

# MICROFILM DIVIDER

OMB/RECORDS MANAGEMENT DIVISION

SFN 2053 (2/85) 5M



ROLL NUMBER

DESCRIPTION

2283

2007 SENATE AGRICULTURE

SB 2283

## 2007 SENATE STANDING COMMITTEE MINUTES

Bill/Resolution No. 2283

Senate Agriculture Committee

Check here for Conference Committee

Hearing Date: January 26, 2007

Recorder Job Number: 2066

Committee Clerk Signature



Minutes:

**Sen. Flakoll** opened the hearing on SB 2283, a bill to provide an appropriation to the department of agriculture to defray the expenses of farmers market development and promotion. 6 members were present, 1 absent (**Sen. Erbele**)

**Sen. Connie Triplett**, district 18, testified in favor of the bill. See attached testimony.

**Paul Deutsch**, chairman of the ND farmers market and growers association, testified in favor of the bill. See attached testimony.

**Sen. Heckaman**- do some of your participants also take part in the Pride of Dakota program?

**Paul Deutsch**- yes.

**Sen. Heckaman**- what kind of fees do the vendors pay to your organization to belong to this?

**Paul Deutsch**- the vendors pay \$25 a year fee and the members is a \$10 fee.

**Sen. Heckaman**- what is the difference between vendors and members?

**Paul Deutsch**- the members are the growers and the vendors are distributors.

**Sen. Flakoll**- are there things at farmers market that get sales tax tacked on?

**Paul Deutsch**- I don't think that anyone I know does.

**Cori Otto**, chairperson of the North Prairie Farmers Market, testified in favor of the bill.

**Cori Otto-** To me this program has been about business development, increasing incomes to the hard work of those with few resources and providing fresh food options to rural areas who may not have access to grocery stores. This income has provided a great income to older members on social security income and families that are struggling to make ends meet. It takes a full time staff to provide an industry like this in ND. This is a ambitious program but I believe it is a good one that shows the diversity of our rich agricultural industry in ND. I hope you will recommend a passage on this bill.

**Sen. Klein-** if you bake pies to take to these how do you get around state health inspection laws?

**Cori Otto-** can't answer that.

**Bob Nowatzki,** farmer, testified in favor of the bill.

**Bob Nowatzki-** I am here to encourage your support on this bill. I believe that farmers markets have had a very positive development on many of our rural communities and small towns in ND both socially and economically. I believe they are positive for the youth of our state and for senior citizens who like gardening.

**Patrice Anderson,** from the NDDPI, testified in favor of the bill. See attached testimony.

**Sen. Taylor-** are there any hoops to jump through to get them worked into the school lunch program in terms of safety issues or anything?

**Patrice Anderson-** they do use them in the school lunch program and the food safety inspects them and they are supervised.

**Sen. Taylor-** do they do it on a single day or do they make a promotion out of it?

**Patrice Anderson-** they do feature them and the students themselves promote it.

**Sen. Heckaman-** where are your fundings coming from for these 2 schools, how many students were involved in it and did they get credit for this under what kind of class?

**Patrice Anderson-** funding came from the department of public instruction, they also got donations. They receive credit cause of FFA and other agriculture classes it just became a part of the class.

**Patti Patrie,** raspberry grower and value added processor, testified in favor of the bill. See attached testimony.

**Sen. Wanzek-** in the growers association do you access or do you have the ability to access for funding?

**Patti Patrie-** I think that we have done some of that but I am not sure.

**Rudy Radke,** from the NDSU extension service, testified in favor of the bill.

**Rudy Radke-** I am talk about CSA's within the farmers market structure. Community Structured Agriculture is what CSA is. They started back in the 60s in Europe. They came to the USA in the 80's. It is alternative source of product for local producers. Bringing urban closer to rural is very important in CSA's. They are for markets small to large. I support the bill and farmers markets.

**Sen. Klein-** is there a concern about source verification?

**Rudy Radke-** we don't have source verification but it is a source that they are looking at.

**Karen Ehrens,** licensed registered dietitian, testified in favor of the bill. See attached testimony.

**Sen. Klein-** in reference to the WIC program would we be expanding that and increasing the dollar amount or would we be taking away from other products that they would normally be buying?

**Karen Ehrens-** it wouldn't replace it would supplement.

**Ilene Evanson Baker,** submitted testimony on behalf of her husband in favor of the bill.

**Sen. Flakoll** called **Paul Deutsch** back to the podium.

**Sen. Wanzek**- have they thought of increasing dues to cover these costs?

**Paul Deutsch**- they have but we haven't really looked into it.

**Sen. Taylor**- compared to other states do you think there is a potential for 1,000 members in ND?

**Paul Deutsch**- I think there is but you need market and members both or it doesn't work.

**Sen. Heckaman**- where do you get your funding from and what are the sizes of the grants that you give out?

**Paul Deutsch**- funding for the grants is from members that apply thorough the government for advertising.

**Mary Mitchell, Woody Barth** lobbyist for ND farmers union, **Kate Pfenning, Bryan**

**Stromman** from ND Bankers, and **Sandy Clark** from ND Farm Bureau all were present and in favor of the bill.

**Sen. Flakoll** closed the hearing.

Date: Jan 26, 2007  
 Roll Call Vote #: 1

**2007 SENATE STANDING COMMITTEE ROLL CALL VOTES**  
**BILL/RESOLUTION NO. 2283**

Senate Agriculture Committee

Check here for Conference Committee

Legislative Council Amendment Number \_\_\_\_\_

Action Taken Do Pass rereferred to Appropriations

Motion Made By Klein Seconded By Wanzek

Senators	Yes	No	Senators	Yes	No
Tim Flakoll-Chairman		X	Arthur H. Behm	X	
Terry M. Wanzek-Vice Chairman	X		Joan Heckaman	X	
Robert S. Erbele			Ryan M. Taylor	X	
Jerry Klein	X				

