-	-0-	-0-	-0-	-0-

- What, if any, is the effect of this measure on the budget for your agency or department:


a. For rest of 1997-99 biennium: None

For the 1999-2001 biennium: None

c. For the 2001-03 biennium: None

- County, city, and school district fiscal effect in dollar amounts:

1997-99 Biennium			1999-2001 Biennium			2001-03 Biennium		
Counties	Cities	School Districts	Counties	Cities	School Districts	Counties	Cities	School Districts

Signed: 
 Typed Name: EDWIN RYEN, ASSISTANCE MAINTENANCE ENGINEER
 Department: DEPT. OF TRANSPORTATION, MAINTENANCE & ENG.
 Phone Number: 701-328-4443
 Date Prepared: 1-13-99

Date: 214
Roll Call Vote #:

1999 HOUSE STANDING COMMITTEE ROLL CALL VOTES
BILL/RESOLUTION NO. 1207

House Transportation Committee

- Subcommittee on _____
- or
- Conference Committee

Legislative Council Amendment Number _____

Action Taken DO NOT PASS

Motion Made By REP BELTER Seconded By REP KELSCH

Representatives	Yes	No	Representatives	Yes	No
Representative Keiser, Chair	✓		Representative Thorpe	✓	
Representative Mickelson, V. Ch.	✓				
Representative Belter	✓				
Representative Jensen	✓				
Representative Kelsch	✓				
Representative Kempenich	✓				
Representative Price	✓				
Representative Sveen	✓				
Representative Weisz	✓				
Representative Grumbo	✓				
Representative Lemieux	✓				
Representative Mahoney	✓				
Representative Meyer		✓			
Representative Schmidt	✓				

Total (Yes) 14 No 1

Absent _____

Floor Assignment Rep Mickelson

If the vote is on an amendment, briefly indicate intent:

REPORT OF STANDING COMMITTEE (410)
February 4, 1999 4:18 p.m.

Module No: HR-23-1956
Carrier: Mickelson
Insert LC: . Title: .

REPORT OF STANDING COMMITTEE

HB 1207: Transportation Committee (Rep. Keiser, Chairman) recommends DO NOT PASS (14 YEAS, 1 NAY, 0 ABSENT AND NOT VOTING). HB 1207 was placed on the Eleventh order on the calendar.

1999 TESTIMONY

HB 1207

HOUSE BILL 1207

GOOD MORNING! I thank the committee for allowing me the opportunity to testify in support of House Bill 1207. My name is Dennis Carlson. I am from Mandan. I am currently serving as the Chairman of the Board of Directors of the Farmers Union Oil Company of Bismarck/Mandan, better known as Cenex. We have 5 retail petroleum outlets in the local community, two of which have fast-food facilities located within Convenience Stores. As a Cooperative, our customers, the vast majority of whom reside locally, own us.

As someone who loves to travel, I can personally tell you how helpful logo's can be to a traveler who isn't very familiar with the area he's going through, especially with today's higher speed limits. Usually the logo designs are placed directly on the exit, which a traveler needs to take in order to patronize the business; he or she is looking for.

Our company currently leases several billboards to advertise our various locations. We feel that billboards have their purpose, but unless they are strategically placed very close to the exit, they lose much of their effectiveness. We would like to reduce our billboard exposure, and replace some of it with logo designs. This would have the net effect of "cleaning up" our highways of unnecessary billboards.

In the past, some people have raised opposition to the proposed logo program. They feel small local business owners cannot take advantage of the logo program because their business enterprise doesn't have national or regional name recognition. We disagree with this line of thinking. The biggest challenge facing any business large or small is to first lure the traveler off the highway at a particular exit. A logo system would actually enhance the probability of someone turning off at the exit, at which point, free enterprise should take over with regard to which gasoline station or restaurant, for example, a consumer chooses to patronize. Usually, location is the overriding factor in the consumer's decision. At any rate, most franchise owners pay a hefty franchise fee for the privilege of name recognition and we feel the state doesn't need to attempt to somehow compensate for that. Today there is nothing stopping a franchise owner from putting his logo on a billboard, so this bill doesn't really change anything with respect to the competitive relationship between franchise owners and non-franchise owners.

