

2013 SENATE INDUSTRY, BUSINESS, AND LABOR

SB 2288

2013 SENATE STANDING COMMITTEE MINUTES

Senate Industry, Business and Labor Committee Roosevelt Park Room, State Capitol

SB 2288
January 30, 2013
Job Number 17984

Conference Committee

Committee Clerk Signature



Explanation or reason for introduction of bill/resolution:

Relating to department of commerce North Dakota tribal tourism alliance program; and to provide an appropriation

Minutes:

Testimony Attached

Chairman Klein: Opened the hearing.

Senator Marcellais: Written Testimony Attached (1).

Senator Murphy: Asked if this was the same bill that he brought last session.

Senator Marcellais: Said yes. He said he feels it's an excellent opportunity because the heritage center has a big expansion going on and that the heritage center could identify where their reservations are. He did ask the director if they could possibly put five rooms in there for their five nations to better identify their cultures in the state of North Dakota.

Senator Mathern: Said that almost every piece of marketing in our state includes some representation of our tribes. He believes this bill would put some resources into making sure those tribes have the best opportunity to showcase themselves. (3:55-4:46)

Leah McCloud: Said that she is from the Turtle Mountain Reservation and is here today to give testimony on 2288. She said that Native American tourism is becoming increasingly important to North Dakota. She shared that she works with tourism and is the acting director with the heritage center. She went on to talk about how important tourism is to the tribes. (5:00-8:55)

Celina La Fountain: She said she is also a member of the Turtle Mountain Reservation. She works in casino marketing promotions. She said she would love to see this come together. (9:08-10:05)

Chairman Klein: Said that he thought they were mentioned in the legendary tourism book, and asked if there was some interaction there.

Leah: Said there is some communication.

Senate Industry, Business and Labor Committee

SB 2288

January 30, 2013

Page 2

Sara Coleman, Director of the Tourism Division for the Department of Commerce: She answered questions about what they do for the tribal tourism. She passed out a spreadsheet on ND American Indian Related Projects (2). (12:00-15:35)

Chairman Klein: Said the question he was going to ask she addressed. They heard concerns about what they could do to further expand the opportunities on the reservations. He closed the hearing.

2013 SENATE STANDING COMMITTEE MINUTES

Senate Industry, Business and Labor Committee
Roosevelt Park Room, State Capitol

SB 2288
February 5, 2013
Job Number 18305

Conference Committee

Committee Clerk Signature	<i>Eva Lubelt</i>
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Explanation or reason for introduction of bill/resolution:

Relating to department of commerce North Dakota tribal tourism alliance program; and to provide an appropriation

Minutes:

Discussion and Vote

Chairman Klein: Opened the meeting.

Senator Andrist: Moved a do not pass.

Senator Unruh: Seconded the motion.

Discussion followed (1:00- 6:00).

Roll Call Vote: Yes-7 No - 0 Absent: 0

Floor Assignment: Senator Unruh

**2013 SENATE STANDING COMMITTEE
 ROLL CALL VOTES
 BILL/RESOLUTION NO. 2288**

Senate Industry, Business, and Labor Committee

Check here for Conference Committee

Legislative Council Amendment Number _____

Action Taken: Do Pass Do Not Pass Amended Adopt Amendment
 Rerefer to Appropriations Reconsider

Motion Made By Senator Andrist Seconded By Senator Unruh

Senators	Yes	No	Senator	Yes	No
Chairman Klein	x		Senator Murphy	x	
Vice Chairman Laffen	x		Senator Sinner	x	
Senator Andrist	x				
Senator Sorvaag	x				
Senator Unruh	x				

Total (Yes) 7 No 0

Absent 0

Floor Assignment Senator Unruh

If the vote is on an amendment, briefly indicate intent:

REPORT OF STANDING COMMITTEE

SB 2288: Industry, Business and Labor Committee (Sen. Klein, Chairman) recommends DO NOT PASS (7 YEAS, 0 NAYS, 0 ABSENT AND NOT VOTING). SB 2288 was placed on the Eleventh order on the calendar.