Total (Yes) 5 No 1

Absent 1 sen. Erbele

Floor Assignment Taylor

If the vote is on an amendment, briefly indicate intent:

**REPORT OF STANDING COMMITTEE (410)**  
January 29, 2007 1:58 p.m.

**Module No: SR-19-1458**  
**Carrier: Taylor**  
**Insert LC: . Title: .**

**REPORT OF STANDING COMMITTEE**

**SB 2283: Agriculture Committee (Sen. Flakoll, Chairman) recommends DO PASS and BE REREFERRED to the Appropriations Committee (5 YEAS, 1 NAY, 1 ABSENT AND NOT VOTING). SB 2283 was rereferred to the Appropriations Committee.**



2007 SENATE APPROPRIATIONS

SB 2283

## 2007 SENATE STANDING COMMITTEE MINUTES

Bill/Resolution No. 2283

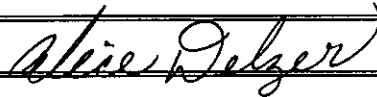
Senate Appropriations Committee

Check here for Conference Committee

Hearing Date: 02-05-07

Recorder Job Number: 2823

Committee Clerk Signature



Minutes:

**Chairman Holmberg** opened the hearing on SB 2283 at 9:45 am on February 5, 2007 regarding the Department of Agriculture North Dakota Farmer's Market and Growers Association.(NDFMGA) This bill comes to us from the Ag committee.

**Senator Triplett, District 18, Grand Forks** presented written testimony (1) and oral testimony in support of SB 2283. She is a co-sponsor of the bill. She stated it is a modest bill for appropriations. She appreciates their attention and thankful for their support.

**Pattie Patrie, Member of NDFMGA** stated she is a raspberry producer near Bowden, North Dakota and has a commercial kitchen on her farm and supports SB 2283. She stated the NDFMGA has 3 goals:

1. To link the producer to the consumer.
2. To develop Farmer's Markets so that they will be sustainable in the future.
3. To educate North Dakotans on the benefits of consuming fresh, local food.

She stated she would like to thank all 6 legislators who sponsored the bill and especially the North Dakota Department of Agriculture for their efforts over the last few years to promote development of our Farmer's Market in the state. She also gave history as to the involvement of the Ag. Dept. and their input, including the work of the staff and expansion of the number of markets, developed a data base, news letters, helped with grants, website development and

our logo, and financial support for our annual conference and other activities to get where we are today. She said we have worked them to the limit. Her organization is asking for funding for a position within the Ag. Dept. to work with the Farmer's Market. This is not part of their normal budget and we can't expect them to do more unless we provide them with more resources. This bill will ask for general funds plus there will be additional federal money to support the program. She stated that she had gone to Minnesota to get help on how to raise raspberries in North Dakota. She is excited about the work done in North Dakota and the Ag Dept. regarding the Farmer's Market and asks the committee to consider this bill.

**Senator Bowman** asked if their organization is such that they could each pay into a fund to ask for what you are asking the government to do,. I'd be looking at getting everyone involved in this. He was told it takes one entity to help get it started and that has happened. The Ag. Dept. and our association organized and we have 93 members. This includes the Farmer's Market and individual growers. At this time it would not be possible for this group to support this full time position.

**Karen Ehrens, Licensed Registered Dietician with the North Dakota Dietetic Association** gave oral testimony in support of SB 2283. She shared how fruits and vegetables are a vital source of nutrition to the consumer and the health benefits people receive from consuming these food items which can be purchased at the Farmer's Market. She referred to federal grants for WIC and Senior Nutrition Programs.

**Pat Anderson Department of Public Instruction** gave oral support to HB 2283. She referred to Item C in the handout concerning the School Garden Project and it's effect on the children involved in this program and the fact they need money to keep this project going and expanding to different schools.

**Senator Bowman** had questions regarding the kids learning about profit and loss, if they understand where the money is coming from and what are they learning. He was informed that there are grant funds available if they apply for them and it is not just a handout.

**Senator Kilzer** asked if this was a summer project. He was informed that the schools are encouraged in the spring (those who have greenhouses, to start there, and it is encouraged all year long.

**Rudy Radke** gave oral testimony in support of SB 2283. He referred to Item D on page 4 of handout concerning the grant to a community to develop a model CSA initiative. He referred to the written testimony of the Red Goose Gardens, which is in Minnesota, but an example of what can happen when we all work together to further production and distribution of fruits and vegetables grown and sold at Farmer's Markets. He commended the work done by students and faculty in the Burlington school, Granville's FFA's students, and the cooperation of different schools regarding this issue.

**Chairman Holmberg** closed the hearing on SB 2283.

## 2007 SENATE STANDING COMMITTEE MINUTES

Bill/Resolution No. 2283

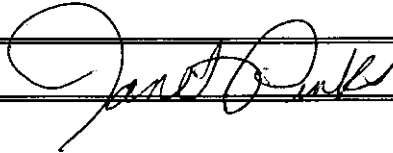
Senate Appropriations Committee

Check here for Conference Committee

Hearing Date: 02-13-07

Recorder Job Number: 3450

Committee Clerk Signature



Minutes:

Chairman Holmberg opened the hearing on SB 2283.

Vice Chairman Bowman moved a DO PASS on SB 2283, Senator Christmann seconded.

There was no discussion. A roll call vote was taken on a DO PASS on SB 2283 resulting in 8 yes, 6 no, 0 absent. The motion carried. Senator Taylor will carry the bill.

Chairman Holmberg closed the hearing on SB 2283.