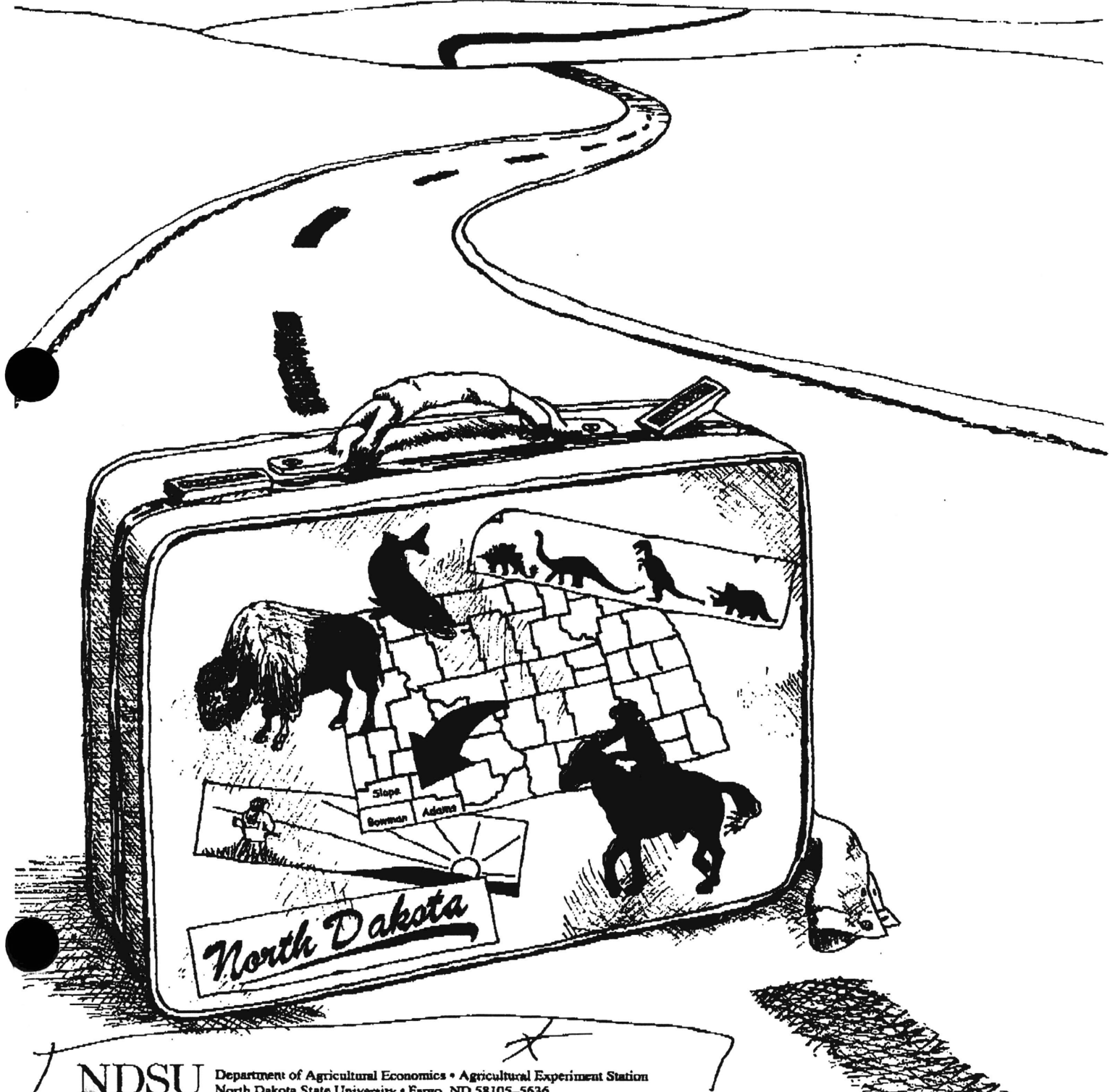
In conclusion, The Farmers Union Oil Company of Bismarck/Mandan asks for your support on House Bill 1207 not only because it's right for our industry, but also because it's right for the consumer, and it's right for the environment. If we can replace some of those large unsightly billboards with smaller logos it will mean newcomers to our state will be even more impressed with our wide-open and clean countryside. Thank-you for your attention, and I welcome any questions you might have.

Project Completion Report

September 1998

Tourism Potential in North Dakota

With Emphasis on Southwest N.D.



Appendix 4.

Comments made by respondents on the Public Tourism Survey

Question #10: Any suggestions for merchants and community leaders hoping to better serve the traveling public in North Dakota?

