

MICROFILM DIVIDER

OMB/RECORDS MANAGEMENT DIVISION
SFN 2053 (2/85) 5M



ROLL NUMBER

DESCRIPTION

1391

2007 HOUSE POLITICAL SUBDIVISIONS

HB 1391

2007 HOUSE STANDING COMMITTEE MINUTES

Bill No. HB 1391

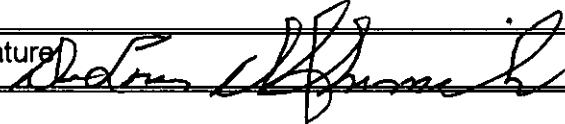
House Political Subdivisions Committee

Check here for Conference Committee

Hearing Date: January 26, 2007

Recorder Job Number: 2038

Committee Clerk Signature



Minutes:

Chairman Herbel opened the hearing on HB 1391.

Rep. Ekstrom: This bill is to construct a new regional creative arts center. So we are asking for \$1.5 million dollar match. We will not be back asking for more money.

Ed Pauley: Plains Art Museum: (see attached testimony #1)

Rep. Nancy Johnson What is the 1.5 million for?

Ed Pauley: To renovate the downtown building.

Rep. Kari Conrad You said a regional art center. How would you serve as a regional center?

Ed Pauley: We do get children all over the state, on occasion. Our space will certainly be open and ready to be used for students from wherever. Discussed how they have been reaching out to the whole state including partnerships.

Rep. Kim Koppelman How do you make money to keep open?

Ed Pauley: There is some money from the Lake Agasssee Art's Foundation. They provide \$3,000/year so that is what we get from the local government. We did receive funding from the state of Minnesota. They are generous in their support. It has been from \$35,000-\$40,000./year.

Paura Slicer: Plains Art Museum: Allot of discussion on funding and loss of revenue due to gaming and how the funding works

Meg Spielman Peldo: (see attached testimony #2).(Also handed out testimony #3.)

Rep. Lee Kaldor You testimony is very good. Whether or not this is a compelling state interest. This center creates the possibility of enticing other artists to other small communities and I am not sure I feel sure how that happens and how the center would make that happen?

Meg Peldo: Our organization as a professional group of artist, we have brought in speakers from outside that teach them how they can market their work. Discussed how is would work throughout the state and how they would be trained professional help. Some that now are living throughout the state.

Hearing closed.

2007 HOUSE STANDING COMMITTEE MINUTES

Bill No. HB 1391

House Political Subdivisions Committee

Check here for Conference Committee

Hearing Date: February 1, 2007

Recorder Job Number: 2606

Committee Clerk Signature



Minutes:

Chairman Herbel reopened the hearing on HB 1391.

Do Not Pass Motion Made By Rep. Dwight Wrangham Seconded By Rep. Donald Dietrich

No Discussion

Vote: 11 Yes 1 No 2 Absent Carrier: Rep. William Kretschmar

Hearing closed.

Date: 2-1-07
Roll Call Vote #: 1

2007 HOUSE STANDING COMMITTEE ROLL CALL VOTES
BILL/RESOLUTION NO. HB1391

House Political Subdivisions Committee _____

Check here for Conference Committee

Legislative Council Amendment Number _____

Action Taken Do Not Pass

Motion Made By Rep. Wrangham Seconded By Rep. Dietrich

Representatives	Yes	No	Representatives	Yes	No
Rep. Gil Herbel-Chairman	✓		Rep. Kari Conrad	✓	
Rep. Dwight Wrangham-V. Chair	✓		Rep. Chris Griffin	✓	
Rep. Donald Dietrich	✓		Rep. Lee Kaldor	✓	
Rep. Patrick Hatlestad	✓		Rep. Louis Pinkerton	✓	
Rep. Nancy Johnson			Rep. Steve Zaiser		✓
Rep. Lawrence Klemin	✓				
Rep. Kim Koppelman	✓				
Rep. William Kretschmar	✓				
Rep. Vonnie Pietsch					

Total (Yes) 11 No 1

Absent 2

Floor Assignment Rep Kretschmar

If the vote is on an amendment, briefly indicate intent:

REPORT OF STANDING COMMITTEE (410)
February 1, 2007 4:01 p.m.

Module No: HR-22-1845
Carrier: Kretschmar
Insert LC: . Title: .

REPORT OF STANDING COMMITTEE

HB 1391: Political Subdivisions Committee (Rep. Herbel, Chairman) recommends DO NOT PASS (11 YEAS, 1 NAY, 2 ABSENT AND NOT VOTING). HB 1391 was placed on the Eleventh order on the calendar.

2007 TESTIMONY

HB 1391

#1

The Regional Creative Art Center

At the Plains Art Museum

The Vision. The Regional Creative Art Center (working title) is an innovative, collaborative project designed to ignite the creative potential in children and adults. There are well documented studies indicating communities, as a whole, benefit when individuals can apply thinking and problem solving skills through engagement with the arts. Participants will experience a dynamic and holistic approach to the visual arts that unites studio concepts and methods with gallery viewing.