Date: 2/13/07  
Roll Call Vote #: 1

2007 SENATE STANDING COMMITTEE ROLL CALL VOTES  
BILL/RESOLUTION NO. 2283

Senate Appropriations Committee

Check here for Conference Committee

Legislative Council Amendment Number \_\_\_\_\_

Action Taken JP

Motion Made By Bow Seconded By Randel Christmann

Senators	Yes	No	Senators	Yes	No
Senator Ray Holmberg, Chrm	✓		Senator Aaron Krauter		✓
Senator Bill Bowman, V Chrm	✓		Senator Elroy N. Lindaas		✓
Senator Tony Grindberg, V Chrm	✓		Senator Tim Mathern		✓
Senator Randel Christmann	✓		Senator Larry J. Robinson		✓
Senator Tom Fischer	✓		Senator Tom Seymour		✓
Senator Ralph L. Kilzer	✓		Senator Harvey Tallackson		✓
Senator Karen K. Krebsbach	✓				
Senator Rich Wardner	✓				

Total (Yes) 9 No 6

Absent \_\_\_\_\_

Floor Assignment Bowman

If the vote is on an amendment, briefly indicate intent:

**REPORT OF STANDING COMMITTEE (410)**  
February 13, 2007 6:06 p.m.

**Module No: SR-30-3142**  
**Carrier: Taylor**  
**Insert LC: . Title: .**

**REPORT OF STANDING COMMITTEE**

**SB 2283: Appropriations Committee (Sen. Holmberg, Chairman) recommends DO PASS**  
(8 YEAS, 6 NAYS, 0 ABSENT AND NOT VOTING). SB 2283 was placed on the  
Eleventh order on the calendar.

2007 TESTIMONY

SB 2283



## SENATE AGRICULTURE COMMITTEE

Tim Flakoll, Chairman

January 26, 2007

Senate Bill 2283

Mr. Chairman and members of the Committee:

My name is Connie Triplett and I am a Senator from District 18 in Grand Forks. I am pleased to be the prime sponsor of Senate Bill 2283. This bill was introduced at the request of the North Dakota Farmers Market and Growers Association, which is an organization established in 2004 to promote farmers markets and vegetable growers in the state.

Some of the benefits of farmers markets include:

- They keep money circulating within the local community; they support locally grown efforts to improve a local economy;
- They support the family farmers in your community, some of whom have farmed the land for generations;
- They help promote job creation in the community;
- They provide a sense of community and a gathering place for people;
- They serve as an incubator to product-test new food processing opportunities;
- They give youth an opportunity to build entrepreneurial skills and earn money.

More and more communities are developing farmers market because of the desire on the part of consumers to purchase wholesome fresh foods. The food-borne illnesses that made headlines across the country last summer should only contribute to the demand for locally-grown produce.

In Grand Forks we are very proud of the Town Square Farmers Market. It is open every Saturday in downtown Grand Forks and also on Thursday's in August. It is well organized. Almost every week it has a special theme and entertainment. The farmers market has turned into an "event". In the early part of the season they try to have about 1/3 vendors who provide fresh produce, 1/3 who have processed foods, and 1/3 who have crafts. As the season progresses, the percentage of fresh produce increases.

We have one vendor at our market who has brought 80 fresh Juneberry pies to the market each week for the past several years. She has NEVER taken any back home. She has now expanded her business to include frozen pies so she can have more of a year round business.

I understand that in many of the smaller communities, the problem is not having enough produce. There are stories of markets in smaller towns running out of produce in the first 15 minutes they are open. So the demand is really there for fresh vegetables.

This bill includes implementation of the Senior Nutrition Program and the WIC program. The Senior Nutrition Program would allow access to fresh fruits and vegetables at the Market to low income seniors, who could utilize the coupons of this federal program. We have a lot of seniors leaving in downtown Grand Forks near the Market and it would be a great program for them.

Mr. Chairman and members of the Committee, I know you will give this bill careful consideration. Any time we can shorten the food chain and provide our citizens with more access to local, fresh, and healthy products, and at the same time stimulate the agricultural economy of the state, it becomes a win-win situation.

There are individuals here today who will give you the details of what they hope to accomplish with the passage of Senate Bill 2283.

Thank you.

Testimony of Paul Deutsch  
Chairman, North Dakota Farmers Market and Growers Association (NDFMGA)  
Senate Agriculture Committee  
Senate Bill 2283  
January 26, 2007

Mr. Chairman , and members of the Senate Agriculture Committee:

My name is Paul Deutsch from Watford City and I am Chairman of the North Dakota Farmers Market and Growers Association and I am here to testify in favor of Senate Bill 2283. I grow tomatoes in a greenhouse and other vegetables to sell at a farmers market and local stores.

I would first of all thank the six Legislators who sponsored this bill so our Association would have an opportunity to present our story to you today.

I would also be re-miss if I didn't publicly thank the North Dakota Department of Agriculture for their efforts over the last several years in promoting the development of farmer markets in the state. When they started their initiative in 2003 there were ten formal markets and a scattering of informal markets in the state. Today the number of total markets is 50, with 40 of them formally organized with by-laws, etc.

The Department's marketing staff with first Donna Thronson, and now Stephanie Fox, along with the Department's Marketing Coordinator Chuck Fleming who have been superb in helping getting our organization started as well as expanding the number of markets, developing a data base, putting out newsletters, helping us obtain an APUC grant, assisting in the development of our web site, and providing financial support for our annual conference and other activities to get where we are today.

We have worked them to the limit and we can't expect them to do more unless they are provided more resources. And we have a vision of how we can grow this industry. Thus you have before you SB 2283, which calls for a general fund appropriation for \$358,000 and additional federal moneys to appropriate.

The membership of our organization is for both farmer market organizations as well as for individual growers. Currently we have 93 members.