- 2. No.
- 8. Clean rest areas, motels and restaurants.
- 9. Improve accommodations in Medora.
- 13. Need better method of getting events into the public's hands both on the local and tourist level.
- 16. (Medora) better eating facilities such as Embers, Randy's, Denny's, a sit down non-fast food restaurant.
- 20. The people in Fargo, I live in this community, drive like maniacs!! Better law enforcement.
- 25. Emphasize the awesomeness of the Badlands. Highway rest areas need improvement especially in numbers.
- 27. No.
- 29. No.
- 36. Increase the Interstate speed limit to match South Dakota (75 mph).
- 37. Think they are doing a great job!
- 43. Keep up the friendly attitudes!
- 50. Whatever you do, do it well. If you can't do it well, don't do it at all. Basic facilities in good shape are better than fancy facilities in poor shape. Keep things clean. Use the technology if you can to handle it. Emphasize the low crime rate, then keep it low, then emphasize it again. Keep prices reasonable. Have gasoline available evenings and weekends.
- 65. More rest areas.
- 66. More lodging in Medora.
- 67. No.
- 73. I think ND does a good job. The main reason we have chosen to vacation in far away places is that we don't have children yet. When we start our family, we will spend more time vacationing near home. Of course in the winter months, it's nice to go away to somewhere warm.
- 86. Nope. Everything is fine just the way it is.
- 87. Air that video with Schafer in it more. It's really good.
- 91. The end to construction! Fix it during the night or when I'm not on the road. Put up some trees. When traveling the freeway Wall Drug signs are tacky!
- 101. There just isn't much to see in ND but what is here is nice and clean.
- 102. Advertise.
- 120. Fair prices, clean facilities.
- 122. Make sure all employees are well informed about their local area.
- 125. None.
- 127. No.
- 134. Accurate maps and directions.
- 137. More advertising in local daily newspapers, "Going Places" magazine mailed free to all addresses at least every 3-6 months.
- 141. ND needs to pay better wages to its employees, wages from \$6-\$8 an hour doesn't cut it!
- 142. None.

Continued.

147. Discounts for state residents.
148. Provide more historic awareness.
153. Don't focus so much on the historical sites. Although they're interesting and one selling point, there are others, biking, hiking, concerts, plays, etc.
163. No.
166. Get gambling in Medora!
172. Billboards telling which exit the mall's are on and also billboards for grocery stores, camping. We travel in a motor home and even if we're not staying in a particular city, we stop at malls and grocery stores as we travel through.
173. Re-open rest areas, modernize and clean-up.
180. Must do more advertising.
181. We have a great state. Roads, shopping, entertainment are all assets to our state!
182. Don't over commercialize things. There is great beauty and charisma in the natural land ND has to offer.
186. Just to let the public know what's available in that area (highlight the areas of interest)!
188. Communities could publicize their early history, bonanza farming, etc.
190. Not all of us are interested in seeing bison, riding horses, etc. Camping and hiking are most fun, downhill skiing, etc.
192. More advertising. Ability to have easy accessibility to maps and campgrounds. Phone numbers to call.
194. I don't know yet as we've just purchased a 5th wheel for travel in our area and have young children! *instant signage*
- Next year we plan to visit state parks and Mount Rushmore, all in our area!
195. Put specials in Sunday papers of scenic stuff and hotel specials.
199. Better maps, more advertising.
202. Safe rest stops.
212. Be open Sunday morning. Keep open late in summer, especially holiday weekends. Advertise ethnic foods and historical products at retail locations.
218. Advertise events and amenities in newspapers.
220. More and better rest areas, better round signs, more roadside attractions.
229. Need more "child appropriate" entertainment, i.e., water parks, indoor playgrounds, zoo with children's section (Baltimore has an excellent one), outdoor historical sites, etc.
233. Keep prices in line. More camping areas with "very clean facilities" for those of us that aren't self contained!
241. Develop reasons to stop and market those reasons.
247. Lower gas prices west of Fargo!
250. We like to vacation in ND but usually do it in long weekends or at beginning or end of longer vacations. The rate at the Badlands Motel was quite high.
254. Make it more fun for younger kids.
258. None.
259. At travel centers a copy of The Forum, home newspapers that truly show a personal touch and the newspapers from each tourist center which projects the love of the area.
262. When a person doesn't walk good and when they do go out you are in a chair, not much to do outdoors. Wish there were more things to do.
263. At age 82 and alone its good to be home.
266. Montana speed limits going from East to West (I-94). Make North Dakota/Montana — "The great American Auto bon." It would attract people from around the entire country!
269. Advertise your services better.

Continued.