Who will be served. All North Dakotans can participate in programming offered by the Plains Art Museum. Although situated in the South Eastern corner of North Dakota, the Museum has always provided arts programming to rural towns with populations of 10,000 or less throughout the state with its Rolling Plains Art Gallery. In addition, thousands of children and adults take part in activities and programs offered by the Museum.

The Museum comprehends the important role it plays in attracting tourist and tourism dollars to North Dakota. Art enthusiasts from around the nation, Canada, and perhaps worldwide, will be attracted to the new facility to develop and hone artistic skills.

To be sure, North Dakota's reputation for providing excellent educational opportunities will be enhanced. This collaborative concept is so unique; it will be a model for other museums and communities nationwide.

Collaboration. Achievement through cooperation is a tradition in the Northern Plains. It is understood that by building partnerships and sharing resources, the product is strengthened. The Museum, working in collaboration with regional school districts, other nonprofit organizations and for-profit businesses, will combine financial and intellectual resources. Consequently, in-depth programming, which otherwise would not be available, will be accessible within the region and beyond.

Location. The Regional Creative Art Center will be located in four adjoining buildings (27,047 total square feet) west of the Plains Art Museum. All structures are within downtown Fargo's Historical Renaissance Zone. A skywalk will connect the Museum proper with the Regional Creative Art Center, thus allowing for the free flow of people between both facilities regardless of weather conditions.

When fully realized, the Regional Creative Art Center will be:

A venue where human potential is nurtured. Children and adults, regardless of life pursuits and circumstances, will have the opportunity to awaken and/or increase their creative potential through exposure to program offerings. Programming in the form of classes, workshops and seminars will be led by professional artists, fine crafts persons and other specialists.

The region will truly enjoy a "center for lifelong learning" where learning experiences supersede the limitations of age, group associations, socioeconomic status, etc. Appreciation for the

evolving knowledge base and scholarship related to learning and creative expression will perpetuate.

A unique community gathering place. Art viewing and art making will be integrated into a cohesive experience that enhances learning while enriching the quality of life. The distinctive character of the regional's culture and artistic offerings (including the Museum's collections) will be imprinted on programming.

Such offerings will be enriched by influences from both inside and outside the region. Community needs as well as curriculum goals (thousands of children tour the Museum annually) will not be merely satisfied, but surpassed. The program will be embraced and viewed as a vital part of the solution.

An excellent investment. Another major component of this project is the sharing of community assets by bringing together resources from the nonprofit and public sectors. Through pooling financial and human resources, including private and public funds, the Center will operate effectively and efficiently. A system that rigorously monitors the balance between social benefits and resources expended will be deeply infused into the decision making processes. Granting agencies, foundations, corporations and individual donors support initiatives by providing supplemental funding.

An excellent education source. The partnership will be consequential in the lives of people and therefore, a model for other communities. Other school districts and cultural organizations will

emulate programming. Participation will increase opportunities (e.g., acceptance into colleges/universities, in-depth understanding and professional success). Noteworthy artists and scholars will be involved in selected activities. Those interested in the visual arts and related expertise view the region as a vital destination. The program will instill a deep sense of community and State pride.

A place dedicated to partnering. Collaborative partners are genuinely committed to bringing resources to the table and as a result, share space, equipment, materials, staff and expertise. Mutual respect and trust are ingrained. Operations are transparent and frank discussions are encouraged and valued. Collaborative partners acknowledge and capitalize on each other's strengths. Agreements are accepted and are proactively advanced. Sustained success is achieved only through a codependent relationship. When appropriate, other partners will be invited to participate.

2

Plains Art Museum/Creative Arts Studio Regional Art Center Partnership

As an artist, parent and educator, I know the importance of the arts to the development of the whole child. It has been said that one of the biggest challenges that businesses face today, is finding creative thinking employees. This has been attributed to the cuts in the arts that began in the 70's. You see, teaching art is not about teaching children to become artists.... it is about developing creative and critical thinkers and problem solvers, giving children the tools to succeed.

In Fargo, we have a program called the Creative Arts Studio. It is located in one of our schools and each year over 5,000 students come for an arts experience that we could not offer them in an ordinary elementary art class. This studio is however, only utilized about 30% of the time, if we were located in a regional arts center, we would have the capacity to offer our studio space and programming to the broader community, region and even the State.

School Districts across North Dakota, under the provisions of the state's Joint Powers Agreement legislation, have formed education cooperatives to share resources and professional development. We belong to the South East Educational Cooperative (SEEC). In the spirit of this cooperative, we envision that the Plains Art Museum/Creative Arts Studio will become a Regional Arts Center, with programming to serve and enrich the Visual Arts curriculum across the 18 school districts in our Cooperative and beyond. Many Districts have inadequate access to visual arts curriculum, and such a regional art center will be a tremendous asset and could become a base for regional outreach initiatives.