Briefly, because I know our time is limited, here is what you should expect to happen if this bill is passed:

Our Statement of Work:

- Assist existing farmers markets in their development
- Develop new farmers markets
- Coordinate a mini-grant program to assist new and existing farmers markets
- Administer a farmers market WIC program
- Administer a farmers market Senior Nutrition Program

- Encourage development of Community Supported Agriculture (CSA) initiative
- Develop a farm to market school program
- Produce a new farmers market guide book
- Provide educational seminars for producers

Here is the breakdown in funds:

- Salary of 2 FTE's (full time equivalents) at \$40,000 per year
- \$40,000 (\$20,000 per year) operating to support the 2 FTE's
- Mini-grant program - \$10,000
- \$80,000 grant to a community to develop a model Community Supportive Agriculture Initiative (CSA)
- Farm to market school cafeteria grant program - \$12,000
- Printing of growers guide - \$3,000
- Educational seminars- \$5,000

Expected outcomes:

- 10% increase in sales at existing farmers markets
- Creation of 10 new farmers markets
- More professional operation of farmers markets through the mini-grant program and technical assistance provided by Dept. of Agriculture
- Increase nutritional level of ~~200~~<sup>2000</sup> Women, Infants and Children through the Farmers Market WIC program
- Increase nutritional level of ~~200~~<sup>2000</sup> lower income seniors through the Farmers Market Senior Nutrition Program
- Create a model Community Supported Agriculture program in a community that could be replicated throughout the state
- Create farm to market school programs in 12 schools in the state
- Distribute 2,000 guide books to enhance producers and farmers market officers knowledge of the industry
- Provide 4 seminars for producers and community leaders that will increase knowledge of the industry

Now I know some of you may think we might be asking for a lot of money. But to expand existing markets and to develop new ones takes personnel, and quite frankly, we need help from the state to make it happen. Having personnel who are experienced with organizing is important. There are other communities who are interested in starting farmers markets. Attachment 1 gives you a list of those communities that the Department of Agriculture would target with their additional personnel.

Implementation of the WIC Program and the Senior Nutrition program would create a fantastic new market for our growers. But because they are federal programs, they require a lot of paperwork to administer, and thus it is important to add staff at the Department of Agriculture if these two programs are to be put in place. We will have people here today that will give you a brief description of those two programs.

We also want to do a pilot program to create a CSA – a Community Supported Agriculture Initiative that can be replicated in other communities in the state. We want to do the first pilot program right, so we are asking for \$80,000, which would be granted to a community through a competitive process. This investment would be returned many times by developing a program that each community could then adapt to their special circumstances, so they can be success all over the state.

A survey was done of farmers markets in North Dakota in 2004. It showed that in the 41 Farmers markets we had 422 vendors who averaged \$150 per sales event. That amounted to just under a million dollars. I know we have grown considerably since that time.

For your convenience, attachment 2 gives a listing of the current markets operating in North Dakota. Attachment 3 gives you a listing of the Board of Directors of the North Dakota Farmers Market and Growers Association.

As a grower I know there are many opportunities for others that want another source of income for themselves or their kids that growing vegetables and being able to sell them at a farmers market. For the past 15 years that I have been growing produce, we sell between \$4,000.00 and \$7,000.00 of produce a year, money that pays and will for my kid's college education. With the passage of Senate Bill 2283, we would have more markets and more opportunities for people to grow produce.

In the interest of time, I will stop and allow others to give you more detail on some of the programs that would be implemented with the passage of this bill.

Thank you again for giving us the opportunity to present our case.

## **Target Markets for 2007 NDFMGA**

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### **Current Informally Organized Markets**

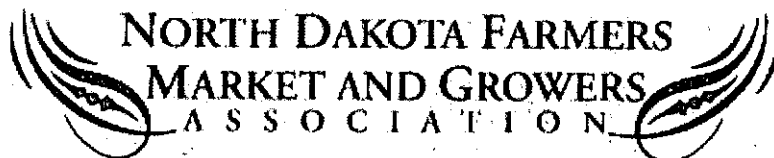
1. Bottineau
2. Cooperstown
3. Crosby
4. Elgin
5. Garrison
6. Killdeer
7. Napoleon
8. Tioga
9. Watford City
10. Wing

### **'07 Markets to be Started**

1. Ashley
2. Burlington/Minot Airforce Base
3. Casselton
4. Ellendale
5. Finley
6. Grafton
7. Hillsboro
8. Lisbon
9. Mayville/Portland
10. Medina
11. Medora
12. New Rockford
13. Oakes
14. Wahpeton
15. NDSU
16. UND



[About NDFMGA](#)  
 [Community Pages](#)  
 [Farmer's Market Resources](#)  
 [Directory](#)  
 [Kids Corner](#)



**Locally Grown Directory - Search Results**

**City                      Name/Contact Information**

[\[Return\]](#) to Search Screen

For more information, click on the individual Profile links.

- Almont                      **Feland, Jamie** Cowtown Farmers Market 843-7892  
[heirloomgarden@westriv.com](mailto:heirloomgarden@westriv.com)
- Arena                      **Thorson, Steve & Roberta** Wing Farmers Market 943-3333
- Bismarck                      **Redding Lopez, Ramona** Urban Harvest 214-1141  
[rreddinglopez@hotmail.com](mailto:rreddinglopez@hotmail.com)
- Bottineau                      **Reinoehl, Clint** Bottineau Farmers Market/Chamber 218-3849/3917  
[bcc@utma.com](mailto:bcc@utma.com)
- Bowbells                      **Tinjum, Pat** North Prairie Farmers Markets - Burke Ct 701-377-5627  
[burkejda@state.nd.us](mailto:burkejda@state.nd.us)
- Carpio                      **Baker & Heidi Evanson, Ilene** North Prairie Farmers Market - Carpio 468-5960  
[mbaker@srt.com](mailto:mbaker@srt.com)
- Carrington                      **Hansen, Ken** Runnings Farm & Fleet 652-2996
- Center                      **Duke, Dwight Lewis & Clark** Farmers Market 794-3686 (Fax 3774)  
[pduke@westriv.com](mailto:pduke@westriv.com)
- Center                      **Duke, Dwight & Patsy** Sakakawea Farmers Market - Beulah/Hazen 794-3686 (Fax 3774)  
[pduke@westriv.com](mailto:pduke@westriv.com)
- Cleveland                      **Erickson, Kathy** Cleveland Farmers Market 763-6323  
[cfm238@hotmail.com](mailto:cfm238@hotmail.com)
- Colfax                      **Erbes, Bill** Great Plains Produce Association/Fargo Community FM 793-5532  
[tropix@rrt.net](mailto:tropix@rrt.net)
- Driscoll                      **Anderson, Pamela** Capital Farmers Market 475-2454  
[anderson@bektel.com](mailto:anderson@bektel.com)
- Elgin                      **Schatz, Duane** Elgin Farmers Market 584-2937  
[dgschatz@westriv.com](mailto:dgschatz@westriv.com)
- Enderlin                      **Kriedeman, Tamra** Enderlin Farmers Market 437-3923  
[kriedeman@mlgc.com](mailto:kriedeman@mlgc.com)
- Fargo                      **Luna, Raul** Downtown Festival Market 291-9721  
[rauluna2@aol.com](mailto:rauluna2@aol.com)
- Fullerton                      **Podoll, Theresa** LaMoure Farmers Market 883-4416