270. Advertise/emphasize.
272. Keep rest stops open and clean, highways are already good. Have related info available.
274. No, they are doing a pretty good job.
277. My income doesn't include traveling.
288. I did my traveling before retiring. Now it's short trips to visit relatives.
290. Advertise more.
292. Small coffee houses and walking trails. Also swimming areas (public).
297. In March I went to Billings, Montana for two weeks, stopped in Medora, ND and couldn't find a cup of coffee! Nothing open at 11 am!
310. Wayside info more.
317. Places for lodging and also where an RV can stay.
321. None so far. Our vacations normally consist of visiting relatives and spending time with them and not necessarily doing the "extra" activities.
323. Businesses should be open more hours of day such as open late, open on Sunday, open after 6pm Sunday.
324. More fall activities.
329. Channel 4 Bruce Asbury's Trip on a Tankfull has done a lot to promote local tourism among people I know. Something similar makes people aware of local attractions.
330. Stop pretending every town is a tourist mecca. Stop pretending every town needs a "Fargo Dome." North Dakota is the way California was when I was a kid growing up there. I fled California because of what tourism did to that state. Don't turn the Dakotas into a disaster like California and Oregon and Washington have become! I love the open country in North Dakota. Save her beauty from the tourist virus!
333. Do you have enough nice rest stops?
334. None.
339. No.
341. More places to relax at near the places we visit.
345. Get another airline.
353. Nothing at this time.
354. Drop the speed limit during the daytime.
357. Lottery, better rest areas, more than just shopping on eastern part of state (zoo is great, amusement park, etc.)
401. North Dakota needs a large water slide park.
404. Make fun attractions!!
410. Free lodging. We paid \$50 a nite.
414. Doing a great job!
415. None.
419. Have more bus tours.
427. No real suggestions.
431. No.
434. Get out to city people not to eye you like you don't belong there!
436. Advertise your services. I don't know what's out there.
438. No.
439. Be unique.
448. Get rid of tourist trap offenders. Be North Dakotans. Not like New York cons.
451. We farm and have young children. Not much chance to go on "vacation."
452. Open shops earlier.

Continued.

453. Need more attractions and better accommodations.
464. More funds for zoo animals. It is an exciting day, always a new adventure watching animals.
474. Market the Badlands, Teddy Roosevelt National Park.
475. Camping information.
477. Get message out as to what's interesting/fun. I don't see much from ND.
482. There are no luxury hotels in Minot. Travel from Fargo to Minot was poor! Bad highways, no good places to stop.
483. Discount packages with travel destination places.
486. Discounts on activities.
508. Cass County tours should be prior to school starting
512. Clean restroom and maintained in parks, restaurants, and vacation spots, friendly hosts, ticket people, guides, hotel check-in, parking facilities, information on what to see.
514. Keep up advertising regards to western ND in eastern ND. Too many in the FM area think this is all there is and nothing else is important! Boo.
516. We drove by signs that said we were driving by the unpainted or painted canyon and Medora. I wish I knew more about these places. I would like to see and learn more about ND. Also the Peace Gardens.
518. Promote uniqueness and wide open spaces.
524. More advertising, more info/brochures out there, maybe through the mail. I really don't know what there is to see in ND.
525. I've been to the Medora musical twice. Once my reservations were lost. Oh well, I shall return. I think more western ND history should be highlighted.
529. Past advertise what is there, and when it is going on.
533. Promote Eastern ND and not only Western ND.
534. Get the word out, over 50% of the nation thinks this state is a joke, publicize that our Badlands are prettier than SD's.
542. More motels in Medora (Day's Inn, Comfort Inn, Select Inn). Reasonable priced places to stay.
544. Keep prices at a minimum, promote family discounts, (we have a family of 6) offer coupons and advertise this.
545. More clubs for dancing for people under 21!!
546. Package discounts.
560. As a family in 1995 we traveled the state of ND and greatly enjoyed it. Actually surprised at the history and things to see and do.
563. Promote eastern ND, Peace Gardens, and Red River Valley events.
565. They are doing a good job, weather and lack of population hurts the travel industry.
566. We like amusement centers with go-carts, arcade, water slide, rides (The Wave at Valley Fair!), mini-golf. Things we can do actively, OUTSIDE, as a family!
567. Need something to do in Medora between time park tours completed and beginning of musical.
568. Invite some people to hunt, etc. Make a video of it. They need to promote the state much better. Try to invite some notable celebrities who might do an ad for the state, etc. A big undertaking should be commenced to promote rural towns as summer retirement places.
569. Keep up the good work ~~advertise!~~ Market the positives.
579. Clean up rest areas. Highway signs. needed? *VB*
580. We are new to this area and haven't been to the West and have no idea if anything is out there besides Medora (just for young children it seems) and buffalo in Jamestown. I'd enjoy information.
581. Events, festivals that are promoted in the Fargo area.
584. No. They do a good job as it is.