2013 TESTIMONY

SB 2288

(1)

Testimony
Senate Bill No. 2288 – relating to creation of department of
commerce satellite offices on Indian Reservations
Industry, Business, and Labor (IBL) Committee
Senator J. Klein, Chairman
January 30, 2013

Chairman Klein, members of the IBL Committee, for the record is my name is Richard Marcellais, Senator from District 9, Rolette County and former Tribal Chairman of Turtle Mountain Band of Chippewa Tribe.

Senate Bill 2288 comes to your committee as a result of the attached United Tribes of North Dakota Resolution 9-12-20 and Senate Concurrent Resolution (SCR) No. 4021 of the 62nd Legislative Assembly of North Dakota.

SB 2288 relates to a department of commerce North Dakota tribal tourism alliance program; and to provide an appropriation for the five (5) tribe within the state of North Dakota.

A significant component of North Dakota tourism includes visitors to Indian reservations who desire to understand and appreciate that Tribal Nations still exist within North Dakota.

Thank you very much for the opportunity to appear in support of Senate Bill # 2289. I will try an answer any questions the committee may have.

**UNITED TRIBES OF NORTH DAKOTA
RESOLUTION**

Resolution Entitled: Support for formation of North Dakota Tourism Alliance and request to ND state legislature for \$6 million in annual funding for the Alliance through the North Dakota Tourism Department

INTERTRIBAL SUMMIT XVI RESOLUTION NO. 9-12-20

- WHEREAS,** United Tribes of North Dakota ("United Tribes") is an association of the five federally recognized Tribes located in North Dakota, each of which has a government-to-government relationship with the United States established by Treaty, including the Three Affiliated Tribes, the Sisseton Wahpeton Oyaté, the Standing Rock Sioux Tribe, the Spirit Lake Tribe and the Turtle Mountain Band of Chippewa, with a Board of Directors composed of the Chairman and one council member from each member Tribe; and
- WHEREAS,** United Tribes exists to assist in furthering the common goals of the North Dakota Indian Tribes and Nations; and
- WHEREAS,** on September 5-7, 2012, the Tribal Chairmen and the Tribal Council representatives from the five Tribal Nations that are members of United Tribes of North Dakota, along with other Tribal leaders from the upper Great Plains, have been meeting at the Sixteenth Annual InterTribal Summit, the theme of which has been "Education Leading the Way to Sustainable Tribal Development", discussing issues of great importance to the Indian Tribal Nations of North Dakota and their members; and
- WHEREAS,** tourism is, according to the Governor of North Dakota and the North Dakota Department of Commerce, the third largest industry in North Dakota after energy and agriculture; and
- WHEREAS,** a significant component of tourism to North Dakota includes visitors to Indian reservations who desire to understand and appreciate that Tribal Nations still exist within the United States; and
- WHEREAS,** the North Dakota Tribal Nations have already formed the North Dakota Tribal Tourism Alliance, and are working with the North Dakota Indian Affairs Commission to seek funding through the state of North Dakota for promotion of tourism to the Indian reservations in North Dakota, to the extent Tribes are desirous of such tourism; and
- WHEREAS,** the North Dakota Tribal Tourism Alliance is seeking an appropriation by the state legislature in an amount of \$1 million per Tribe, plus an additional \$1 million for

administration per year in the next biennium for operation of the Alliance and promotion of Tribal tourism in North Dakota; and

WHEREAS, the North Dakota Tribal Tourism Alliance will work with the American Indian and Alaska Native Tourism Alliance nationally to assist in promotion of tourism within North Dakota that will benefit the North Dakota Tribal Nations.