Paul Deutsch, Chairman  
NDFMGA  
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Marketing Specialist  
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[sifox@nd.gov](mailto:sifox@nd.gov)

[dtpodoll@drtel.net](mailto:dtpodoll@drtel.net)

Gladstone **Tormaschy, Janie** Roughrider Home Growers Associ  
225-2747

Grand Forks **Woods & Connie Osowski, Kim** Town Square Farm  
Market 746-1881  
[tsfarmersmarket@yahoo.com](mailto:tsfarmersmarket@yahoo.com)

Grenora **Enander, Tom** Grenora Farmers Market/Economic  
Development 694-2424

Harvey **Balfour, Sara** Harvey Farmers Market/Harvey Cham  
324-2604  
[chamber@harveynd.com](mailto:chamber@harveynd.com)

Jamestown **Trecker, Thelma** Jamestown Farmers Market 251-11

Kenmare **Effertz Petersen, Sara** North Prairie Farmers Market  
Kenmare 217-0048  
[kcdc@nccray.com](mailto:kcdc@nccray.com)

Langdon **Feil, Nancy** Langdon Area Farmers Market/Chamber  
3079  
[langdonchamber@cityoflangdon.com](mailto:langdonchamber@cityoflangdon.com)

Linton **Jangula, Sharon** Emmons County Farmers Market 2  
4267  
[lidcbek@bektel.com](mailto:lidcbek@bektel.com)

Mandan **Schmidt, Diane** Mandan Farmers Market 663-8622/3  
0506(cell)  
[marcwdiane@yahoo.com](mailto:marcwdiane@yahoo.com)

Minot **Dailey, Paulette** Minot Farmers Market 838-6822  
[prairiewood@ndak.net](mailto:prairiewood@ndak.net)

Minot **Kopp, David** Minot Farmers Market 838-0012

Pembina **Johnson, Kathy** Pembina Farmer Market/Chamber 8  
6819  
[pcityofc@invisimax.com](mailto:pcityofc@invisimax.com)

Pingree **Detmer, Joe** Pingree Farmers Market 252-7644  
[jdetmer@daktel.com](mailto:jdetmer@daktel.com)

Ray **Meckle, Diane** Ray Farmers Market 568-3321  
[fnbtray@nccray.com](mailto:fnbtray@nccray.com)

Roseglen **Giffey, Ernie & Venetia** Garrison Farmers Market 74:

Rugby **Sobolik, Dondi** Rugby Chamber Farmers Market 776  
[rugbychamber@gondtc.com](mailto:rugbychamber@gondtc.com)

Selfridge **Skye, Monica** United Plant Savers Botanical Sancutu  
422-3472  
[treeeyes@westriv.com](mailto:treeeyes@westriv.com)

Stanley **Otto, Cori** North Prairie Farmers Markets - Stanley 62  
2058  
[stanleycd@hotmail.com](mailto:stanleycd@hotmail.com)

Sutton **Rahlf, Bill** Cooperstown Farmers Market 769-2306

Valley City **Voldal, Norma** Valley City Farmers Market 845-4303

Walhalla **Zeller, Liann** Walhalla Farmers Market 549-3939  
[walchmbr@utma.com](mailto:walchmbr@utma.com)

West Fargo **Kalm, Trina** FM Farmers Market 281-1539  
[fmfarmersmarket@meridianhouse.com](mailto:fmfarmersmarket@meridianhouse.com)

Williston **Richter, Debbie** Western Co-op Credit Union 572-40  
[drichter@wccu.org](mailto:drichter@wccu.org)



**BOARD MEMBERS OF THE NORTH DAKOTA FARMERS MARKET AND GROWERS ASSOCIATION, INC.**

Posistion	First	Last	Address	City	State	Zip	Phone	Region	FM/GM	Email	Notes
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## TESTIMONY ON SB 2283

January 26, 2007

By: Patrice S. Anderson

328.2265

Department of Public Instruction

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Good Morning Senator Flakoll and members of the Senate Committee. My name is Patrice (Pat) Anderson. I am an Assistant Director in the North Dakota Department of Public Instruction; Coordinated School Health Unit.

I am here today to provide testimony in support of Senate Bill 2283; an Act to provide an appropriation to the department of agriculture to defray the expenses of farmer's market development and promotion.

School greenhouse and garden projects would receive \$12,000 in this appropriation. The North Dakota Department of Public Instruction and the North Dakota Department of Agriculture are collaborating to promote school greenhouse and garden projects, and help get them started.

During the 2005-2006 school-years there were two school greenhouse/garden pilot projects. One in Bulington-DesLacs and one in the Granville High School which were very successful. Those schools are expanding their projects and trying new crops next spring. I currently have six applications on my desk for projects in 2007.

We recognize that growing **vegetables, fruits, and herbs** have many potential benefits to students and the community. Collaborative goals include:

- educating students on the inter-connectedness of ecosystems;
- increasing community engagement;
- providing service learning opportunities;
- helping students gain better nutritional habits;
- providing marketing opportunities for students through local farmer's markets;
- introducing and/or integrating food safety into the curriculum;
- having students grow a portion of the food they eat at school or at home.