Continued.

587. Find a way to make everyone more aware of events in each community.
593. More rest stops.
610. No rain.
611. None!
612. Fix the highways. Increase the speed limit on Interstates to 75.
613. Better or more traffic signs. White lines on University need work. Needs to be more eclectic.
617. The best thing I liked in Bismarck was the Street Fair, but I go to that now in Fargo.
620. Keeping the prices down so a whole family can enjoy things together without it costing \$100 per event.
625. A pamphlet of Bed and Breakfast locations and activities, cost.
627. Remember the elderly and the handicapped.
633. Stop promoting ND as the place to go where people still ride horseback, covered wagons and live in "little house on the prairie" houses. Those ads reinforce the stereotype that we are backwards. Still living in the past, etc. Old fashioned. What else do we have to offer? How about something contemporary!
635. I get a charge out of signs that say "Try our ____." To me it should be "Enjoy our ____."
637. Highlight the new and exciting golf courses throughout the state.
649. Offer packages at average rates taking into consideration average to lower income households (married college students for example).
654. Water slide at Medora!
664. Better camping facilities. It's quite a long drive from Fargo to Medora with little to do in between. After one full day my family is ready to move on.
673. A great water park for the kids would be of interest.
674. No.
675. Get a different tourist coordinator for ND.
690. I feel everything has already been made readily accessible.
691. Better and more access to private hunting land, everything's posted.
699. I like ND the way it is.
701. Info in hotel rooms, re: finding local services, restaurants, attractions. How to get there, costs, etc.
712. Most people in Eastern ND don't know anything of Western ND. Minnesota is advertised here more than ND!
713. Make sure the rest stops are clean. Some type of rating system of camping sites in the tourism magazine would be nice.
714. Friendlier, hunter specials, better service.
715. Don't have the Interstate ripped up all summer. Hard to travel that way.
719. No.
724. More advertising.
732. Make some scenic lakes with trees and wildlife.
734. Make available guest registrations with full information so that future mailings of ND events can be sent out to help people be aware of what's going on when in ND.
735. The state has so many things to offer. I just wish more would take advantage of it. Maybe a better list of things happening in the state sent to each home would help.
740. Talk to the small shop owners in MN about how they succeed. ND has to work twice as hard to get tourists.
741. We have six people in our family, coupons or discounts are always nice. It's costly to travel as a large family.
743. Quit raising gas prices during tourist seasons. I go to places off the beaten path to avoid price gouging and crowds!

Continued.

- 725. Upgrade the Interstates or at least mark the bumps and holes better.
- 751. Advertise/ marketing spend money.
- 754. No.
- 757. Better advertising. Stress clean air and low crime rate, etc.
- 763. Advertise more so people know what is in ND to see (in other states too!).
- 774. More info at the Chamber!! Discount coupons to some place @ Medora.
- 775. Weekend packages with air fares for seniors (or almost seniors).
- 776. Buy Internet yellow pages and listings or web sites from me.
- 777. Definitely, get the stink out of West Fargo !!!
- 778. I have none. I believe our leaders have provided wisely for the traveling public. I grew up in Bowman County. I just want more time to go there and be there. The West is a perfect place to spend quiet time.
- 779. Be open extended hours for the convenience of travelers. It can be very hard to find a place to use a restroom!!!
- 782. More information on campgrounds around the state. More recreational activities, for example, go-carts, bumper boats, etc. In Minnesota they are all over.
- 787. None.
- 790. Family oriented activity/ranch.
- 796. Rest areas need work, smelly, gross and dilapidated and very few waste dump stations available.
- 800. Plan for parking of large RV's.
- 820. Rest areas are COLD in the winter/fall months.
- 830. Make a list or more ATV/snowmobile parks.
- 833. None.
- 836. Keep up the good work.
- 847. Coming back into Fargo traveling East I didn't notice any signs indicating what was on the various exits, i.e., shopping mall, names of restaurants, Hardees, Perkins, etc.
- 850. Need to smile and be friendlier.
- 854. No.
- 855. No.
- 854. Advertise, advertise, advertise.
- 861. Nope.
- 865. Advertise well!
- 866. Just give good service and information.

A - 21
 B - 15
 C - 15
 D - 15

EXIT 24

FOOD

LODGING