NOW THEREFORE BE IT RESOLVED, that United Tribes of North Dakota hereby supports the formation of the North Dakota Tribal Tourism Alliance; and further, supports the request of the North Dakota Tribal Tourism Alliance for an appropriation of \$1 million per Tribe per year plus \$1 million for administration in the next biennium to assist in their promotion of Tribal tourism in North Dakota;

BE IT FURTHER RESOLVED, that United Tribes of North Dakota hereby urges its member Tribes to support the formation and activities of the North Dakota Tribal Tourism Alliance; and

BE IT FINALLY RESOLVED that this resolution shall be the policy of United Tribes of North Dakota until otherwise amended or rescinded, or until the policy objective of this Resolution is accomplished.

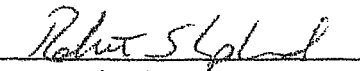
CERTIFICATION

As Chairman of the Board of Directors of United Tribes of North Dakota, I hereby certify that the foregoing resolution was duly passed at a meeting of the United Tribes of North Dakota Board of Directors at which a quorum was present, held on the 7th day of September, 2012, in Bismarck, North Dakota, with a vote of 6 in favor, 0 opposed, 0 abstaining, and 4 not present.



Tex G. Hall
Chairman, Mandan, Hidatsa and Arikara Nation
Chairman, Board of Directors
United Tribes of North Dakota

ATTEST:



Robert Shepherd
Chairman, Sisseton Wahpeton Oyate
Secretary, Board of Directors
United Tribes of North Dakota

(2)

ND AMERICAN INDIAN RELATED PROJECTS, COMMITTEES OR EVENT INTERACTION							
DESCRIPTION	DETAILS/LOCATIONS	01-03	03-05	05-07	07-09	09-11	11-13
STATEWIDE							
National & Regional Advertising	Shot photography and film for television print ads	X	X	X	X	X	
NDTourism.com Web site	Images, listings, narrative and itineraries featuring all available American Indian related experiences	X	X	X	X	X	X
Travel Guide	Showcases all American Indian experiences	X	X	X	X	X	X
Indian People of ND single sheet	Showcases all American Indian experiences						X
Powwow	Targeted Powwow pitch contacts International	X	X	X	X	X	X
Powwow	Targeted Powwow pitch contacts				X	X	X
United Tribes International Powwow	American Bus Association (Top 100 Events) Worldwide attention through media, radio, television, print and web site due to ABA Top 100 Event			X		X	
Lewis & Clark National Bicentennial Signature Events	Profile Sheets, printed 500. Marketing piece distributed during the NTA/ABA/Bank Travel Conferences		X	X	X		
United Tribes International Powwow, Knife River Indian Villages, Fort Union National Historic Site, Fort Mandan, Fort Lincoln State Historic Sites & Park	Profile Sheets, printed 500. Marketing piece distributed during the NTA/ABA/Bank Travel Conferences. Distributed to tour operators, motor coach businesses, group travel publications, national conventions, Canadian Travel Shows and new business growth.		X	X	X	X	X
Escort Notes	Explore the Reservations and Discover the Indian culture, annual Powwow and rodeo events and regional itineraries.				X	X	X
Indian People of North Dakota	Co-op the making of this brochure with ND Indian Affairs Office			X			
Lewis & Clark Bicentennial Quarterly Newsletters	Many stories in each issue regarding various reservation attractions and activities relating to the Bicentennial	X	X	X			
ND Lewis & Clark Trail Guides	Mentions all reservations and related sites along the trail	X	X	X			
ND Culture & Heritage Guide	Features events and attractions on reservations and numerous photos				X	X	X
New Town Village and On-A-Slant Indian Village	Prime feature in marketing and advertising print and TV		X		X	X	
2 Nation Tour Book	8 themed itineraries - 500 were printed and sent across the U.S. and Canada to travel industry leaders. Itineraries listed on Web site www.2nationtours.com				X	X	
Group Travel Guides	Feature Annual Events Listings - attractions, packages, and accommodations Itinerary Brochure - 3000 printed for distribution. 14 Attractions. Cover Photo 4 - Itineraries Include: Explore More With Lewis & Clark - (New Town, Parshall, Fort Yates: Prairie Knights Casino, Sitting Bull Burial Site State Historic Site, Three Tribes Museum, Paul Broste Rock Museum, Four Bears Casino & Lodge) Heart of ND Tour - (Turtle Mountains, Fort Totten: Turtle Mountain Scenic Byway, Fort Totten State Historic Site, Sullys Hill National Game Preserve) Natural Waves & Native Ways - (New Town, Four Bears Casino and Resort, Four Bears Bridge, Crow Flies High Butte, Wolf's Trading Post) Scenery One, Take 2 and Action - (New Town, Fort Totten State Historic Site, Sullys Hill Game Preserve) Printed 1500 and distributed. Included ND Legends; Designated Scenic Byways 8 Major Attractions		X	X	X	X	