A school greenhouse and garden is an innovative teaching tool and strategy that lets educators incorporate hands-on activities. It is a learning laboratory where

lessons are drawn from real-life experiences rather than textbook examples. Students become participants in the learning process. Students gain an appreciation of food origins, nutrition, knowledge of plant cycles and they learn practical horticulture skills that can be used for a lifetime.

#### School Gardens:

- address multiple learning styles
- provide opportunities for interdisciplinary lessons such as Science, Math, Construction concepts, and Family and Consumer Science to name a few
- promote good nutrition– fresh produce tastes better - and exercise; planting, hoeing, weeding
- increase self esteem
- build classroom relationships – students work together to plant, nurture, harvest, prepare, and market which builds and strengthens school spirit.

Research shows that: when school gardens are present there is a significant increase in science achievement scores - garden experiences contribute to student's comprehension and retention of new science knowledge, family relationships are fostered and parental involvement increases.

Concepts that seem abstract in the classroom – come alive in the garden.

In our high tech, sedentary society we need to get back to basics, and care for our natural resources – kids and the environment. School garden projects are a one way to do that.

This concludes my testimony and I would be happy to answer any questions you may have.

## Testimony for Senate Bill 2283

Chairman Flakoll, Vice-Chair Wanzek and members of the Senate Agriculture Committee:

My name is Patti Patrie. I am here as a raspberry grower and value added processor. I am also the at-large member of the ND Farmers' Market and Grower Association.

I am in support of SB 2283 and would like to address the need for our state organization to sponsor education activities to help growers such as myself and those new to the fruit and vegetable industry. Second, I would like to address the impact of farmers' markets on rural development.

My husband Loren and I decided to diversify our grain farm in 1990 by adding raspberries. In 1998 we added cattle. There were programs in our state for all the commodity crops and livestock but not a lot in high value crops. We went out of state to attend the Minnesota Fruit and Vegetable Growers Association conferences for education on growing and marketing our berries. Rudy Radke was instrumental in sending our people to Minnesota for help but always kept before us the goal of a North Dakota association which could move the industry faster and more efficiently. I attended the first conference of the newly formed ND association in 2005 and was impressed by the span of speakers and topics and the networking that followed. I encouraged a potential berry grower to attend the 2006 conference and am looking forward to increased seminars and education that funding this program will provide to North Dakota small-scale growers.

The benefits of encouraging and growing the number of small-scale farmers and gardeners in the state will have a very positive affect on the rural vitality of North Dakota. There is a tremendous demand for availability of U-pick crops and on-farm tourism in North Dakota. Many of our raspberry customers drive from Bismarck and Minot and some from Fargo to have the experience of picking berries "like they used to at their grandparents' farm." Others want to stock up on jams and syrup processed at the farm. These people eat dinner at Bowdon, buy gasoline, and may go on to visit other points of interest in the area. The increased economic activity in rural North Dakota will also influence other farmers to diversify and new people to move in who can make a living on a small acreage.

Not every grower will be able to handle people coming to their farm so the farmers' market is key to their marketing plan and retaining retail prices. Because consumers desire quality, freshness, and an unusual variety of produce, they will drive to farmers' market locations to support local agriculture and meet the farmers. Markets have helped to "revitalize downtown areas in cities like nothing else, by creating an active meeting place and income-producing community" and have been known to increase business for supermarkets even when located in the supermarket parking lot. (p. 248). "Customers bought strawberries at the farmers market and their canned goods and milk in the supermarket." (p. 138). Restaurants have used the opportunity to purchase products from

local growers to boost their restaurant sales. ND grocers have purchased local melons, pumpkins, squash, and onions to also boost their sales.

The Bismarck Tribune best sums up the trends in consuming local foods in its Sunday, January 21 article entitled, "Gaining favor, flavor." One whole page of the paper is dedicated to the local foods movement. "Eating local" serves those wanting a healthy diet and a connection to the producer and the land in which the food is derived. Many consumers want environmentally sound practices used by farmers and ranchers as well as conservation of energy (less trucking in of foods) and conservation of raw materials (less packaging).

By passing Senate Bill 2283 the ND legislature will be looking ahead to the trends of the healthy food movement and helping to sustain rural North Dakota and the people willing to meet the consumer's desires. Please support this bill.

Marked quotes and ideas are taken from The New Farmers' Market: Farm-Fresh Ideas for Producers, Managers and Communities by Vance Corum, Marcie Rosenzweig and Eric Gibson. New World Publishing, Auburn, CA 95602. 2001



January 26, 2007  
Testimony SB 2283

Chairman Flakoll and Members of the Senate Agriculture Committee:

Good Morning! I am Karen Ehrens, a Licensed, Registered Dietitian (LRD) and represent the 280 members of the North Dakota Dietetic Association. We ask that you consider finding funds to develop and promote farmers' markets in our state.

Our organization, with a mission to support the public through the promotion of optimal health and nutrition, strongly supports the efforts of North Dakota's agricultural producers who grow some of the best food in the world. Indeed, the unique soils of our state may hold the potential for adding value by the nature of health benefits they impart to the fruits, vegetables, grains and beef produced here.

The present and potential benefits of farmers' market programs are many:

- **North Dakota Farmers' Markets may help increase access to fruits and vegetables for better health.** Growing and selling produce locally may help to increase the consumption of fresh fruits and vegetables. The recently updated Dietary Guidelines for Americans suggest that Americans eat more servings of fruits and vegetables, 3½ to 6½ cups of produce daily, for good health.
- **North Dakota Farmers' Markets can help get the best-tasting and most nutritious produce to our residents.** Foods picked at the height of ripeness and eaten shortly after harvesting taste great and retain the maximum amount of nutrients. Fruits and vegetables grown elsewhere in the US may travel up to 1600 miles, in a journey lasting several days, before they get to us in North Dakota. When fruits and vegetables taste good, people are more likely to eat them!
- **North Dakota Farmers' Markets can help insure food security to residents.** Although we hate to think of it, a potential disruption to the current system of food supply, by which our food travels thousands of miles before reaching our plate, could occur. By producing locally, we could help provide food to residents in the event of a disruption in the food supply chain.