Through the SEEC JPA, the arts center can offer our visual arts programming to other districts in the region, through experiences at the Museum/Arts Center and through

outreach. We currently offer professional development in the arts to our elementary classroom teachers, but we could offer those same opportunities to districts across the Cooperative. We could even offer professional development to districts across the whole state via web casting or the use of Ivan video conferencing technology. Many small districts across North Dakota utilize Ivan technology for elective and advanced course offerings. Although it may not be the ideal way to teach art, it could be used effectively, especially when followed up by a visit from an artist in residence.

We get calls from other school districts across North Dakota that ask about our Elementary curriculum and programs in the visual arts. It is our hope to offer Visual arts curriculum in a web bank that could be accessed by any district in North Dakota. We could offer online arts activities for kids, summer workshops and classes in the visual arts, like we do in performing arts at Trollwood.

Collaborating on after school arts activities will be a huge bonus! Why duplicate services? We will offer classes and activities at both the Art Center and in the schools, all coordinated through the partnership. The Fargo Park District and area Universities are all getting involved in this collaboration. Course offering through the Park district will complement our own and the after school classes will give area art students valuable teaching experiences.

Investing in an institution that fosters creativity strengthens our communities today and helps prepare its future leaders and workers. According to a recent study by Americans for the Arts and the National Association of School Boards, young people who consistently participate in comprehensive art programs are:

4 times more likely to be recognized for academic achievement.

3 times more likely to be elected to class office within their schools.

4 times more likely to participate in a math and science fair.

3 times more likely to win an award for school attendance.

4 times more likely to win an award for writing an essay or poem.

4 times less likely to drop out.

More likely to participate in community service.

Students of the arts for 4 or more years, outperform their non-arts peers on the SAT.

The arts help keep kids in school, reach at-risk students and students with distinctive learning styles.

The arts, when integrated into other subjects, they can make learning easier and more meaningful. There is evidence that when the arts are connected in meaningful ways with other subject areas, students comprehend and retain more about the subjects involved.

Students with high levels of arts participation outperform arts-poor students on virtually every measure. The arts have measurable impact on students in high-poverty and at risk situations.

In short, the arts are as much a part of a child's development and success as they are a part of a successful and enlightened society. I encourage you to take this opportunity to make North Dakota a leader in the Midwest by helping us develop a dynamic and innovative collaboration that makes the best use of public funds by sharing expertise and resources for the greater good.

Respectfully,

Meg Spielman Peldo

Fargo Board of Education

Additional information* in support of HB 1391

The Arts and Education

- In a national sample, students with high levels of arts learning experiences earned higher grades and scored better on standardized tests than those with little or no involvement in the arts; regardless of socioeconomic status.
- The arts instill the skills needed for employment, such as rationalizing, making decisions, thinking creatively, solving problems and visualizing.
- Learning through the arts has significant effects on learning in other disciplines.

The Arts and Youth at Risk

- A three-year study showed that at-risk youths' participation in arts programs improved their attitudes, behavior and academic performance; decreased delinquent behavior; and increased communication skills.
- Arts programs, particularly those with youth mentorship components and ties to community organizations, guide trouble young people toward positive goals and behaviors.
- Young children who participate in after-school arts programs have shown decreases in negative behaviors and increases in attention span, commitment and tolerance.

The Arts and Business

- Public policy that supports arts education, artists and nonprofit arts organizations represents an investment in research and development drawn upon by entertainment, advertising, design, technical, scientific, and other industries.
- Workers with arts-related skills are critical to software development, automobile, architectural and engineering, and advertising and media firms, as well as others that seek employees with high-level communications, computer, and problem-solving abilities.
- The arts develop the kind of thinker and manager that businesses must have if they are to remain competitive in the global marketplace.
- Involvement with the arts provides employees with networking opportunities, stimulates creative thinking and problem solving, and builds team spirit.

The Arts and Economic Development

- Cultural tourism is identified as a key strategy for job and economic growth.
- The arts attract businesses, visitors, and new residents, and encourage consumer spending, all of which result in increased tax revenues.
- Cultural offerings enhance the market appeal of an area, encouraging corporate relocation and generating new jobs. The arts and cultural life of a region is often taken into consideration by workers when deciding where to relocate.
- The arts provide diverse employment opportunities, ranging from the artists, staff and managers of arts organizations, to software and advertising designers, to the hospitality industry that arts participants patronize.

*From: *The Arts in Public Policy: An Advocacy Agenda*, The NASAA Advocate, Volume VI, Issue No. 1, 2002, National Assembly of State Arts Agencies. www.nasaa-arts.org