ND AMERICAN INDIAN RELATED PROJETS, COMMITTEES OR EVENT INTERACTION							
DESCRIPTION	DETAILS/LOCATIONS	01-03	03-05	05-07	07-09	09-11	11-13
	4 Major Events 3 Itineraries - Central Dakota Adventure Tour, Western Heritage and Heroes Tour, Lewis and Clark Trail						
	Hosted Thomas Jeier, American Journal Freelance, writing book - Indianer				X		
	National L&C Signature Events, Committee Member	X	X	X	X		
Editorial - Itineraries Midwest	New Town Earth lodge Village, Fort Totten, Fort Union, Fort Buford, On-A-Slant, Knife River Indian Village, Chiefs Lookings Village, Double Ditch, and United Tribes International Powwow				X		
	Participated in the ND Governor's Lewis & Clark Advisory Committee Administration along with many tribal representatives		X	X			
International Marketing	Marketing piece printed in 3 languages for International Program. Powwows, Cultural Events and Attractions.					X	
Tribal Summit in Bismarck	Participated in discussions					X	
Tribal Tourism Initiative in Bismarck	Representatives from each tribal office, an AIANTA rep, State Tourism, State Indian Affairs, ND SHS Discussed tribal tourism association.					X	
Attend National Conventions, NTA/ABA/Heritage International, Bank Travel, Travel Alliance Partners, product development shows	Targeted pitched to hundreds of tourism industry leaders	X	X	X	X	X	X
Advertising featuring Native American experience	Group Tour Ad used 6 times in several group tour publications				X	X	X
Great Adventures Western Heros Itinerary	35 companies downloaded itinerary						X
Fort Totten, Fort Union, Fort Buford, On-A-Slant, Knife River Indian Village, Chiefs Lookings Village, Knife River Indian Villages, Fort Mandan, Fort Lincoln, Sitting Bulls Grave Site, Sitting Bull College, all casino, and Lewis and Clark Interpretive Center	22+ out-of-state group tours visited sites					X	X
Old Red Old Ten Scenic Byway, Sakakawea Scenic Byway, Standing Rock National Native American Scenic Byway, Sheyenne River Valley National Scenic Byway, Killdeer Mountain Four Bears Scenic Byway, Theodore Roosevelt NP North Unit Scenic Byway, Turtle Mt. Scenic Byway	Met with Officials from Byways/Backways for developing Native American Day Trip Packages					X	
	Assistance with RFP to provide television commercial & media placement			X			
SPIRIT LAKE							
Fort Totten Region and Fort Mandan.	Lindor Reynolds, Winnipeg Free Press			X			
Fort Totten	2 itineraries - 2 Nation Tours				X		
Fort Totten Region	UK Journalist - Tamsin Leach					X	
Fort Totten Region	German Journalists - Brink & Kranzle					X	
Spirit Lake Casino	4 Tour companies overnigheted						X
Fort Totten State Historic Site and Sullys Hill National Game Preserve	ND - Manitoba Familiarization Tour					X	
STANDING ROCK							
Fort Yates	Dan Kaercher, Editor of Midwest Living - Media Tour			X			
Lewis & Clark Trail	Arjan Leenhouts, the Netherlands - Media Tour		X				
Lewis & Clark Trail, West American Indian	Ulrich Pfaffenberg, Germany - Media Tour		X				