In addition, providing funds to the North Dakota Department of Agriculture will help provide access to grant funding for two very important programs, the first one being the **Senior Farmers' Market Nutrition Program (SFMNP)**. The SFMNP would help to get fresh fruits and vegetables from producers right here in North Dakota to eligible low-income seniors.

Eligible low-income seniors are those at least 60 years old and who have household incomes of not more than 185% of the federal poverty income. (Some State agencies accept proof of participation or enrollment in another means-tested program, such as the Commodity Supplemental Food Program or the Food Stamp Program, for SFMNP eligibility.) Seniors receive coupons for amounts around \$20.00 for the season to purchase fresh fruits, vegetables or herbs. The farmers then redeem these coupons for reimbursement from the state agency.

North Dakota has not yet joined the other 42 states and 5 tribal organizations that have been awarded grants for the SFMNP. As nearly 15% of our population is 65 years and older, and that we have the highest proportion of those 85 years of age and older in the nation<sup>1</sup>, the SFMNP could be a way to help our older residents achieve and/or maintain good health as a result of consuming a nutritious diet. Nearly 68% of those aged more than 65 years consume less than 5 servings of fruits and vegetables a day.<sup>2</sup>

The other program that could get started with funding through this appropriation request is the **WIC Farmers' Market Nutrition Program**, (FMNP) which is associated with the Special Supplemental Nutrition Program for Women, Infants and Children, popularly known as WIC. The WIC Program provides supplemental foods, health care referrals and nutrition education at no cost to low-income (household incomes of not more than 185% of the federal poverty income) pregnant women and mothers, and to babies and children up to 5 years of age found to be at nutritional risk. WIC is considered to be one of the most successful of all public health programs; studies have shown that dollars invested in WIC save dollars in other programs such as Medicaid.

In the current food package for WIC recipients, the only fruits and vegetables provided are carrots for nursing women and fruit juices for infants. (A new food package for WIC recipients is currently in the implementation phase; the new food package which will go into effect no sooner than the fall of 2007 will include fresh, frozen and canned fruits and vegetables.) With vouchers provided through the WIC FMNP to participants in the WIC Program, eligible mothers would be able to add \$10 to \$20 worth of fresh fruits and vegetables to their families' diets. The WIC FMNP program, which is operated by 45 other state agencies, works in a way similar to the Senior FMNP. WIC participants receive coupons or vouchers to purchase fresh fruits, vegetables or herbs. The farmers then redeem these coupons for reimbursement from the state agency.

Diets rich in fruits and vegetables can protect against three causes of death in North Dakota that accounted for two-thirds of total deaths in the state – heart disease, cancer and diabetes.<sup>3</sup> Health promotion programs, such as North Dakota's 5 + 5 *Communities* Program, have already begun to partner with local Farmers' Markets to help increase awareness of the health benefits of fruits and vegetables, and help people develop the skills to store and cook them. Working together, health and agriculture partners can help improve the vitality of our health and our local economies.

#### References

1. North Dakota Population Projections, 2005-2020, ND State Data Center, 2002.
2. North Dakota Behavioral Risk Factor Surveillance Survey, 2005.
3. North Dakota Department of Health, Vital Records, 2002.

State	# of CSA Farms
Alabama	3
Alaska	6
Arizona	9
Arkansas	4
California	81
Colorado	26
Connecticut	21
Delaware	2
District of Columbia	0
Florida	17
Georgia	7
Hawaii	3
Idaho	16
Illinois	20
Indiana	12
Iowa	40
Kansas	8
Kentucky	15
Louisiana	2
Maine	34
Maryland	38
Massachusetts	60
Michigan	41
Minnesota	37
Mississippi	2
Missouri	19
Montana	3
Nebraska	5
Nevada	2
New Hampshire	21
New Jersey	18
New Mexico	17
New York	107
North Carolina	27
North Dakota	2
Ohio	33
Oklahoma	5
Oregon	46
Pennsylvania	72
Rhode Island	10
South Carolina	4
South Dakota	2
Tennessee	15
Texas	22
Utah	4
Vermont	40
Virginia	27
Washington	63
West Virginia	7
Wisconsin	63
Wyoming	2

Totals as of January, 2006

1140



Chairman Flakoll, Mr. Wanzek, members of the Senate Agriculture Committee, I Marvin Baker, a farmers' market vendor in Ward County, am providing testimony for this hearing because I strongly believe in the future of farmers markets in North Dakota.

I'm unable to personally attend this hearing as I am currently on National Guard active duty at Camp As Sayliyah, Qatar.

On behalf of all vendors, we are grateful that more than 40 new farmers' markets have emerged in recent years, providing sales opportunities for our products and fresh produce for the consumer. But a lot of potential remains for this industry across the state.

My wife Ilene, who is a North Dakota Farmers Market and Growers Association board member, and I grow vegetables on a small acreage at Carpio. When we began raising produce in 2004, we didn't have a local farmers' market.

In March 2005, we applied for a grant to start a market. The ND Farmers Market and Growers Association was initially skeptical because the size of our community may not have been large enough to warrant a farmers' market. Fortunately, we received the grant and started our market with three vendors.

We completed the growing season with 11 vendors, all of whom were on hand in September 2005 when Agriculture Commissioner Roger Johnson and Joanne Beckman from the Ag Department visited. They saw that a community the size of Carpio could indeed support a farmers' market.

By the spring of 2006, we voted to join a network of markets called North Prairie Farmers Market with local vendors in Carpio, Kenmare, Powers Lake and Stanley. This was accomplished with the assistance of Northwest Venture Communities. The 2007 goal for North Prairie Farmers Market is to establish a market in Minot.

Velva appears interested and there are other communities that can and will support farmers' markets. Why? **It's simple, local consumers want local products.**

Now is the time to provide an economic boost to enhance this phenomenon. Funding from the Legislature to provide support staff and organizational effort will help us. By helping Farmers Markets you would be helping all North Dakotans get fresh, local produce, including our seniors, low income mothers and young children.

Thank you, Chairman Flakoll, Mr. Wanzek, members of the Senate Agriculture Committee, for allowing me to provide this proxy testimony today.

# Senate Bill 2283

Budget:	General Fund	Federal Funds	Special Funds
Salaries: (2 FTE's)	\$160,000		
Fringe Benefits (30%):	48,000		
Total Salaries:	208,000		
Operating:	150,000		
Grants, benefits, and claims		\$150,000	
Total Budget:	\$ 358,000	\$150,000	

## Budget Analysis:

- Salary of 2 FTE's at \$40,000 per year
- \$40,000 (\$10,000 per year per employee) operating to support the 2 FTE'
- \$80,000 Grant to a community to develop a model CSA initiative
- \$12,000 School garden grant program
- \$10,000 Mini-grant program to Farmers Markets
- \$ 3,000 Printing of growers guide
- \$ 5,000 Educational seminars
- \$150,000 federal grants for WIC & Senior Nutrition Program

## Statement of Work:

- Assist existing farmers markets in their development
- Develop new farmers markets
- Coordinate a mini-grant program to assist new and existing farmers markets
- Encourage development of Community Supported Agriculture (CSA) initiative
- Develop a farm to market school program
- Produce a new farmers market guide book
- Provide educational seminars to producers
- Administer a farmers market WIC program
- Administer a farmers market Senior Nutrition Program

# Breakdown of Activities for Senate Bill 2283

A. One full time person in Ag Dept. who would do the following:

- Assist existing farmers markets in their development
- Develop new farmers markets

and oversee

- Mini-grant program - \$10,000
- Printing of Farmers Market and growers guide - \$3,000
- Educational seminars- \$5,000

COST - \$104,000 salary including fringes; \$38,000 operating

B. One full time person in Ag Dept. who would do the following:

- Administer a farmers market WIC program
- Administer a farmers market Senior Nutrition Program

COST - \$104,000 salary including fringes; \$20,000 operating

INCOME - \$150,000 of federal funds distributed to WIC and Seniors  
in the form of coupons which would provide income for producers.

C. \$12,000 School garden grant program

COST - \$12,000

D. \$80,000 grant to a community to develop a model CSA initiative

COST - \$80,000

# Red Goose Gardens



Greetings from Red Goose Gardens!

Do you love fresh fruits & veggies?

If so, I think you would enjoy being a member of my Community Supported Agriculture program. As a member of Red Goose Gardens CSA, you will get local, naturally grown fruits and vegetables delivered to you over the season.

Every week, a box arrives at a site near you with a selection of produce that's picked fresh from my gardens and packaged with care. Also included is a brief newsletter that conveys general farm news and recipes/ideas for using the produce.

Please read on for more details. And feel free to contact me with any questions you may have.

- Thor Selland, gardener/proprietor

By becoming a member of  
Red Goose Gardens, you...

**1) Get quality produce that:**

- Is picked at its peak of ripeness for maximum flavor and nutrition.
- Includes heirloom varieties and interesting crops not locally available.
- Is grown in accordance with USDA National Organic Program standards.

**2) Support a local farm that:**

- Keeps money and jobs in the local economy.
- Reduces waste and pollution from non-local foods' long-distance travel.

**3) Foster agricultural practices that:**

- Allow biodiversity to thrive - the farm plays host to a wide spectrum of wildlife.
- Significantly reduce the use of harmful chemicals on the farm and dependence on foreign oil.

**Here's what one member said:**

"You have really been amazing... We have really enjoyed our boxes. It is always like Christmas on [delivery day]! The newsletters have been wonderful... [they] have continually educated and enlightened."

- Emily W., 10/06

## What will you get?

Starting in early summer, you will receive a box each week that contains produce harvested at its peak — sometimes mere hours before it gets to you. Starting with spring crops, you will get an increasing selection of produce each week as the season progresses. The full share boxes (just over 1 bushel) are packaged to satisfy a family of four. While the half share boxes are more suited to 2 people, they contain the same variety but roughly half the volume.

The season should last 18 to 20 weeks.

## How does it get to you?

We currently serve the Fargo-Moorhead area. Once a week in the afternoon, we deliver to one or more pre-selected drop spots. Home deliveries are also available for an additional fee.



## How much does it cost?

Seasonal share prices are:

Full - \$480 (\$580 home delivery)

Half - \$280 (\$380 home delivery)

Cash or check accepted, payable to "Red Goose Gardens". To reserve your share, you should send at least half of the total charge by March 1. If you're unable to afford that payment, other payment options may be negotiable.

## How do I sign up?

Please fill out the information below and mail it back to Red Goose Gardens, PO Box 157, Shelly, MN 56581. Or, email it to [redgoosegardens@yahoo.com](mailto:redgoosegardens@yahoo.com).

Name(s): \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone#: (home) \_\_\_\_\_

(work/cell) \_\_\_\_\_

Email: \_\_\_\_\_

Please mark your share size and drop choice:

\_\_\_ Full, drop site (\$480)

\_\_\_ Full, home delivery (\$580)

\_\_\_ Half, drop site (\$280)

\_\_\_ Half, home delivery (\$380)

## Here's what to expect in...

**June:** lettuce (mixed baby greens and small heads), Swiss chard, spinach, peas, radishes, baby turnips and beets

**July:** add cucumbers, summer squash, beans, broccoli, cauliflower, cabbage, kohlrabi, carrots, tomatoes, okra, onions, potatoes, raspberries

**August:** add radicchio, sweet corn, leeks, melons, eggplant, peppers

**September and on:** add pumpkins, winter squash, parsnips, Brussels sprouts, rutabaga, storage onions and potatoes, cool season greens, and maybe a few surprises!



Place  
Stamp  
Here

Red Goose Gardens  
1008 County Highway 3  
PO Box 157  
Shelly, MN  
56581