ND AMERICAN INDIAN RELATED PROJECTS, COMMITTEES OR EVENT INTERACTION							
DESCRIPTION	DETAILS/LOCATIONS	01-03	03-05	05-07	07-09	09-11	11-13
Tatanka Ohitika Historic Tours, Fort Yates	Education Vacation Provider				X		
Fort Yates	3 itineraries - 2 Nation Tours				X		
Familiarization Tour	ND/SD An Adventure in American History: Sakakawea, Lewis & Clark, Sitting Bull, Custer, Teddy Roosevelt			X	X		
Familiarization Tour	ND/SD Western Heroes and Great Adventure - Fort Yates and Sitting Bull Included. 5 new companies.				X		
Prairie Knights Casino	3 Tour companies overnigheted					X	X
Bismarck	Circle of Cultures, committee member		X				
Buffalo Ranch	Danish Media					X	
Sitting Bull Headdress Ceremony	Australian Media FAM					X	
THREE AFFILIATED							
MHA Nation	ND Tourism Staff Tour			X			
MHA Nation	Fred Eckart Media Tour		X				
3 Tribes Tourism and MHA Tribal Ranch	Met with individuals and discussed their Tourism Plan and Ranch Development				X		
MHA Nation and Knife River Indian Villages	John Christopher Fine Media Tour			X			
MHA Nation	Suzanne Wright Media Tour				X		
Knife River Indian Village, Fort Mandan, & On-A-Slant Villages.	Bruce Northam Freelance Journalist			X			
Knife River Indian Villages	Barbara Morrow Media Tour			X			
Knife River Indian Villages and MHA Nation	John Christopher Fine Media Tour			X			
New Town	Photo & Film shoot				X		
Fort Berthold Region	Amity Moore, AAA Living				X		
Turtle Mountain and Fort Berthold regions	Rick Doyle, Independent Film Maker				X		
3 Tribes Museum, Crow Flies High	French Media				X		
Newtown Area	Danish Media			X			
Lewis & Clark Trail, West American Indian	Ulrich Pfaffenberg, Germany		X				
Reunion at the Home of Sakakawea	American Bus Association (Top 100 Events) A Lewis & Clark National Signature Event			X			
New Town	Profile Sheets, printed 500. Marketing piece distributed during the NTA/ABA/Bank Travel Conferences		X	X	X	X	
Hale Marina, Mandaree	Education Vacation Provider, Destinations Nov/Dec - Group Travel Magazine				X		
New Town and Knife River Indian Villages National Historic Site	National Park Service Corps II Planning Committee member for ND sites		X	X			
Familiarization	ND/SD An Adventure in American History: Sakakawea, Lewis & Clark, Sitting Bull, Custer, Teddy Roosevelt			X	X		
New Town	Reunion at the Home of Sakakawea			X			
New Town, Trenton	L&C Hospitality Training Program		X	X			
Earth lodge Village - Powwow Dancers	Norwegian Journalist - story printed in 4 languages					X	
Earth lodge Village - Powwow Dancers	Group Tour Ad used 13 times in several group tour publications					X	
Earth lodge Village - Fort Berthold	Indianer- Reisen - German Tour Operator					X	
Fort Berthold Region/KRIV NHS	Argus Reisen - German Tour Operator					X	
Earth lodge Village and Dancers	Advertisement in Discover America Guide					X	
New Town	Grand Opening of Earth lodge Village					X	
New Town	Marketplace of Ideas - Spoke on AgriTourism and opportunities for tourism on Fort Berthold					X	
Knife River Indian Villages, LC Interpretive Center, Fort Mandan	Badlands, Backyard and BBQ FAM Tour;					X	
Four Bears Casino	1 new tour company						X

